DOWNTOWN TEMPE PORTAL

A PROPOSAL BY DOWNTOWN TEMPE FOUNDATION & ARIZONA STATE UNIVERSITY

Shared_Studios

2018-19 SPONSORSHIP DECK
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Downtown Tempe Authority and Arizona State University are bringing the Portal by Shared_Studios to Centerpoint Plaza in Downtown Tempe February-April of 2019. Since 2014, Shared_Studios has placed and programmed Portals to connect people from around the world as if they were in the same room together. Portals are shipping containers filled with immersive audiovisual technology in a patented setup that allows someone entering a Portal to come face-to-face with someone in another Portal somewhere else in the world. From within the Portals, people can interact live and life-sized, make eye contact, and speak as if they were in the same shared space together, even though they may be half-a-world apart. This interconnected global network allows people to meet, learn and teach, create, and share their stories with people that they would otherwise never meet.

This is a unique experience never done in Arizona and it is FREE to the public. This 3-month installation takes place during the busy season in Downtown Tempe. Foot traffic is at a high with Spring Training and the Tempe Festival of the Arts. During the Festival alone, 250,000 people visit over the 3 day period of March 29th-April 1st.

PORTAL CONNECTIONS...
CREATE ARTISTIC COLLABORATIONS
AIDE IN SERVICE OF SOCIAL JUSTICE ISSUES
HAVE THE ABILITY TO CONNECT AND EDUCATE YOUTH
INSPIRE ENTREPRENEURSHIP AND INNOVATION BETWEEN UNLIKELY PARTNERS

Artists in Tehran perform for a live audience in Washington D.C.

Painting between Mexico City, Mexico and Chicago, USA during Chicago Ideas Week 2016.
Sponsorship Tiers

**Sponsorship Tiers**

**Supporter ($500)**
- "Brought to you by" on dedicated website landing page with sponsor logos and mention in copy.

**Partner ($2,000)**
**Supporter package plus...**
- "Brought to you by" or logo on Portal_Container
- Written recognition when appropriate in media coverage and during public remarks
- Company mention on social media

**Sponsor ($5,000)**
**Partner package plus...**
- Email blasts reaching 11,000+ subscribers monthly
- Inclusion and/or mention in press release and media alerts
- Logo inclusion in social media marketing plan reaching a 3,423,735+ audience
- Logo inclusion on print materials

**Customize It!**
We can also create your custom sponsorship. Without our Sponsors, we couldn't bring this unique and important installation to Tempe. Your support allows us to provide free and affordable programming for residents and visitors from throughout the region.

**Connection Sponsor ($15,000)**
**Sponsor package plus...**
- Custom Branded Connection: Host a custom branded connection that highlights your organization's work, mission, and values. Rights to recorded audio, video, and live stream a sponsored connection to the platform of your choice. Shared_Studios can support the development of video assets and distribution of content through various media channels.

**Sole Sponsor ($25,000+)**
**Connection package plus...**
- Exclusive Portal Sponsor
- Multiple Custom Branded Connections or Full Day Portal "Take Over": Host one sponsored connection per month (three total) or "take over" the Portal for one day featuring three custom branded connections. Shared_Studios and Downtown Tempe Authority can work with you to develop a unique and custom experience for your organization.

Our social media reach for 3 months is...

- Audience size: 3,423,735+
- LinkedIn: 1,354,668+ Instagram: 258,191+
- Facebook: 878,651+ YouTube: 34,398+
- Twitter: 864,827+ E-blast: 33,000+

Without our Sponsors, we couldn't bring this unique and important installation to Tempe. Your support allows us to provide free and affordable programming for residents and visitors from throughout the region.
Youth making new friends in Afghanistan.

A shared meal between the Portal in Times Square and the Portal in Kigali.

"THE PORTAL IS A GIFT OF PRESENCE, CONNECTION AND ONENESS"

- PORTAL VISITOR

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