

IV. FOR-SALE RESIDENTIAL MARKET ANALYSIS

EXHIBIT IV-1

REGIONAL LOCATION AND SUBMARKET DELINEATION- FOR-SALE PRODUCT
GREATER PHOENIX METRO, ARIZONA
OCTOBER 2015

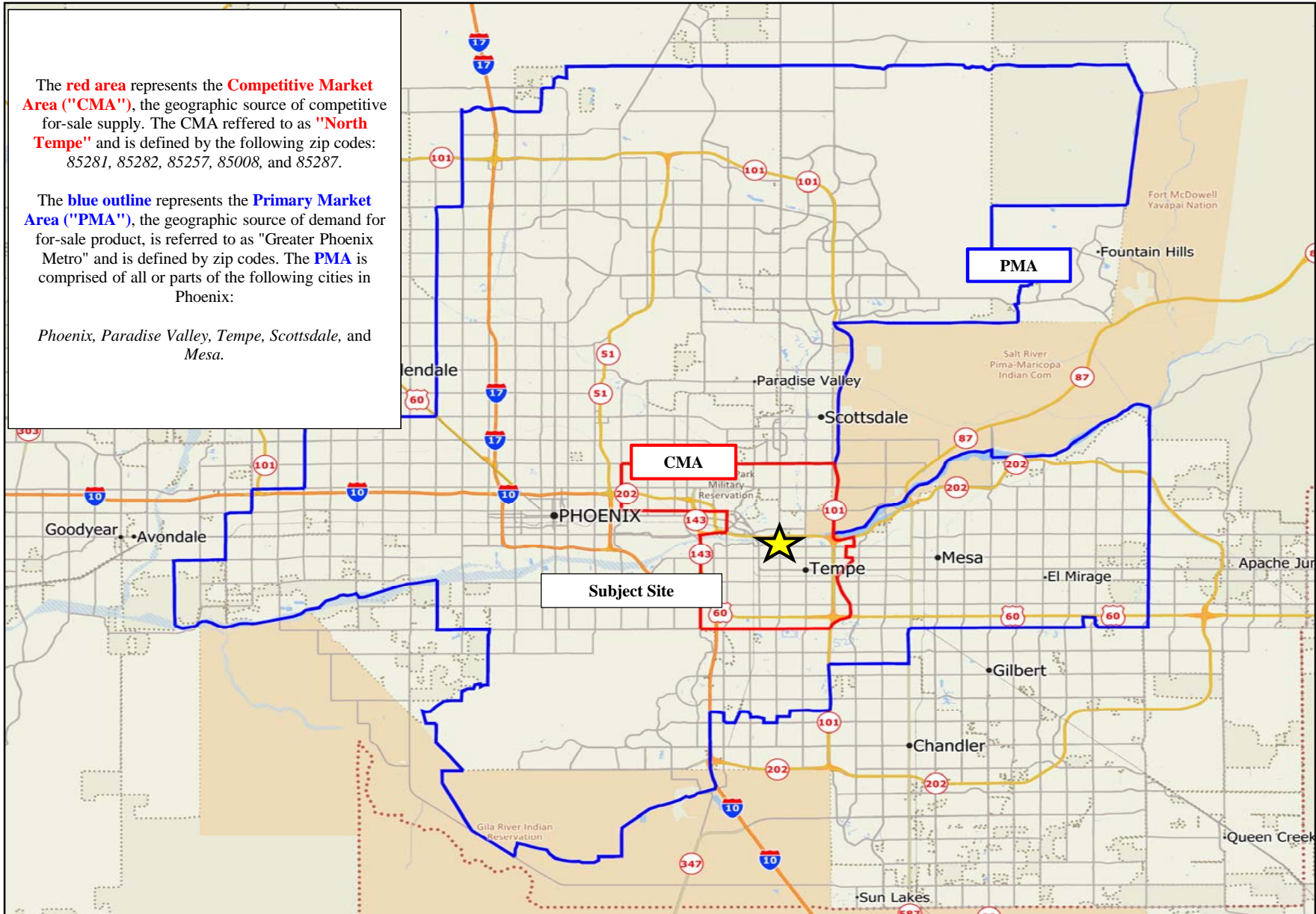


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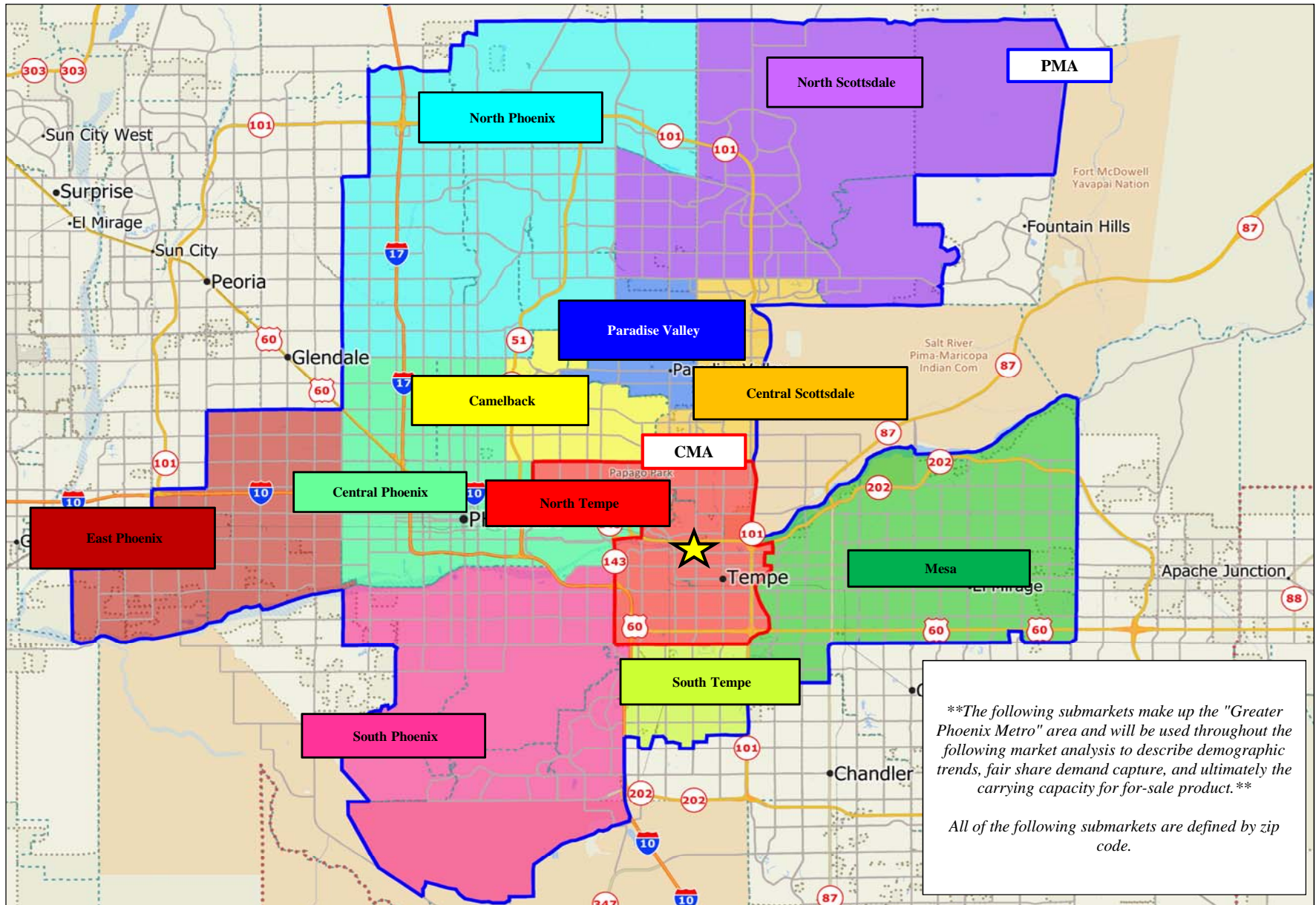
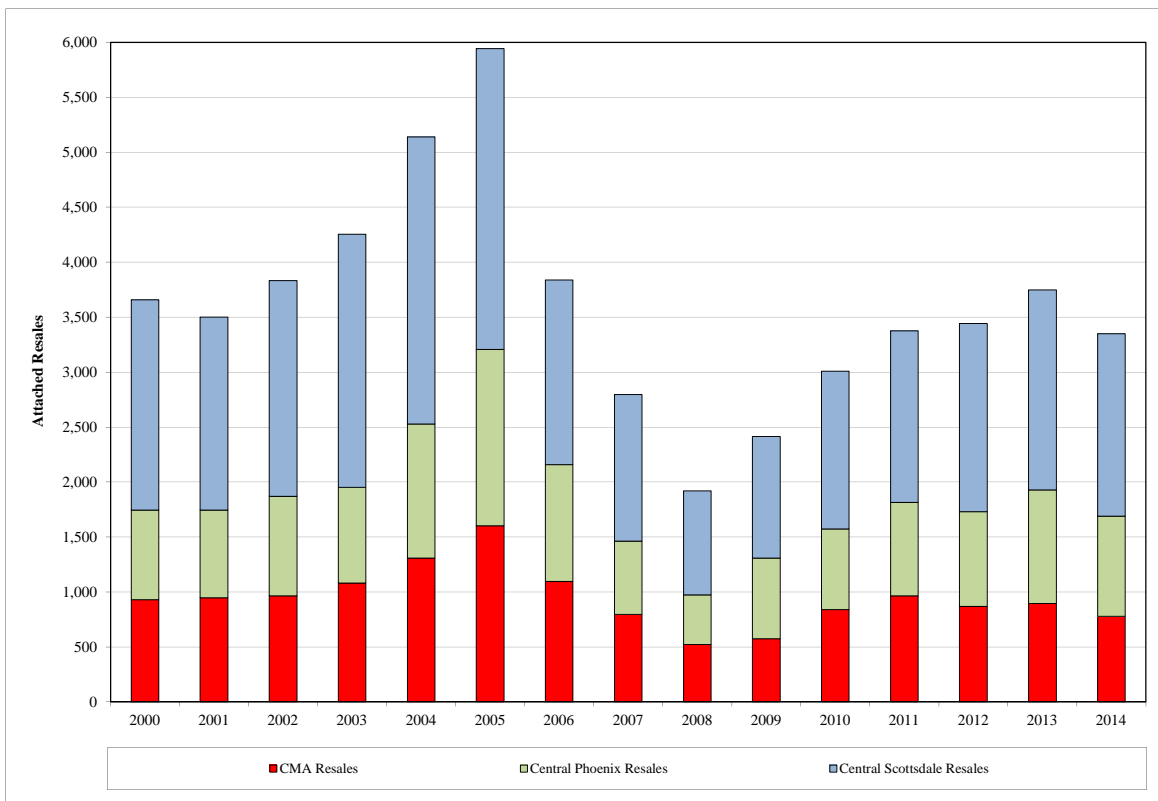
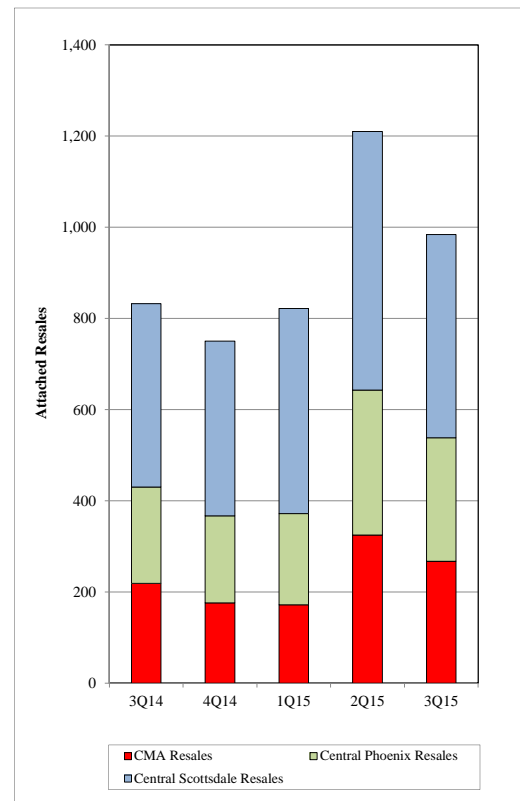


EXHIBIT IV-2
HISTORICAL CLOSINGS AND MEDIAN PRICE
COMPETITIVE AND ANALOGUE MARKET AREAS
2000 THROUGH 3Q2015

Period:	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	Average	Quarterly				
																5-Yr	3Q14	4Q14	1Q15	2Q15	3Q15
New Home Closings - Attached Product																					
Competitive Market Area	24	28	118	137	150	483	1,154	933	259	53	41	23	39	17	5	25	2	2	2	6	4
% Change		17%	321%	16%	9%	222%	139%	-19%	-72%	-80%	-23%	-44%	70%	-56%	-71%			0%	0%	200%	-33%
Central Phoenix	45	20	31	94	180	516	728	687	208	89	134	166	13	9	10	66	2	4	0	0	3
% Change		-56%	55%	203%	91%	187%	41%	-6%	-70%	-57%	51%	24%	-92%	-31%	11%			100%	-100%	n/a	n/a
