Retail Overview
Downtown Tempe had 27 new businesses open in 2019 and 22 businesses close. The district started the year with 176 street-level businesses and ended the year with a total of 180. Four year comparison of the number of openings, closings and tax revenue:

<table>
<thead>
<tr>
<th>Year</th>
<th># Opened</th>
<th># Closed</th>
<th>District Tax Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>22</td>
<td>8</td>
<td>$5,000,000 (7.7%)</td>
</tr>
<tr>
<td>2016</td>
<td>17</td>
<td>15</td>
<td>$4,771,000 (-4.6%)</td>
</tr>
<tr>
<td>2017</td>
<td>13</td>
<td>18</td>
<td>$4,760,000 (-0.02%)</td>
</tr>
<tr>
<td>2018</td>
<td>27</td>
<td>16</td>
<td>$4,784,000 (.5%)</td>
</tr>
<tr>
<td>2019</td>
<td>27</td>
<td>22</td>
<td>TBD</td>
</tr>
</tbody>
</table>

Local Businesses (street-level)

- January 2019: 72% local (126 out of 176)
- December 2019: 68% local (123 out of 180)

Top Retail Categories
- Dining: 47%
- Beauty/Health: 18%
- Shopping: 16%

Openings & Closings | 2019

**Openings**
- Starbucks (University & Forest)
- Nekter Juice Bar
- Insomnia Cookies
- SpotRX Pharm
- Daily Rotation
- One One Bar
- A Town
- The Local Tempe
- 5th Street Market Pizza + Deli
- (7) Salons in Vivaldi Suites
- Ted’s Refreshments
- Oliv Tempe Leasing Office
- Apollo Apts. Leasing Office
- Sunbar
- Sauce Pizza + Wine
- Taco Bell Cantina
- Doner Dudes
- Whole Foods
- Devil’s Hideaway Beverage Bar
- Orangetheory
- Park Place Leasing Office

**Closings**
- RA Sushi
- Blasted Barley Beer Co.
- Cabin Tempe
- Colour Style Bar
- DIVAZ Boutique
- Hippie Gypsy
- 30 Minute Alterations
- (1) Salon in Vivaldi Suites
- Gordon Biersch Brewery
- Restaurant Mexico
- NYPD Pizza
- Rehab Burger Therapy
- Graffiti Shop
- Sixth Street Nutrition
- Grilled Ave Teriyaki House
- Grooming Humans Salon (moved)
- Christian Science Center
- Creations Boutique
- College Bar & Grill
- Grotto Gallery
- Mint Advanced Skin Care

**Business Transitions**
- B.A.C Lounge changed to Glow Shots & Cocktails