



DOWNTOWN TEMPE

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Downtown Tempe Launches Virtual State of Downtown

Tempe Mission Campaign raises over \$100,000

Tempe, Ariz. – [Downtown Tempe](#)'s State of Downtown has gone virtual this year, as with most of our events.

The State of Downtown is an annual event, usually held at an iconic downtown Tempe destination and hosted by the Downtown Tempe Authority. While we hope to plan this event in-person next year, we decided to edit together a video of our dedicated staff as they share last year's accomplishments and vision for the future.

"We have a fantastic team who works very hard to make our downtown like nowhere else," Kate Borders, Executive Director of the Downtown Tempe Authority, said. "This virtual State of Downtown showcases the work we have done and the work we will continue to do moving forward."

The video is currently on the Downtown Tempe Authority's [Youtube page](#) for those who are curious to know what we have been up to and what we have in store for the future.

Downtown Tempe is your downtown and we are excited to welcome you back.

[Click here to watch our 2020 State of Downtown video!](#)

Good News in 2020

In the summer of 2016, the Downtown Tempe Authority launched the [Tempe Mission Campaign](#) with the goal to increase awareness and raise at least \$100,000 for the service providers that aid our unsheltered downtown community members.

This month, the four-year [campaign ended](#) and a total of \$106,206.85 was raised for this campaign, in both cash and in-kind donations. Contributions came from local businesses, community partners, the City of Tempe and corporate entities who shared in our mission to help those less fortunate.

The funds were distributed to the [Tempe Community Action Agency](#), [Care 7](#), [Community Bridges](#), [Salvation Army](#), [City of Tempe HOPE team](#), [ASU's EPICS program](#), and the [Aris Foundation](#).

"We are excited to announce that we have reached our fundraising goal for this important campaign," Borders said. "Not only did we want to raise money, we wanted to increase donations that went directly to those entities, increase volunteer time with those organizations, and make connections between our merchants and the service providers."

This year has been extra hard for many and we hope the positive outcome of this campaign has brought some light to such a dim year.

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About Downtown Tempe Authority: Since 1993, the award-winning Downtown Tempe Authority has been the private, non-profit organization that works in partnership with the City of Tempe to increase the value of Downtown Tempe through enhanced management, safety, marketing and promotional services on behalf of DTA members and other downtown stakeholders.

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