Central Scottsdale	70	28	41	82	210	437	689	816	281	137	145	180	148	77	66	123	12	22	10	20	36
% Change		-60%	46%	100%	156%	108%	58%	18%	-66%	-51%	6%	24%	-18%	-48%	-14%			83%	-55%	100%	80%
Resale Closings - Attached Product																					
Competitive Market Area	931	946	965	1,080	1,307	1,603	1,095	795	523	574	840	964	869	896	778	869	219	176	172	325	267
% Change		2%	2%	12%	21%	23%	-32%	-27%	-34%	10%	46%	15%	-10%	3%	-13%			-20%	-2%	89%	-18%
Central Phoenix	815	800	904	872	1,221	1,604	1,064	668	449	733	732	852	862	1,033	910	878	211	191	200	318	271
% Change		-2%	13%	-4%	40%	31%	-34%	-37%	-33%	63%	0%	16%	1%	20%	-12%			-9%	5%	59%	-15%
Central Scottsdale	1,911	1,753	1,962	2,303	2,610	2,734	1,678	1,332	948	1,108	1,436	1,559	1,711	1,817	1,662	1,637	402	383	450	567	446
% Change		-8%	12%	17%	13%	5%	-39%	-21%	-29%	17%	30%	9%	10%	6%	-9%			-5%	17%	26%	-21%
% Buy New - CMA	3%	3%	12%	13%	11%	30%	105%	117%	50%	9%	5%	2%	4%	2%	1%	3%	1%	1%	1%	2%	1%



Note: Includes attached product types only.

