

# Downtown Phoenix

## Demographic Summary



### Radius centered at First Street & Washington

Radius	1 Mile		3 Mile		5 Mile	
<b>Population</b>						
2028 Projection	23,861		114,960		393,538	
2023 Estimate	22,786		111,811		386,206	
2010 Census	15,439		88,615		327,555	
Growth 2023 - 2028	4.72%		2.82%		1.90%	
Growth 2010 - 2023	47.59%		26.18%		17.91%	
<b>2023 Population by Hispanic Origin</b>	10,235		67,944		244,690	
<b>2023 Population</b>	22,786		111,811		386,206	
White	16,229	71.22%	88,470	79.12%	299,794	77.63%
Black	3,805	16.70%	11,562	10.34%	42,330	10.96%
Am. Indian & Alaskan	1,281	5.62%	5,902	5.28%	20,793	5.38%
Asian	671	2.94%	2,343	2.10%	10,389	2.69%
Hawaiian & Pacific Island	69	0.30%	263	0.24%	1,233	0.32%
Other	731	3.21%	3,271	2.93%	11,668	3.02%
U.S. Armed Forces	6		27		232	
<b>Households</b>						
2028 Projection	10,640		43,409		137,651	
2023 Estimate	9,970		41,917		134,597	
2010 Census	5,532		31,333		111,153	
Growth 2023 - 2028	6.72%		3.56%		2.27%	
Growth 2010 - 2023	80.22%		33.78%		21.09%	
Owner Occupied	1,487	14.91%	14,372	34.29%	54,552	40.53%
Renter Occupied	8,483	85.09%	27,545	65.71%	80,045	59.47%
<b>2023 Households by HH Income</b>	9,971		41,916		134,598	
Income: <\$25,000	3,834	38.45%	13,332	31.81%	35,450	26.34%
Income: \$25,000 - \$50,000	1,847	18.52%	9,264	22.10%	34,645	25.74%
Income: \$50,000 - \$75,000	948	9.51%	6,392	15.25%	23,404	17.39%
Income: \$75,000 - \$100,000	942	9.45%	4,265	10.18%	14,845	11.03%
Income: \$100,000 - \$125,000	958	9.61%	2,896	6.91%	9,441	7.01%
Income: \$125,000 - \$150,000	383	3.84%	1,590	3.79%	5,590	4.15%
Income: \$150,000 - \$200,000	509	5.10%	2,033	4.85%	5,447	4.05%
Income: \$200,000+	550	5.52%	2,144	5.11%	5,776	4.29%
<b>2023 Avg Household Income</b>	\$67,885		\$67,778		\$67,523	
<b>2023 Med Household Income</b>	\$39,071		\$44,340		\$47,783	

Source: CoStar, Esri. Compiled by Downtown Phoenix Inc., April 2024