



## Fantasy of Lights Holiday Markets

Join Downtown Tempe for a holiday market at the Fantasy of Lights Opening Night Parade and Boat Parade. These events have been family traditions in Downtown Tempe for decades and draw thousands of people to the area for the parade, stage entertainment, holiday shopping and visits with Santa.

### Dates:

Fantasy of Lights Opening Night Parade: Friday, November 26, 2021 (Downtown Tempe)

Fantasy of Lights Boat Parade: Saturday, December 11, 2021 (Tempe Beach Park)

### Booth Fees:

\$45 for 1 Holiday Market

\$75 for 2 Holiday Markets

**Application Deadline:** November 8, 2021 (or until all spots are filled). No fee to apply!

**Acceptance Notifications:** Rolling Acceptances (vendors notified within 10 days of applying)

### What are we looking for?

The Fantasy of Lights Holiday Market features vendors who make-local & creative through upcycling. Buy/sell vendors will be considered, but limited. We are looking for a wide arrange of artists, from artists working with their hands to create a special piece to culinary artists feeding our souls! This includes, but not limited to jewelry, home décor, body products, woodworking, original art, etc.

Excluded from the Fantasy of Lights are the following:

- Crafts created from kits
- Booths used primarily for lead generation
- Products with offensive messages / imagery
- Multi-Level Marketing Companies
- Items with blatant copyright infringement issues

## **Jury Process**

The jury uses a variety of criteria to determine acceptance into our market. It includes, but is not limited to:

- The quality and uniqueness of your wares
- Do you items fit in with our vision
- Do you fit our overall guidelines
- Do you have a social media presence? Preference is given to those with active social media accounts
- The quality and uniqueness of your wares
- No political or offensive products
- A limited number of buy/sell will be accepted

## **Event Days**

If accepted for the Fantasy of Lights Holiday Market, artists will receive information regarding on-site set-up, parking and strike requirements.

All artists will need to provide their own wireless lights and canopies / tents. *Wireless are required.* Power is not provided.

## **Rules & Regulations**

- [Transaction Privilege Tax License](#) (TPT)-required for all vendors
- Wireless lighting
- If you bring a tent it must be white. Branded tents will be considered
- Tents/canopies weighted with 40lbs per leg
- No booth sharing
- Only sell items that were juried in. If after you are accepted, you have a new product, please email the information and photo to [events@downtowntempe.com](mailto:events@downtowntempe.com) for approval.
- Calling out and soliciting for customers
- Treat each other, staff, and visitors with respect. Aggressive behavior is not tolerated.

### **By completing the application you agree to the above and to the following:**

*Permitted Age of Artists* - All vendors must be 18 years or older.

*Rain or Shine Event* - Agree to be present despite weather conditions. Though rain is not common in the desert of Arizona, each participant is responsible for preparing their display to withstand weather fluctuations including rain and wind. You will not be refunded if you choose not to attend due to weather.

*Only products juried in are allowed* - If you want to add items from your original list, please email the Event Manager a week prior to the market. Items not juried are not permitted.

Unauthorized use of Licensed Images -If the artist is using images that are licensed, the artist must have proof of authorization from the original license holder. Artist will not be juried for the market if the artist fails to provide proof of authorization. The artist is juried in and is found using unauthorized images during the market, they will be asked to leave and not allowed to be part of future markets.

Disclosure of Licensed Image Sales - If artist has sold or licensed images of original work to commercial concerns and those images which will be displayed at the market, the artist must disclose that licensing through on-site public disclaimer signage stating that some of the images being presented have been licensed for reproduction and may be found for commercial sales as reproductions being sold at discounted prices.

Samples - All food samples must be in compliance with the regulations of the Maricopa County Health Department regarding such matters. All vendors giving samples must also provide waste container in a prominent place for public use.

Booth - If you choose to use a tent (which we recommend) it must be white and weighted with 40lb per leg.

Conduct– Vendors shall conduct themselves in a manner that is courteous to other vendors, market personnel, and the public. Behavior or actions which are criminal, threatening, abusive, or harassing, shall cause the vendor to be expelled immediately from the market.

On-Site Safety & Security– Applicants shall display all work at their own risk. The Fantasy of Lights Holiday Market and Downtown Tempe Foundation, Inc. are not responsible for damage, theft or loss of artwork or display furnishings. All participants are responsible for their own replacement, comprehensive and liability insurance. Applicants must obey all pertinent safety codes and laws, including but not limited to fire, safety and parking regulations. Canopy tents must be fire retardant. The Fantasy of Lights Holiday Market will take play rain or shine. Canopies / tents must be tied down with a minimum of 40 pounds of weight on each leg at all times.

### Community Health

I understand the community health guidelines and safety requirements may change and I will be notified of the expectations prior to the event. I understand that if accepted and I do not follow the expectations, I will not return as a parade unit to future Downtown Tempe events.

The Downtown Tempe team reserves the right to remove vendors at their discretion.