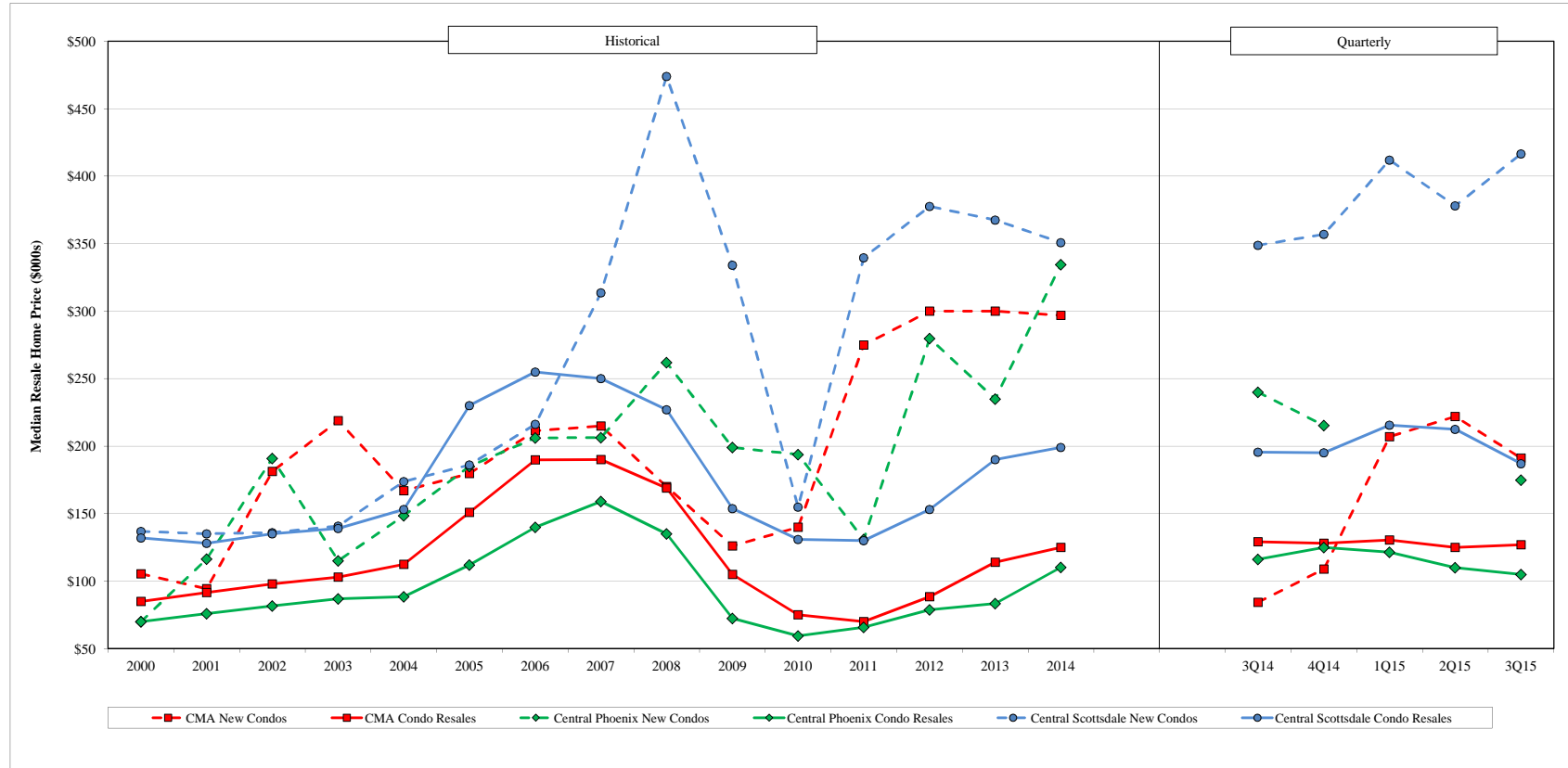


Source: DataQuick

EXHIBIT IV-2

HISTORICAL CLOSINGS AND MEDIAN PRICE
COMPETITIVE AND ANALOGUE MARKET AREAS
2000 THROUGH 3Q2015

Period:															Average	Quarterly					
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	10-Yr	3Q14	4Q14	1Q15	2Q15	3Q15
Median New Home Price (\$000s) - Attached Product																					
Competitive Market Area	\$106	\$95	\$181	\$219	\$167	\$180	\$211	\$215	\$170	\$126	\$140	\$275	\$300	\$300	\$297	\$214	\$84	\$109	\$207	\$222	\$191
% Change		-10%	92%	21%	-24%	8%	18%	2%	-21%	-26%	11%	96%	9%	0%	-1%		29%	29%	90%	7%	-14%
Central Phoenix	\$70	\$117	\$191	\$115	\$148	\$185	\$206	\$206	\$262	\$199	\$194	\$131	\$280	\$235	\$335	\$207	\$240	\$215	No Data		\$175
% Change		66%	64%	-40%	29%	25%	12%	0%	27%	-24%	-3%	-32%	114%	-16%	42%		-10%	-10%			-19%
Central Scottsdale	\$137	\$135	\$136	\$141	\$174	\$186	\$216	\$314	\$474	\$334	\$155	\$340	\$378	\$368	\$351	\$274	\$349	\$357	\$412	\$378	\$417
% Change		-1%	1%	4%	23%	7%	16%	45%	51%	-30%	-54%	119%	11%	-3%	-5%		2%	15%	-8%		10%
Median Resale Price (\$000s) - Attached Product																					
Competitive Market Area	\$85	\$92	\$98	\$103	\$113	\$151	\$190	\$190	\$169	\$105	\$75	\$70	\$88	\$114	\$125	\$122	\$129	\$128	\$131	\$125	\$127
% Change	n/a	8%	7%	5%	9%	34%	26%	0%	-11%	-38%	-29%	-7%	26%	29%	10%		-1%	-2%	-4%	-2%	
Central Phoenix	\$70	\$76	\$82	\$87	\$89	\$112	\$140	\$159	\$135	\$73	\$60	\$66	\$79	\$84	\$110	\$98	\$116	\$125	\$122	\$110	\$105
% Change	n/a	9%	8%	6%	2%	27%	25%	14%	-15%	-46%	-18%	11%	20%	6%	32%		8%	8%	-3%	-9%	-5%
Central Scottsdale	\$132	\$128	\$135	\$139	\$153	\$230	\$255	\$250	\$227	\$154	\$131	\$130	\$153	\$190	\$199	\$180	\$196	\$195	\$216	\$213	\$187
% Change	n/a	-3%	5%	3%	10%	50%	11%	-2%	-9%	-32%	-15%	-1%	18%	24%	5%		0%	11%	-1%		-12%
% New vs. Resale - CMA	24%	3%	85%	113%	48%	19%	11%	13%	1%	20%	87%	293%	239%	163%	138%			-15%	59%	78%	51%



Note: Includes attached product types only.

Source: DataQuick

EXHIBIT IV-3

ACTIVELY SELLING CONDO INVENTORY
COMPETITIVE MARKET AREA
OCTOBER 2015

Project	Builder/Developer	City	Product Type	Lot	Sales Start	Total Units	October 2015						
							Units Available	Unit Size	Base Price	PSF	Absorption L3M	Absorption Life	Average HOA
Competitive Market Area													
4 Twenty One	Habitat Metro	Tempe	TH	--	4/6/2015	24	14	1,820	\$427,700	\$235	0	1.61	\$150
CMA Subtotal:	1 Project			--		24	14	1,820	\$427,700	\$235	0.0	1.6	\$150
Analogue Market Areas													
Portland on the Park	Habitat Metro	Phoenix	Condos	--	3/1/2015	149	103	1,355	\$520,084	\$384	27	6.24	\$515
Edison Midtown	Deco Communities	Phoenix	Condos	--	9/29/2015	110	96	1,081	314,622	291	14	32.8	321
artHAUS	Velocity Group	Phoenix	TH	--	8/1/2015	25	20	1,332	358,192	269	5	2.12	248
En Hance Park	Las Condes	Phoenix	Condos	--	8/1/2015	49	41	1,135	375,667	331	27	3.39	232
Central Phoenix Subtotal:	4 Project			--		333	260	1,230	\$418,809	\$340	21.1	14.3	\$389
Envy	Deco Communities	Scottsdale	Condos	--	12/6/2014	89	62	1,188	\$583,144	\$491	27	2.66	\$591
Inspire on Earll	Deco Communities	Scottsdale	Condos	--	3/1/2015	96	84	1,125	409,127	364	0	1.63	410
Diamante	Meritage Homes	Scottsdale	Condos	--	5/29/2015	140	112	1,491	350,556	235	28	6.28	200
Central Scottsdale Subtotal:	3 Project			--		325	258	1,300	\$431,551	\$332	19.5	3.9	\$369
AMA Subtotal:	7 Project			--		658	518	1,265	\$425,102	\$336	20.3	9.2	\$379

EXHIBIT IV-4
KEY REALES
COMPETITIVE MARKET AREA
ACTIVE LISTINGS AND CLOSINGS (LAST TWELVE MONTHS)

