



DOWNTOWN TEMPE

FOR IMMEDIATE RELEASE

Downtown Tempe Launches New Socially Distant Fall Event

DTA Presents the Fall Foodie Strolls Sept. 19 & Oct. 17

Tempe, Ariz. -- Downtown Tempe is launching a new lineup of fun, socially distant, events this fall with our brand new, Fall Foodie Strolls sponsored by [Valley Metro's Shop On](#).

On September 19 from 11 a.m.-2 p.m., Downtown Tempe will host, *in sponsorship with Shop On*, our **"Eggestenial Brunch Stroll"** which will house 14 downtown Tempe merchants with a special menu for the Stroll attendees at local favorites such as Original Chop Shop, Daily Jam and Morning Squeeze.

With the purchase of a \$5 ticket (via Eventbrite), attendees unlock special food and drink menus with \$8 specials at all 14 participating restaurants in downtown. As an added bonus, retail shops such as Cactus Sports and Henna Shoppe will have special discounts for Stroll attendees.

For example, Alter Ego (housed at the new Canopy by Hilton hotel) is offering their signature Breakfast Chorizo Hash and their refreshing Morning Kick or Watermelon Aqua Fresca cocktails. Food like that is nothing short of "eggestenial!"

On October 17, Downtown Tempe will host a new **"Tac'over Stroll"** that will bring together over 10 downtown Tempe merchants and another special menu of items that will showcase downtown's array of scrumptious taco offerings! Unlike the previous Stroll, this one will be in the evening and in time for happy hour!

"We look forward to bringing back some simple, engaging events to downtown Tempe," Kate Borders, Director of the Downtown Tempe Authority, said. "We hope that these small-scale activations provide a large-scale boost to our local businesses and equally important, we want to keep downtown Tempe top of mind for our community members."

For ticket and event information, please visit www.downtowntempe.com/events/foodie-strolls.

Shop Local

Now more than ever, it's important to support local businesses as they maneuver through these uncharted waters. Over 70 percent of downtown Tempe's businesses are locally owned and this pandemic has impacted the livelihoods of our small business owners. It is important for us to create fun, safe and supportive events to help our merchants survive.

COVID-19 Notice

At many of the participating merchants, there are open air and outdoor dining options for attendees. We want to ensure all attendees feel comfortable and safe during the free-flowing stroll events.

We are following all health authority and government agency guidelines for all of our downtown Tempe events. This includes enforcing the mask mandate by the City of Tempe and Maricopa County, providing hand sanitizer at the check-in booth, encouraging social distancing, etc. Please see our [website](#) for more detailed guidelines and precautions as they relate to the Fall Foodie Strolls.

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About Downtown Tempe Authority: Since 1993, the award-winning Downtown Tempe Authority has been the private, non-profit organization that works in partnership with the City of Tempe to increase the value of Downtown Tempe through enhanced management, safety, marketing and promotional services on behalf of DTA members and other downtown stakeholders.

Media Contact: Jazmine Reyes or Cliff Summerhill

Marketing & Communications Department

Downtown Tempe Authority

Marketing@downtowntempe.com