



DOWNTOWN TEMPE

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MEDIA ALERT

DOWNTOWN TEMPE'S PARK AFTER DARK EVENT SERIES BLENDS SIMPLE PLEASURES WITH ENTERTAINMENT FOR A LAID-BACK GOOD TIME

Series Gives Families a Reason to Rediscover Downtown Tempe's Charming Appeal Starting This Saturday, June 19

WHAT: Spending a year closer to home made it easier than ever to appreciate throwback entertainment like backyard games, the sweet pleasure of a frozen popsicle, or a refreshing icy cold brew. Even so, for many people, the pull to mix, mingle, and get back into the community is strong. Starting **this Saturday, June 19**, the Downtown Tempe Authority is making it easy to enjoy the best of both worlds with the launch of Park After Dark, a Saturday event series that blends classic homestyle pleasures with music, food, and drinks a laid-back evening out the whole family can enjoy.

Taking place at 6th Street Park, the event is nestled under plenty of shade trees for a quick cool-down as the blazing day fades to dusk. Festive park lights set the mood for each fun-filled evening, with live entertainment rotating each week to reflect the vibrancy and diversity of Tempe. [Pedal Haus Brewery](#) will be on-site each week hosting a beer and wine garden with beverages for purchase, and several restaurants nearby offer [takeout](#) to enjoy in the park.

The first Park After Dark event this Saturday, June 19, will feature Juneteenth thematic programming with MC Rozotadi and live performances by DJ Panico, Prime Society, and spoken word by Sean Avery.

WHY: With its central location, vibrant character, and plenty of heritage to celebrate, Downtown Tempe is a preeminent Valley gathering spot. Park After Dark series gives residents Valley-wide a reason to get out and rediscover their favorite spots, including Downtown Tempe and all it has to offer.

"We are proud to launch an event at a time when the community needs shared connections and experiences," said Kate Borders, Executive Director of the Downtown Tempe Authority. "This event series activates the heart of Tempe by bringing people together, stimulating business for local merchants, and showcasing Downtown Tempe as a vibrant and creative destination."

WHEN: **7 p.m. to 10 p.m. every Saturday, from June 19, 2021 to September 11, 2021**

WHERE: 6th Street Park, 24 E. 6th Street, Downtown Tempe, AZ 85281
(Located south of 5th Street, between Mill and Forest Avenues)

WHO: The award-winning Downtown Tempe Authority is a private, nonprofit organization that works in partnership with the City of Tempe to increase the value of Downtown Tempe through enhanced management, safety, marketing, and promotional services on behalf of DTA members and other downtown stakeholders.

INFO: More information about Park After Dark, including a complete lineup of live entertainment, is available at www.downtowntempe.com/events/park-after-dark.

VISUALS: To access and download visuals of this event series, click here: <https://bit.ly/3goJ6K0>