Selected Condominiums



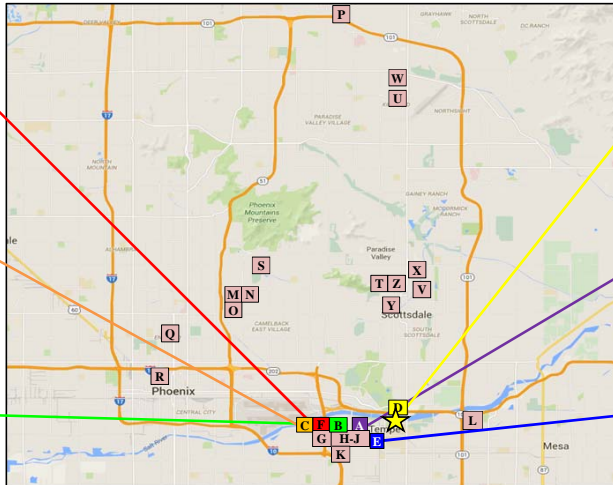
Project: 525 Town Lake
 Product: Lowrise
 Status: Active
 Price: \$295K
 Size: 1,456
 PSF: \$203
 Built: 2006



Project: Regatta Point
 Product: Lowrise
 Status: Active
 Price: \$295K
 Size: 1,456
 PSF: \$203
 Built: 2006



Project: Edgewater
 Product: Highrise
 Status: Active
 Price: \$279K
 Size: 1,137
 PSF: \$246
 Built: 2006



Selected Condominiums



Project: Northshore
 Product: Midrise
 Status: Active
 Price: \$323K
 Size: 1,384
 PSF: \$234
 Built: 2008



Project: Bridgeview
 Product: Highrise
 Status: Active
 Price: \$550K
 Size: 1,847
 PSF: \$298
 Built: 2008



Project: Orchidhouse
 Product: Midrise
 Status: Active
 Price: \$498K
 Size: 1,592
 PSF: \$313
 Built: 2002

Key Tempe Resales

Map Key	Area	Product
A	Bridgeview	Highrise
B	Edgewater	Highrise
C	Regatta Point	Lowrise
D	Northshore	Midrise
E	Orchidhouse	Midrise
F	525 Town Lake	Lowrise
G	Skye 15	Lowrise
H	Brownstones at Hyde Park	Lowrise
I	5th St Lofts	Lowrise
J	5th St West	Lowrise
K	The Vale	Midrise
L	Villagio at Tempe	Midrise

CLOSINGS (L12M 04/15)							
Count	Year Built	Home Size	List Price \$	\$/SF	Sales Price \$ /SF		
9	2008	1,847	\$536,139	\$290	\$549,778	\$298	
0	---	---	---	---	---	---	
9	2002	1,085	268,691	248	259,250	239	
15	2008	1,384	339,823	246	323,333	234	
7	2002	1,592	374,160	235	497,736	313	
10	2006	1,456	307,613	211	295,200	203	
3	2007	1,371	322,533	235	299,500	218	
2	2006	1,642	292,900	178	276,750	169	
3	2005	1,598	346,333	217	330,000	206	
3	2009	1,500	308,933	206	303,667	202	
2	2005	1,012	179,745	178	177,425	175	
68	2007	1,209	210,081	174	204,579	169	
Total/Wtd. Average:	131	2006	1,327	\$276,338	\$208	\$276,234	\$208

ACTIVE LISTINGS						
Count	Year Built	Home Size	List Price \$	\$/SF	List vs Sale	Days On Market
7	2008	2,175	\$819,000	\$377	27%	131
1	2006	1,137	279,300	246	--	199
4	2002	1,095	255,450	233	-2%	79
19	2008	1,364	346,511	254	9%	116
4	2002	1,484	601,938	406	30%	132
2	2006	1,404	348,200	248	22%	66
1	2007	1,170	275,000	235	8%	113
1	2006	1,961	399,799	204	21%	99
0	---	---	---	---	--	---
1	2009	1,891	369,000	195	-4%	214
3	2005	1,387	195,767	141	-19%	82
16	2007	1,215	231,263	190	12%	49
59	2007	1,424	\$373,784	\$262	26%	97

Key Phoenix Resales

Map Key	Area	Product
M	The Biltmore	Phoenix Midrise
N	Esplanade Place	Phoenix Highrise
O	The Residences at 2211 Camelback	Phoenix Highrise
P	Bella Monte	Phoenix Midrise
Q	Phoenix on Central	Phoenix Midrise
R	Portland Place	Phoenix Midrise
S	Fairway Lodge	Phoenix Lowrise

CLOSINGS (L12M 04/15)						
Count	Year Built	Home Size	List Price \$	\$/SF	Sales Price \$ /SF	
21	2006	1,373	\$369,860	\$269	\$356,256	\$260
6	2002	3,356	1,624,000	484	1,395,833	416
9	2006	2,661	1,037,750	390	1,032,778	388
26	2009	1,728	389,492	225	379,915	220
19	2006	1,596	328,203	206	308,708	193
3	2007	1,341	394,300	294	373,333	278
7	2007	2,174	852,986	392	814,143	374
91	2007	1,840	\$553,486	\$301	\$524,326	\$285

ACTIVE LISTINGS						
Count	Year Built	Home Size	List Price \$	\$/SF	List vs Sale	Days On Market
12	2006	1,236	\$360,050	\$291	12%	92
5	2002	3,067	1,405,000	458	10%	234
7	2006	2,540	1,208,429	476	23%	174
25	2009	1,749	398,400	228	4%	137
14	2006	1,449	301,096	208	7%	82
0	---	---	---	---	--	---
9	2007	2,314	1,077,889	466	24%	87
72	2007	1,844	\$606,680	\$329	15%	123

Scottsdale Resales

Map Key	Area	Product
T	Optima Camelview Village	Scottsdale Midrise
U	Kierland Commons	Scottsdale Midrise
V	Safari Drive	Scottsdale Midrise
W	Landmark	Scottsdale Highrise
X	Sage	Scottsdale Lowrise
Y	The Mark	Scottsdale Midrise
Z	The Waterfront	Scottsdale Highrise

CLOSINGS (L12M 04/15)						
Count	Year Built	Home Size	List Price \$	\$/SF	Sales Price \$ /SF	
61	2008	1,433	\$607,702	\$424	\$571,550	\$399
9	2007	1,987	1,177,000	592	1,151,667	580
8	2009	1,574	609,180	387	584,375	371
11	2005	2,515	1,095,000	435	1,034,364	411
5	1993	1,555	409,180	263	399,980	257
4	2008	1,583	654,500	413	605,500	382
20	2007	1,901	1,109,318	584	1,070,700	563
98	2007	1,629	\$706,583	\$434	\$670,454	\$412

ACTIVE LISTINGS						
Count	Year Built	Home Size	List Price \$	\$/SF	List vs Sale	Days On Market
49	2008	1,446	\$630,376	\$436	9%	90
4	2007	1,946	1,236,250	635	10%	62
9	2009	1,781	765,322	430	16%	121
10	2005	2,321	894,840	385	-6%	132
7	2012	1,642	548,857	334	30%	105
11	2009	2,102	897,527	427	12%	301
8	2007	1,664	1,028,250	618	10%	67
90	2008	1,694	\$726,494	\$429	4%	123

EXHIBIT IV-5

PROJECTED FUTURE SUPPLY - FOR-SALE
COMPETITIVE MARKET AREA
SEPTEMBER 2015

I. Overview by Submarket

Status (1)	CMA	Analogue Market Areas		
	North Tempe	South Tempe	Central Phoenix	Central
<i>Future (Non-Subject Site)</i>				
Under Construction	142	0	20	851
Approved	25	94	76	390
Pending	0	0	30	594
Conceptual	0	0	100	0
Stalled	22	0	0	0
Total Supply	189	94	226	1,835

II. Future Delivery Projection - CMA

Status	Completion Likelihood	Planned and Proposed Projected Delivery (% of Likely Completions)					
		2015	2016	2017	2018	2019	2020
Under Construction	100%	0%	77%	23%	0%	0%	0%
Approved	90%	0%	44%	56%	0%	0%	0%
Pending	75%	0%	0%	0%	0%	0%	0%
Conceptual	60%	0%	0%	0%	0%	0%	0%
Stalled	30%	0%	0%	0%	0%	100%	0%

