



## **FOR IMMEDIATE RELEASE**

# **Mask Up for the Halloween Stroll**

*Downtown Tempe hosts a modified Halloween Stroll on Oct. 25, 2020*

**Tempe, Ariz.** – The [Halloween Stroll](#) returns to downtown Tempe for its third year on Oct. 25! This year will be a little different, but the thrill of trick-or-treating will continue.

“We love to host these smaller activations that bring families to downtown Tempe,” Kate Borders, Executive Director of the Downtown Tempe Authority, said. “It’s important to create safe, family-friendly events that support our merchants and give families something fun to do in an open-air environment.”

The Halloween Stroll is free to the public from 12 p.m. - 5 p.m. and we hope to see our downtown greeted by ghosts, goblins, princesses and superheroes of all ages. This modified event will be socially-distant friendly and will take place in an outdoor, open-air environment. Families will have the opportunity to trick-or-treat with downtown Tempe merchants and collect some scrumptious candy.

In addition, if participants stop by [Hayden Station](#) (4<sup>th</sup> Street & Mill Ave.), there will be a free self-serve Halloween-themed photo booth.

### **Costume Contest**

In an effort to reduce crowding, the annual costume contest will be virtual this year and will be presented by [K-LOVE](#), our official radio sponsor. There will be six *spooktacular* categories – Cutest, Most Scary, Most Creative, Best Group, Best Pair, and Best Pet.

There will be prizes for the top three winners in each category and will announced on the official Downtown Tempe Instagram page by Oct. 30.

Please see our [website](#) for more of the *gouling* details and contest rules.

### **Other Happenings**

On Oct. 17 from 5 p.m.-8 p.m., downtown Tempe will host its second [Fall Foodie Stroll](#) with the Tac’over Stroll. Attendees can purchase a \$5 ticket that will unlock \$8-\$10 specials at 10 downtown Tempe restaurants. This is a great time to explore the many tacos of downtown Tempe!

On the same Sunday as the Halloween Stroll, participants can head over to [6<sup>th</sup> Street Park](#) from 10 a.m. - 3 p.m. and check out the [6<sup>th</sup> Street Market](#). As your neighborhood market, there will over 40 vendors with a variety of art, food, pre-packaged goods, and produce from [Project Roots](#), a non-profit community garden organization.

In addition to the Tac’over Stroll and the 6<sup>th</sup> Street Market, downtown Tempe’s merchants will be open for business! Participants are encouraged to shop local and bring their patronage to our local businesses. Check out our [Open Status Guide](#) for a list of our downtown Tempe merchants.

## COVID-19 Notice

This event will take place outdoors and the participating merchants are encouraged to adhere to current health guidelines and protocols. This year, there will be no games, crafts or an in-person costume contest as we want to ensure a free-flowing event. We want all attendees feel comfortable and safe during the free-flowing stroll events.

We are following all health authority and government agency guidelines for all of our downtown Tempe events. This includes enforcing the mask mandate by the [City of Tempe](#) and [Maricopa County](#), providing hand sanitizer at the information booth, encouraging social distancing, etc.

Please see our [website](#) for more detailed guidelines and precautions as they relate to the Halloween Stroll.

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**About Downtown Tempe Authority:** Since 1993, the award-winning Downtown Tempe Authority has been the private, non-profit organization that works in partnership with the City of Tempe to increase the value of Downtown Tempe through enhanced management, safety, marketing and promotional services on behalf of DTA members and other downtown stakeholders.

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