

Email sent 10/20/2020

Subject: Tempe Festival of the Arts Fall 2020 – Six Weeks Out!

Artists -

We are continuing to move forward with our Fall festival and looking forward to executing a safe event for all involved. I know many of you have questions and I can only imagine that you are filled with conflicting thoughts around this event. While I am certain that you want to return to "normal" you also are likely to be hesitant. I hope you know that we feel the same way. However, I truly believe that our plan is the best it can be. Here are some updates:

Booth assignments

This was a very challenging process. As you know, just over 200 artists carried forward from the Spring 2020 festival and their Spring booth assignments were honored whenever possible. Additionally the new layout required spacing and a reduction of booths. The map changes daily, but the current draft is attached to this email and on our website. Booth numbers are at the top of this email and can be found in Zapplication. If you requested a double, your booth number should end with "D". If you requested power, your booth is orange on the map. If you have any concerns about your location, let me know as soon as possible.

Hotels

All hotels that are offering reduced rates are found on our [WEBSITE](#). I recently received a reduced rate from Mission Palms Hotel of \$155. This is one of the closest hotels and the only one within the footprint of the festival.

COVID Protocols

Below is a list of requirements for you as artists. If you have any questions regarding these, please let me know. If you cannot adhere to them, please withdraw from the festival.

- Artists will be required to wear masks during the event hours.
- During set up and tear down, if you are able to maintain distance from other artists, you are free to not wear a mask.
- Artists, staff, and food vendors are required to stop by our office at the start of each day to get their temperatures taken. Daily wrist bands will be given indicating that the test was administered.
- Artists and food vendors are required to have hand sanitizer available in your booths.
- Artists are recommended to offer touchless payment options.
- Artists should cancel if you are experiencing any symptoms or have been exposed to COVID-19.

Hospitality

Rather than offering snacks in a hospitality area during the day, we will have all the snacks available at the daily temperature checks. Artists can create their own snack bag before heading off to their booths. In addition, we will give each artist a daily coffee token that can be redeemed at Starbucks on 5th/Mill.

Check-In

We are working to create a virtual check-in so that no one has to come to a physical location prior to going to their booth to set up. This will be described in greater detail around 10 days prior to the event. Essentially it will be an emailed access pass that you can print from home and go straight to your booth for set up. All other items, such as your badge and booth sign, will be available for pick up the following morning at the temperature check. If you have no access to print from home, I can still provide a check-in similar to years past.

Booth Sitters

As you can imagine, volunteers are harder to come by this year. While we are not giving up, please be prepared to use the neighbor system for booth sitting this festival if you don't have someone helping you out. I will also try to be more readily available for this as well.

Artist Listing

This has been updated as of today. Please check out your listing and let me know if there are any problems. It can be found on our [WEBSITE](#).

I know that many of you were concerned when you heard that the Tucson 4th Avenue street fair had been cancelled. Our event is located in Maricopa County and the Tucson event is located in Pima County. Our permitting agencies are therefore different and we are both doing the very best that we can with the information that we have.

That's all for now. I'll be back in touch a few weeks.

Happy voting!
Kate