Status	Total For-Sale Pipeline	Approximate Unit Delivery Schedule					
		2015	2016	2017	2018	2019	2020
Under Construction	142	0	109	33	0	0	0
Approved	23	0	10	13	0	0	0
Pending	0	0	0	0	0	0	0
Conceptual	0	0	0	0	0	0	0
Stalled	7	0	0	0	0	7	0
Non-Site Total:	171	0	119	46	0	7	0

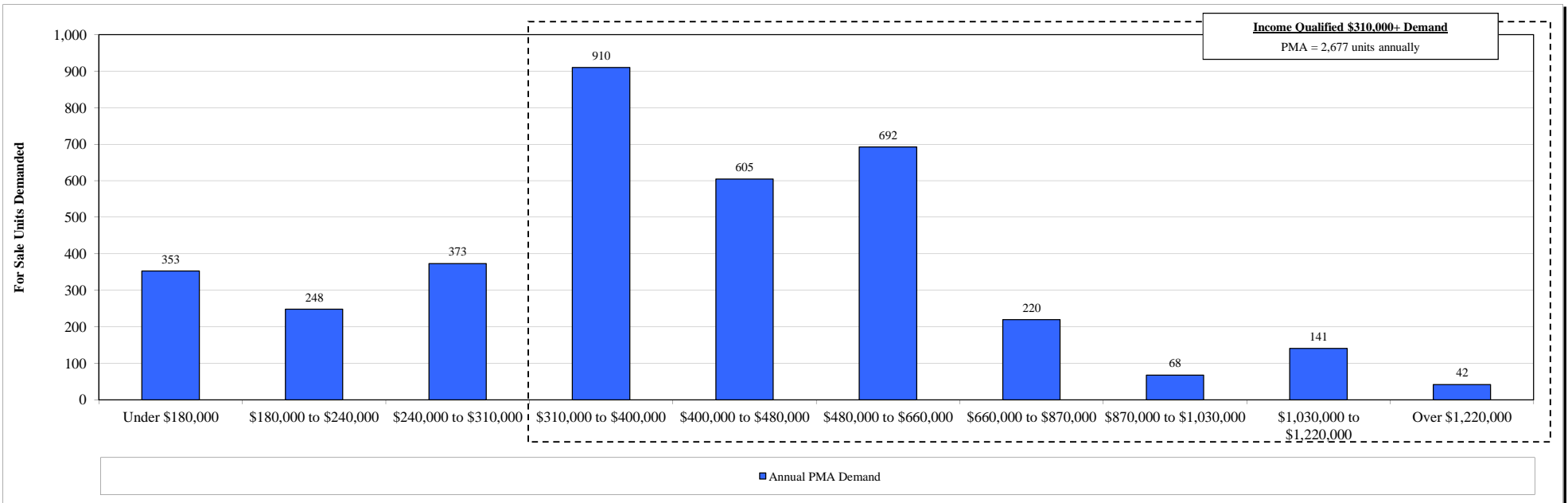
Near Term Total (5yr): 171

Sources: TCG, Tempe, Phoenix, and Scottsdale Planning Departments

EXHIBIT IV-6

HOUSEHOLD GROWTH DEMAND - FOR SALE
PRIMARY MARKET AREA
2015 THROUGH 2020

Household Income Range	Income to Housing	Affordable Home Price	Total Households		Demand From Existing Household Turnover					Demand From New Household Growth			Annual PMA Demand		
			2015	2020	Effective Existing HHs (1)	Percent Buy (4)	Existing Buyer HHs	Annual HH Turnover	Annual Pool from Turnover	Demand from Turn/ Obs. (2)	Annual Effective New HHs (3)	Percent Buy (4)	Demand From New HH Growth	All Homes (5)	New Homes (6)
\$0 - 25,000	55%	\$0 - 180,000	224,273	239,657	224,273	10%	22,427	10%	2,243	45	3,077	10%	308	2,550	353
25,000 - 35,000	49%	180,000 - 240,000	95,795	102,135	95,795	17%	16,285	10%	1,629	33	1,268	17%	216	1,844	248
35,000 - 50,000	45%	240,000 - 310,000	120,821	127,841	120,821	23%	27,789	9%	2,501	50	1,404	23%	323	2,824	373
50,000 - 75,000	39%	310,000 - 400,000	133,057	140,445	133,057	53%	70,520	9%	6,347	127	1,478	53%	783	7,130	910
75,000 - 100,000	33%	400,000 - 480,000	81,365	85,432	81,365	63%	51,260	9%	4,613	92	813	63%	512	5,126	605
100,000 - 150,000	29%	480,000 - 660,000	79,792	83,770	79,792	75%	59,844	8%	4,788	96	796	75%	597	5,384	692
150,000 - 200,000	26%	660,000 - 870,000	28,773	29,834	28,773	85%	24,457	8%	1,957	39	212	85%	180	2,137	220
200,000 - 250,000	24%	870,000 - 1,030,000	10,155	10,464	10,155	89%	9,038	7%	633	13	62	89%	55	688	68
250,000 - 500,000	18%	1,030,000 - 1,220,000	15,692	16,347	15,692	92%	14,437	7%	1,011	20	131	92%	121	1,131	141
500,000 +	12%	1,220,000 +	5,507	5,694	5,507	93%	5,122	7%	359	7	37	93%	35	393	42
Subtotal/Wtd. Avg.:	35%		795,230	841,619	795,230	38%	301,179	9%	26,078	522	9,278	34%	3,129	29,207	3,651
Inc. Qual. (\$310,000+):	31%		354,341	371,986	354,341	66%	234,677	8%	19,706	394	3,529	65%	2,283	21,989	2,677
						45%		78%		76%		76%		38%	73%
														75%	73%



- (1) Effective existing HHs - current household base less projected loss
- (2) Demand derived from turnover of existing owner households cut by an annual obsolescence rate of 2.0% per year
- (3) Effective New HHs - future household growth net of any loss effect - defined as those resulting from in-migration, "splitting" (i.e. divorce, children moving out of house, etc.), and upward financial mobility (i.e. entering new income bracket)
- (4) Percent buy vs. rent reflects future growth in high-income PMA renter pool vs existing in-place households
- (5) Includes all buyer households that will look for a home in a given year, includes both turnover of existing households as well as new household growth.
- (6) Net new demand for new homes annually in the PMA, ie. the sum of demand from existing household turnover/obsolescence and new household growth

EXHIBIT IV-7
APARTMENT DEMAND CAPTURE SCENARIOS
PRIMARY MARKET AREA; GREATER PHOENIX METRO
2015 THROUGH 2020

Inputs and Assumptions:

