

# On-Street Marketing Campaign





**DOWNTOWN**  
TUCSON



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Pennington  
Street 45

200 Street Banners



300 Planter Signs



200 Sidewalk Decals

**Bigbelly**

# DOWNTOWN TUCSON

University of Arizona  
Main Gate Square  
Historic Fourth Avenue  
Armed Forces  
Mercado District  
Barrio Viejo  
Sun Link Streetcar  
Sun Link Streetcar Stops  
Togo Bike Share Station  
Parking  
FREE On-street Meter Parking weekdays after 5 p.m. and all day on weekends!

Dining    Drinks    Shopping    Services

**dt** DOWNTOWN TUCSON PARTNERSHIP

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**DOWNTOWN**

152 Pieces of New Bigbelly Vinyl