

# Downtown Mesa Association Banner Request

The banners in downtown Mesa have a visibility of more than 25,000 people every day. The program is managed by Downtown Mesa Association (DMA) and operates on a reservation system for events and organizations in the downtown area.

## ***Pole Banner Specification***

- The cost for the banners to be hang up & taken down are \$250 per location (Main & Macdonald Street or Center Street) and \$500 for banners over 91" tall. *\*No fees are applied to the City of Mesa.*
- Banner size: 30" wide x 91" high (29 on Center Street) and 30" wide x 56" (46 on Main Street & Macdonald Street)
  - If the banner is larger than those listed above, an additional fee will apply for the charge for the rental equipment.
- Banner hem: 4" sleeve at top and bottom, 1/2" brass grommets top and bottom, one side.
- Banner Material: All banners should be made of heavy canvas (12- or 14-ounce), 18-ounce vinyl, or equivalent in strength and durability, according to industry standard. Banners must be flame retardant. **Banners are double sided.**
- Banner designs using a light -colored canvas should be doubled to prevent "bleeding" of the design when it is hung in the sunlight. Banner designs using a white background will not be accepted.
- Business names CANNOT appear on the banners.

## **Applicant Information**

Applicant Name:	
Street Address:	
City, State and Zip Code:	
Phone Number:	
E-mail Address:	

## **Banner Information**

Banner Name:	
Number of Banners:	
Request banner site:	<input type="checkbox"/> Center Street <input type="checkbox"/> Main & Macdonald
Start Date:	
End Date:	
Will banners need to be picked up?	<input type="checkbox"/> Yes <input type="checkbox"/> No
If yes, list address:	