

DMA Banner Service Request

The banners in Downtown Mesa have a visibility of more than 25,000 people every day. The program is managed by Downtown Mesa Association (DMA) and operates on a reservation system for events and organizations in the downtown area.

Pole Banner Specification

- The cost for the banners to be installed and de-installed are as follows:

<i>LOCATION</i>	<i>QTY</i>	<i>SIZE</i>	<i>FEE</i>
Center Street	35	30X91	\$420
Main Street	40	30X56	\$420
Macdonald	10	30X56	\$140
Robson	9	30X56	\$140
Corner Poles	12	30X203	\$560

- If the banner is larger than those listed above, an additional fee will apply for the charge for the rental equipment.
- Banner hem: 4" sleeve at top and bottom, 1/2" brass grommets top and bottom, one side.
- Banner Material: All banners should be made of heavy canvas (12- or 14-ounce), 18-ounce vinyl, or equivalent in strength and durability, according to industry standard. Banners must be flame retardant. **Banners are double sided.**
- Banner designs using a light-colored canvas should be doubled to prevent "bleeding" of the design when it is hung in the sunlight. Banner designs using a white background will not be accepted.
- Business names CANNOT appear on the banners.

Applicant Information

Applicant Name:	
Street Address:	
City, State and Zip Code:	
Phone Number:	
E-mail Address:	

Banner Information

Banner Name:	
Number of Banners:	
Request banner site:	<input type="checkbox"/> Center <input type="checkbox"/> Main <input type="checkbox"/> Macdonald <input type="checkbox"/> Robson <input type="checkbox"/> Corners
Requested Install Date:	
Requested De-Install Date:	

FOR OFFICE USE ONLY

<i>Installation Fee</i>	<i>Equipment Rental Fee</i>	<i>Admin Fee</i>	<i>Total Amount Due</i>	<i>Date Paid</i>
		\$50		