

**SPECIAL MEETING OF THE  
FLAGSTAFF DOWNTOWN BUSINESS IMPROVEMENT  
AND REVITALIZATION DISTRICT**

**Tuesday, October 10, 2023 – 10:00 AM**

**MINUTES**

**NOTICE OF OPTION TO RECESS INTO EXECUTIVE SESSION**

*Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the FDBIRD Board of Directors and to the general public that, at this meeting, the Board may vote to go into executive session, which will not be open to the public, for legal advice and discussion with the District's attorney on any item listed on the following agenda, pursuant to A.R.S. §38-431.03(A) (3).*

1. Call to Order

Chairman Dave Stilley called the Special Meeting of June 20, 2023 to order at 10:01 a.m.

2. Roll Call

Chairman Dave Stilley (virtually)  
Vice Chairman Steve Chatinsky (virtually)  
Member Patricia Ginsberg (virtually)  
Member Jerry McLaughlin - ABSENT  
Member John VanLandingham (virtually)

Others present: District Attorney Ashley DeBoard; District Clerk Stacy Saltzburg

3. Approval of Minutes from Prior Board Meetings.

A. June 20, 2023

**Member John VanLandingham moved to approve the minutes of June 20, 2023; seconded by Member Patty Ginsberg; passed unanimously.**

4. Consideration and Approval of Payment of the Semi-annual Payment to the FDDBA in the Amount of \$88,250.

**Member Patty Ginsberg moved to approve the payment of the semi-annual payment to the FDDBA in the amount of \$88,250; seconded by Member Steve Chatinsky; passed unanimously.**

5. Discussion and Possible Direction on District Renewal

Ms. Saltzburg provided a brief update on the status of the process. She and Ms. DeBoard have been working to finalize all the materials for the City to review prior to submittal to the City Council.

Member VanLandingham stated that he and Ms. Madeksza continue to meet with City Councilmembers to bring them up to speed on the renewal. They are working on a pamphlet to share more specific details about the District, the benefits it provides, and the desire for renewal. They are also collecting letters of support that can be shared with the City Council.

Member Ginsberg asked if there are concerns that the Council would not be supportive of the renewal. Member VanLandingham stated that it is harder to say yes than it is to say no. The District has provided a lot of value to the city. That said, it would not surprise him if a few property owners come and talk about not wanting to pay the taxes. He stated that it would be a benefit to have the Board in attendance at the Council meeting to show support.

6. FDDB Director Report (if needed)

Ms. Madeksza reported that she attended the International Downtown Association Conference in Chicago. She was accompanied by Mayor Daggett, Vice Mayor Aslan, and Councilmember Sweet. It was great to provide exposure to the Council of the how and why Districts exist and the work that they do. There were more than 1,500 other downtown organizations represented at the conference and the Councilmembers got to have first-hand experience in talking to people and seeing the work of a professional industry. The hope is to build on that experience and find ways to harness and leverage their buy in of the Downtown.

Ms. Madeksza also reported that they are coming off the busiest summer season yet. They were looking over prior statistics and eight years ago when the work of the DBA started, they had 15 event days and Movies on the Square. This year they had over 160 event days in addition to Movies on the Square. DBA is not an event organization; they do not do big festivals but they are programming a public space in the downtown and that is bringing thousands of people into the city and into businesses to spend money.

They are busy preparing for the upcoming holiday season with programming for every single day in the month of December. The goal is to keep Downtown at the top of mind for residents and visitors.

Member Chatinsky noted that there were so many people downtown over the weekend; he had not seen that many people in a long time and it was great to see. There was a great vibe and the stores were busy.

Member VanLandingham stated added that it is ten years of work by all everyone and he hopes that people see that value. It will be important to share that with the City Council when seeking renewal of the District.

7. PUBLIC PARTICIPATION

*Public Participation enables the public to address the Board about an item that is not on the agenda. Comments relating to items that are on the agenda will be taken at the time that the item is discussed.*

No members of the public were in attendance.

8. Adjournment

The Regular Meeting of the Flagstaff Downtown Business Improvement District of October 10, 2023 adjourned at 10:18 a.m.

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Chairman

ATTEST:

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Stacy Saltzburg, District Clerk