- Annual I. Q. For-Sale Demand Potential over Next Five Years =

Capture Metrics	PMA	2,677 units										
		CMA	Other PMA Regions									
		North Tempe	South Tempe	Central Scottsdale	North Scottsdale	Paradise Valley	Camelback	Mesa	Central Phoenix	South Phoenix	North Phoenix	East Phoenix
Current Households (2015)	795,230	80,013	25,071	39,687	63,901	7,067	33,423	136,449	94,371	74,334	186,312	54,602
Share of PMA	100%	10%	3%	5%	8%	1%	4%	17%	12%	9%	23%	7%
Projected HH Growth (2015-2020)	46,389	4,720	1,287	1,943	4,293	221	1,433	7,109	4,784	5,326	10,921	4,352
Share of PMA	100%	10%	3%	4%	9%	0%	3%	15%	10%	11%	24%	9%
2 and 3 Person Households (2015)	547,033	50,697	18,072	21,577	45,121	5,385	19,040	94,907	62,191	57,094	125,891	47,058
Share of PMA	100%	9%	3%	4%	8%	1%	3%	17%	11%	10%	23%	9%
Current Owner Households	437,010	30,816	15,143	24,903	45,508	5,961	17,116	78,164	38,183	46,332	106,871	28,015
Share of PMA	100%	7%	3%	6%	10%	1%	4%	18%	9%	11%	24%	6%
Current HHs Making over \$75K	221,309	15,306	10,086	13,970	34,098	3,924	10,077	31,738	14,703	25,801	54,142	7,464
Share of PMA	100%	7%	5%	6%	15%	2%	5%	14%	7%	12%	24%	3%
2000-2015 Housing Unit Growth	43,955	4,489	1,202	1,796	3,967	159	1,161	6,600	4,702	4,967	10,659	4,253
Share of PMA	100%	10%	3%	4%	9%	0%	3%	15%	11%	11%	24%	10%
2013 Employment	1,232,238	163,121	47,492	72,737	86,684	8,368	85,189	112,289	336,099	67,821	185,405	67,033
Share of PMA	100%	13%	4%	6%	7%	1%	7%	9%	27%	6%	15%	5%
Buying Age (25-64 yo) HH's making 75K+ ('15-'20)	3,715	1,006	64	251	0	0	2	598	465	151	910	268
Share of PMA	100%	27%	2%	7%	0%	0%	0%	16%	13%	4%	24%	7%
Buying Age HH's (Ages 25-64)	586,026	57,014	18,878	25,180	45,505	4,254	24,643	92,892	73,691	59,447	139,850	44,672
Share of PMA	100%	10%	3%	4%	8%	1%	4%	16%	13%	10%	24%	8%
Key Buyer PRIZM Types (Currently Live)	244,704	17,486	6,402	0	3,663	0	9,550	59,388	40,082	4,475	80,917	22,741
Share of PMA	100%	7%	3%	0%	1%	0%	4%	24%	16%	2%	33%	9%
Key Buyer PRIZM Types (Currently Work)	403,534	51,219	18,306	23,349	28,782	3,044	18,899	51,232	98,403	22,062	69,809	18,429
Share of PMA	100%	13%	5%	6%	7%	1%	5%	13%	24%	5%	17%	5%
Imputed Capture (Rental)												
Minimum Implied		7%	2%	0%	0%	0%	0%	9%	7%	2%	15%	3%
Maximum Implied		27%	5%	7%	15%	2%	7%	24%	27%	12%	33%	10%
Average		11%	3%	5%	8%	1%	4%	16%	14%	8%	23%	7%
TCG Concluded Submarket Capture:		14%	5%	7%	12%	1%	4%	15%	14%	9%	11%	8%
Units Demanded:		375	134	187	321	27	107	402	375	241	294	214
TCG Concluded CMA Total Capture:		14%										
CMA Units Demanded:		375										

(1) See Exhibit I-1 for map of market area definitions

EXHIBIT IV-7

APARTMENT DEMAND CAPTURE SCENARIOS
PRIMARY MARKET AREA; GREATER PHOENIX METRO
2015 THROUGH 2020

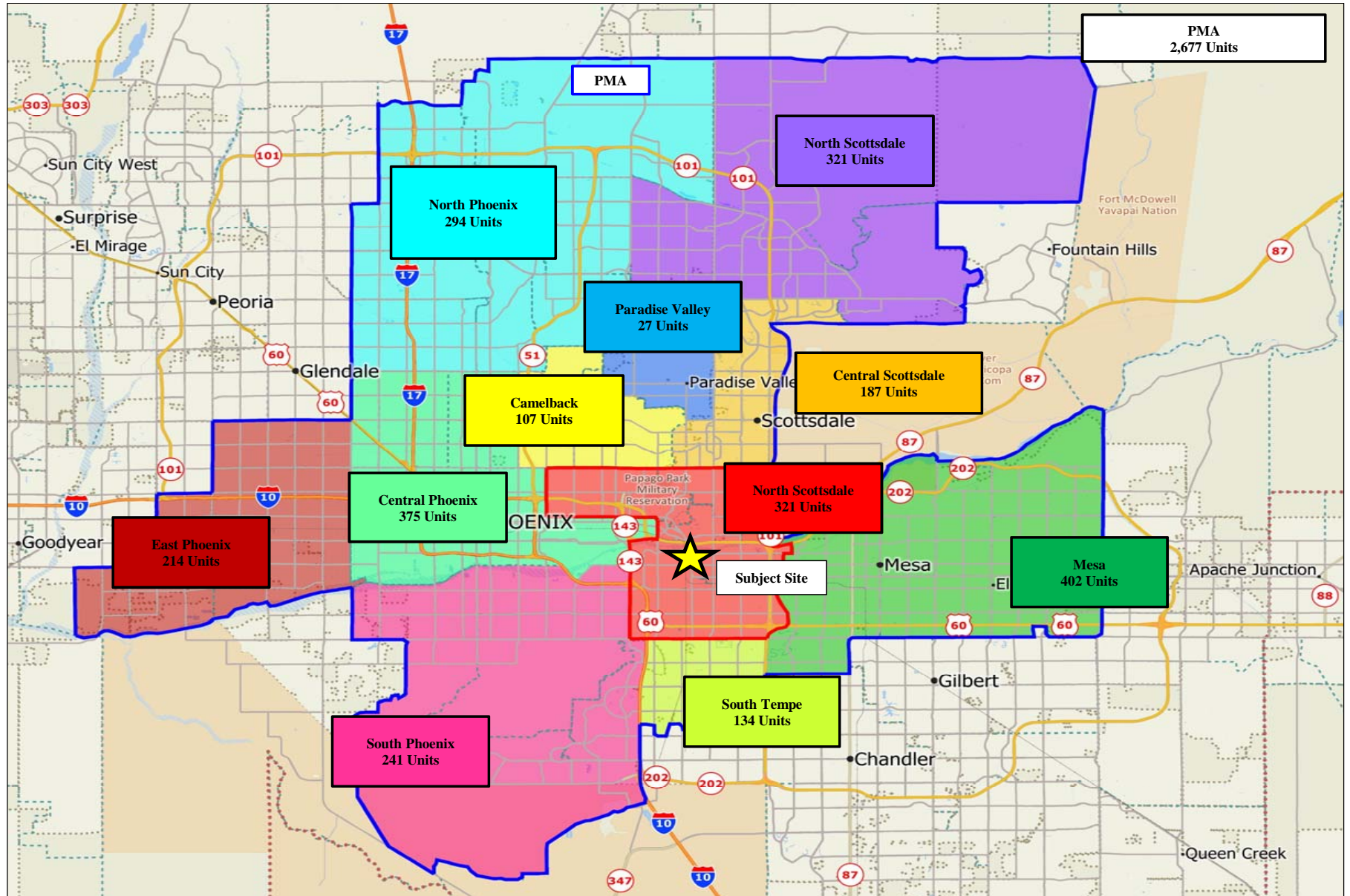


EXHIBIT IV-8
DEMAND UPLIFT
TEMPE, ARIZONA
OCTOBER 2015

I. Projected CMA Demand From Baseline Demographic Growth
2015-2020 Annual Demand:

375

II. Projected CMA Demand From Students

Net New ASU Student Demand

Annual Net New Students:	Calc.	Comment
1,119	\times	ASU's Tempe Campus has grown approximately 5,300 students since 2009 (approx 1,119 in the 2012 school year)
% Live off Campus:	\times	ASU University Student Housing
80%	\div	
% Commute less than 10 mi:	\times	Approx. 20% of ASU student population are distance or commute from home
80%	\times	
% Own:	\times	Based on approx student ownership in analog university-city markets
5%		
Students per housing unit:		Based on students able to afford approx \$650/mo per bedroom
1.50		
Annual Apt Unit Demand from Net New Students:		24

III. Marina Heights State Farm Uplift

	Calc.	Comment
Total Marina Heights State Farm & N'Trust Employees by 2020:	9,600	
Existing State Farm Employees in Phoenix Metro:	4,500	
Net New State Farm Employees from State Farm & N'Trust Expansion:	4,500	
Loss from US Airways Merger w/ American Airlines:	1,200	US Airways announcement of major relocation efforts of HQ US Airways team to Dallas American Headquarters post merger
Net New Employees to Tempe Market:	3,300	
% Own:	44%	Per 2015 Claritas Projections, See Exhibit 1.2
Five Year New Ownership Demand From Job Creation:	1,443	
Persons per housing unit:	2.00	
Total Rental Units Demanded:	722	
% CMA Capture:	70%	Analogue markets in which new office is built receives similar capture of net new employees into local area
Five Year CMA Demand Capture (#):	505	
Annual CMA Apt Unit Demand from New Office Space:	101	

