DOWNTOWN MERCHANTS & RETAIL COUNCIL

MEETING AGENDA
Thursday, January 16 2020, 9:00 a.m.
Park Tucson Conference Room
110 E Pennington St downtowntucson.org/merchants

9:00 am **Welcome & Introductions/Merchant Leadership Council**
Tom Heath, Council Chairman and The Heath Team at NOVA Home Loans

9:05 am **Merchant Success Story**
Dalice Shepard, Marketing Director at Hotel Congress and Maynards Market & Kitchen

9:10 am **Safety Update**
Capt. Chris Dennison, Tucson Police Department
Lt. Stacie Schaner, Tucson Police Department
Russ Stone, Downtown Tucson Partnership

9:35 am **Downtown Tucson Partnership Update**
Kathleen Eriksen, CEO
Russ Stone, Safety & Maintenance Manager
Zach Baker, Marketing & Communications Manager

9:45 am **Parking Update**
Zach Baker, Marketing & Communications Manager

9:50 am **Comments / Concerns / Questions**

10:00 am **Adjourn**

Check Out Upcoming Major Events on the back
Additional merchant resources can be found at downtowntucson.org/merchants.

Upcoming Major Events:

*A * indicates the event has ROAD CLOSURES. See downtowntucson.org/roadclosures.*

January 18th	**Zoom Zoom! (Children's Museum Tucson)*
January 19th	**Dillinger Days reenactments (Hotel Congress)*
January 20th (MLK Jr. Day)	**Tucson Jazz Festival – Downtown Jazz Fiesta*
January 24th – 25th	*Tucson Roadrunners Home Games (Tucson Arena)*
January 31st – February 1st	*Tucson Roadrunners Home Games (Tucson Arena)*
February 1st – 16th	*Tucson Gem, Mineral & Fossil Showcase*
February 8th	**2nd Saturdays Downtown (Congress St & Scott Ave)*
February 15th	*Tucson Craft Beer Crawl*
February 15th	*Family Sci Fest (Children's Museum Tucson)*
February 21st – 22nd	*Tucson Roadrunners Home Games (Tucson Arena)*
February 26th	*Tucson Roadrunners Home Game (Tucson Arena)*
February 29th	*Rialto Theatre Gala*
February 29th	*Tucson Peace Fair & Music Festival (Armory Park)*
March 7th	**Tucson Gran Fondo – Ride/Festival*
March 10th – 11th	*Tucson Roadrunners Home Games (Tucson Arena)*
March 13th – 15th	*Spring Art Market & Flower Festival (Tucson Museum of Art)*
March 14th – 15th	*Tucson Roadrunners Home Games (Tucson Arena)*
March 14th	**2nd Saturdays Downtown (Congress St & Scott Ave)*
March 15th	**St. Patrick's Day Parade & Festival (Armory Park & Stone Ave)*
March 20th – 22nd	**Fourth Avenue Spring Street Fair*
March 27th – 28th	*Tucson Roadrunners Home Games (Tucson Arena)*
March 29th	*Tucson Sugar Skulls – Opening Home Game (Tucson Arena)*
April 3rd – 4th	*Tucson Roadrunners Home Games (Tucson Arena)*
April 3rd – 5th	*Tucson Folk Festival (Jacome Plaza)*
April 4th	*Baja Beer Festival (Armory Park)*
April 11th	**2nd Saturdays Downtown (Congress St & Scott Ave)*
April 11th	*Tucson Sugar Skulls (Tucson Arena)*
April 15th – 26th	*29th Arizona International Film Festival*
April 18th	*2020 MOCA Local Genius Awards Gala*
April 23rd – May 5th	*Agave Heritage Festival*
May 2nd	*Tucson Sugar Skulls (Tucson Arena)*

See a major downtown event missing (attracting +200)?
Please submit large-scale events to [*zach@downtowntucson.org.*](mailto:zach@downtowntucson.org)

Welcome Downtown Merchants

DOWNTOWN TUCSON PARTNERSHIP

DTP Update

January 16, 2020

DOWNTOWN TUCSON PARTNERSHIP

Parade of Lights celebrates record-breaking year!

- 25th Annual Parade of Lights
- Highest Streetcar Ridership Since 2015
- Highest # of Parade Attendees
- Most Floats
- Most Lights Downtown
- Highest Fund Raising - $122,186
- Largest Sponsors

Window Decorating Contest - 1st Place Winner – Imago Dei

DOWNTOWN TUCSON PARTNERSHIP

Marketing and Promotions

Window Decorating Contest – 2nd Place Winner – MEB Mgmt

Jacome Lights! Insta Photo Contest Winners

1st Place: Tony Aragon

2nd Place: Ray Cleveland

presented by:

Visit tucson®

3rd Place: Kristian Larry

Big Belly – Solar Powered Trash Receptacles

- Increased Capacity
- Reduced Collections & Cost by 80%
- No Visible Waste or Pests
- Total Containment
- Cleaner Safer Public Space

DOWNTOWN TUCSON PARTNERSHIP

Clean and Safe

10th Street Alley – Alley Neighborhood Meeting – Plan of Action

DOWNTOWN TUCSON PARTNERSHIP

Clean and Safe

Downtown Planter Program

DOWNTOWN TUCSON PARTNERSHIP

Beautification and Greenscape

Businesses and Development Update

DOWNTOWN TUCSON PARTNERSHIP

Business Recruitment and Retention