



## DOWNTOWN TEMPE

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### MEDIA ALERT

## **DOWNTOWN TEMPE JUNETEENTH CELEBRATION HONORS BLACK JOY WITH BLEND OF FUN AND EDUCATIONAL ENTERTAINMENT**

*Free Event at CenterPoint Plaza Brings People of All Races Together*

**WHAT:** The ultimate historical exploration and celebration of Black Joy will bring energy and excitement to Downtown Tempe in honor of Juneteenth. This free local event, taking place in CenterPoint Plaza, allows people of all races and ages to come together and share in that joy collectively.

Highlights of the festivities include interactive education, live music, line dancing, food and drinks, as well as a glimpse into Black history. Attendees will have the opportunity to shop a collection of local Black-owned businesses and witness the talent of local Black artists in a Black Art Showcase featuring original, one-of-a-kind works available for purchase.

Visitors can also gather information for the betterment of the Black community by visiting with representatives from local Black nonprofit organizations.

**WHY:** With its central location, vibrant character, and plenty of heritage to celebrate, Downtown Tempe is a preeminent Valley gathering spot, ideal for bringing together those who embrace the history and vitality of the Black community.

“CenterPoint Plaza is a natural gathering place in Downtown Tempe,” said Kate Borders, Executive Director of the Downtown Tempe Authority. “With the Juneteenth Celebration, we’re establishing this prominent destination as a space of education, comradery and shared joy.”

The Juneteenth Celebration is being presented as a partnership between the City of Tempe and the Downtown Tempe Authority. “Commemorating Juneteenth celebrates the abolition of slavery in our country, the diversity of our city, and the steps we have taken to ensure Tempe is a welcoming, inclusive community. We are proud to partner with Downtown Tempe Authority for this event,” said Tempe Mayor Corey Woods.

**WHEN:** **7 p.m. to 10 p.m., Sunday, June 19, 2022**

**WHERE:** CenterPoint Plaza, 660 S. Mill Ave., Downtown Tempe, AZ 85281  
(Located at the northwest corner of Mill Avenue and University Drive)

**WHO:** The award-winning Downtown Tempe Authority is a private, nonprofit organization that works in partnership with the City of Tempe to increase the value of Downtown Tempe through enhanced management, safety, marketing and promotional services on behalf of DTA members and other downtown stakeholders.

**INFO:** More information about Downtown Tempe’s Juneteenth Celebration, including a complete lineup of entertainment and food vendors, is available at <https://www.downtowntempe.com/events/juneteenth-celebration>.

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