IV. Total Demand

	2015	2016	2017	2018	2019	2020	Total
Baseline Demand:	375	375	375	375	375	375	2,249
Marina Heights State Farm & N'Trust Demand Uplift:	101	101	101	101	101	101	606
ASU Student Demand:	24	24	24	24	24	24	143
Total Demand:	500	500	500	500	500	500	2,998

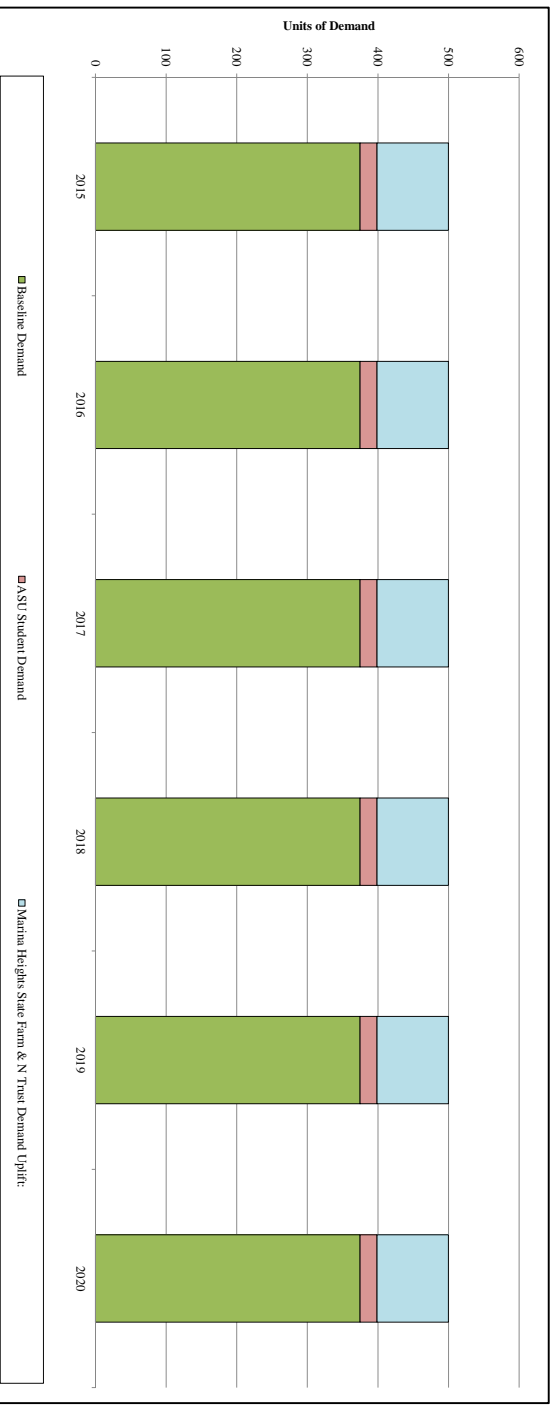


EXHIBIT IV-9

PROJECTED FOR-SALE SUPPLY VS. FOR-SALE DEMAND
COMPETITIVE MARKET AREA
OCTOBER 2015

	Annual						Cumulative
	2015	2016	2017	2018	2019	2020	
Future Supply							
CMA For-Sale Deliveries	0	119	46	0	7	0	171
Actively Selling Communities	14	0	0	0	0	0	14
Total Deliveries	14	119	46	0	7	0	185
Future Demand							
Household Growth	28	375	375	375	375	375	1,902
Capture Upside + ASU/Office Supply Uplift	0	125	125	125	125	125	625
Total Annual Demand	28	500	500	500	500	500	2,526
Oversupply / Undersupply	14	381	454	500	493	500	2,341

