



DOWNTOWN TEMPE

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MEDIA ALERT

DOWNTOWN TEMPE'S ALL-NEW FOODIE FRI-YAY SERIES GIVES VISITORS A VENUE FOR KICKING OFF EACH WEEKEND WITH EATS, BEATS, & COLD DRINKS!

Free Event Series Makes Tempe Beach Park the Place to Be Every Friday Night in May

WHAT: Tempe Beach Park is once again the place to be in Downtown Tempe. Throughout the month of May, the park will be the site of [Foodie Fri-YAYs](#), a new nighttime series showcasing the best of local food trucks and vendors, live music, and beer and wine. Attendees can wind down the work week and usher in the weekend as they eat, sip, and unwind until sunset and beyond each Friday night in May.

Every Friday the free event will feature a new mix of dinner options for purchase from a rotating roster of local food trucks. In addition, local breweries will supply a rotating lineup of beer and wine selections for purchase by attendees ages 21 and up. (The bar is cashless and accepts card payments only.) Local musicians from around the Valley will be featured each week, offering a different vibe for every event.

The first Foodie Fri-YAY event on Friday, May 6, will feature It's Seoul Good Food Truck, Hot Bamboo, and Kingpin BBQ. Huss Brewery will serve up cold beer and Nomadica white, red, and rose wines are available for purchase.

WHY: With its central location, vibrant character, and plenty of heritage to celebrate, Downtown Tempe is a preeminent Valley gathering spot. Foodie Fri-YAYs give residents Valley-wide a chance to revisit a favorite Downtown Tempe event location, while supporting local businesses and entertainers.

"Tempe Beach Park has always been a top destination for festivals, concerts and other enjoy all that Downtown Tempe offers," said Kate Borders, Executive Director of the Downtown Tempe Authority. "With Foodie Fri-YAYs, we're welcoming everyone back to this beloved hot spot while celebrating the best of local food, drinks and musicians."

WHEN: **5 p.m. to 9 p.m. every Friday in May (May 6, 13, 20 and 27)**

WHERE: Tempe Beach Park, 80 W. Rio Salado Pkwy., Downtown Tempe, AZ 85281
(Located north of Rio Salado Parkway, between Mill and Ash Avenues)

WHO: The award-winning Downtown Tempe Authority is a private, nonprofit organization that works in partnership with the City of Tempe to increase the value of Downtown Tempe through enhanced management, safety, marketing and promotional services on behalf of DTA members and other downtown stakeholders.

INFO: More information about Foodie Fri-YAYs, including a complete lineup of each week's food trucks, beer and wine partners, live music, and parking options is available at <https://www.downtowntempe.com/foodiefriyay>

VISUALS: To access and download visuals of this event series, click here:
<https://www.dropbox.com/sh/lstpd1pt03eshxs/AADbJLI9WwizSBRnwwBfQ99aa?dl=0>

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