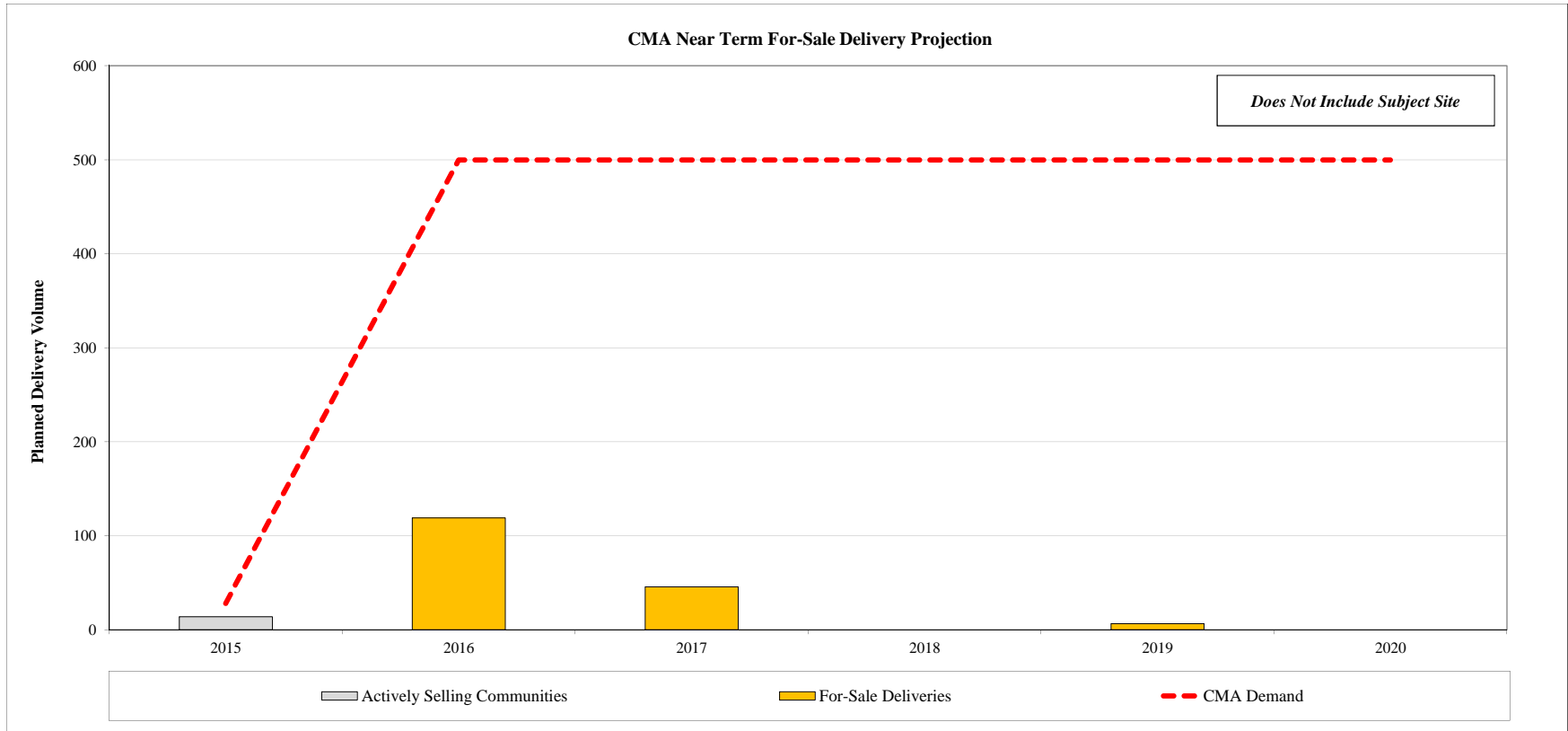


EXHIBIT IV-10

PRODUCT PROGRAM POSITIONING - FOR-SALE
COMPETITIVE AND ANALOG MARKET AREAS
OCTOBER 2015

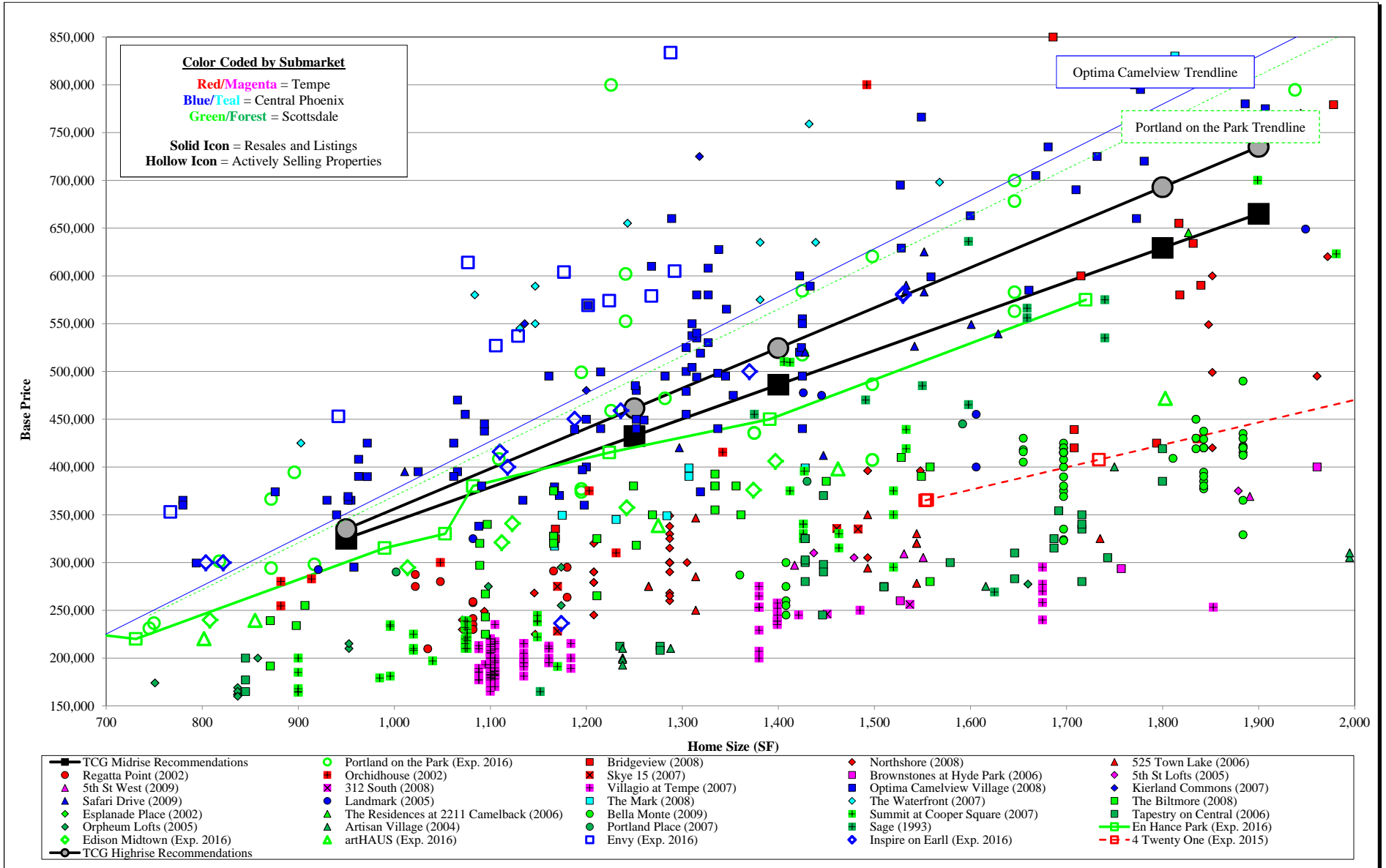


EXHIBIT IV-10

PRODUCT PROGRAM POSITIONING - FOR-SALE
COMPETITIVE AND ANALOG MARKET AREAS
OCTOBER 2015

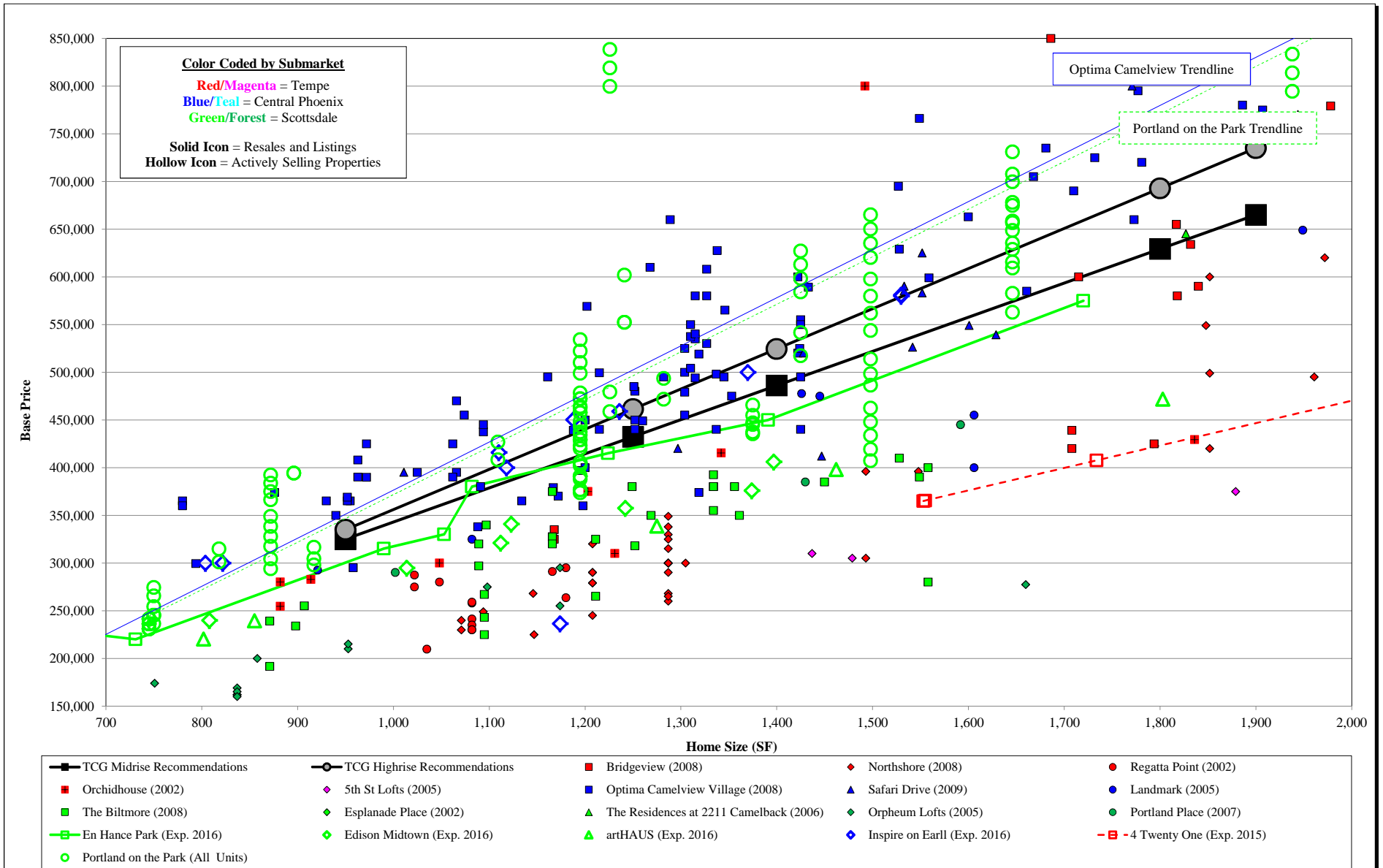


EXHIBIT IV-10

PRODUCT PROGRAM POSITIONING - FOR-SALE
 COMPETITIVE AND ANALOG MARKET AREAS
 OCTOBER 2015

