



BOARD OF DIRECTORS MEETING

Thursday, December 14, 2023 @ 1:00 PM
Historic Pima County Courthouse - Copper Room
115 N Church Ave Tucson, AZ 85701

Mission - To be the catalyst making Downtown Tucson the economic and cultural center of the region - an inclusive place people want to live, work, and play, and where new ideas flourish.

A G E N D A

1:00 PM	Welcome	Crystal Moore
1:00 - 1:05 PM	Review and Approve Consent Agenda <ul style="list-style-type: none">o September Minuteso October Financials	Crystal Moore
1:05 - 1:20 PM	Armory Park Concept Plan	Jasmine Chan
1:20 - 1:35 PM	CEO Report	Kathleen Eriksen
1:35 - 1:45 PM	Governance Committee Items <ul style="list-style-type: none">o Board Member Removalo Board Member Recruitment	Cameron Taylor
1:45 - 1:55 PM	Call to the Audience	Crystal Moore
1:55 - 2:00 PM	Old/New Business	Crystal Moore
2:00 PM	Meeting Adjourned Holiday Reception	Crystal Moore



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The Leo Kent Hotel - The Old Pueblo Room
1 South Church Avenue Tucson, AZ 85701

MINUTES

Board Attendees: David Bachman-Williams*, Chad Blair, Kevin Burke*(Michael Ortega), Michael Crawford*, Miguel Cruz Ramos, Corey Doggett, Helen Gomez, Glenn Grabski, Tom Heath*, Kresta Leal, Chris Leighton, Crystal Moore, Monica Perez*(Jan Leshner), Liz Pocock*, Joseph Rottman, Laura Shaw*, McKay Stevens, Cameron Taylor, Dillon Walker*

Absent: (*italics indicates excused absence*): *Randi Dorman*, Stephanie Gorton, Julie Katsel*, Camila Martins-Bekat, Fletcher McCusker*, Renee Morton, John O'Dowd*, Julie Ramseth, Lucinda Smedley*, Hilary Van Alsburg, Art Wadlund, Todd Hanley*, Moniqua Lane, Omar Mireles*

Ex Officio Attendees: Diana Amado (Steve Kozachik), Rob Elias, Felipe Garcia, Kylie Walzak

Staff: Kathleen Eriksen, Zach Baker, Russ Stone, Whitney Garza, Jenny Knight

New Board Members: Miguel Cruz Ramos, Julie Ramseth

Call to Order - Heath called the meeting to order at 1:05 PM. A quorum was met.

Review and Approve Consent Agenda - A motion was made by Walker and seconded by Leighton to approve the consent agenda. The motion was approved unanimously.

Governance Committee Items - Walker presented the following slates:

Board Member Renewals

- Stephanie Gorton - El Rio Health
- Glenn Grabski - Tucson Convention Center
- Chris Leighton - Peach Properties
- Camila Martins-Bekat - Tucson Electric Power
- Catherene Morton - Mordasini Villas and HomeStyle Galleries
- Liz Pocock - Startup Tucson
- Cameron Taylor - Imago Dei Middle School
- Art Wadlund - Downtown Tucson Apartments

A motion was made by Bachman-Williams and seconded by Heath to approve the board member renewals. The motion was approved unanimously.

Prospective Board Members

- Miguel Cruz Ramos - Tucson Federal Credit Union
- Julie Ramseth - BOURN Companies



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A motion was made by Pocock and seconded by Taylor to approve the prospective board members. The motion was approved unanimously.

23/24 Officer Slate

- **Chair:** Crystal Moore - Presidio Tucson
- **Vice Chair:** Hilary Van Alsborg - Children's Museum Tucson | Oro Valley
- **Treasurer:** John O'Dowd - Amado and Associates
- **Secretary:** Kresta Leal - Downtown Resident

A motion was made by Pocock and seconded by Leighton to approve the 23/24 officer slate. The motion was approved unanimously.

Visit Tucson Update - President of Visit Tucson, Felipe Garcia presented the following updates:

- Multi-Hotel Events
- Convention Hotel
- Destination Downtown Meeting Incentive
- Promoting Downtown
- Downtown Districts
- Joint Social Media
- Sharing Stories
- Film Opportunities and Incentives
- Future Projects

DTP Annual Report - Eriksen reported on the following topics:

- DTP 25-year Anniversary
- Fundraising
- On-Street Marketing Campaign
- Fall 2023 Storefront Vinyl Program
- CEO Updates
- Clean and Safe Program
- Ronstadt Transit Center Taskforce
- Holidays in Downtown Tucson

Year 2 Strategic Planning - Moore and Heath reviewed board member roles and introduced a board exercise. Each board member was instructed to review the five goals of the strategic plan and reflect on how they can contribute to the Year 2 objectives. Board members then wrote their names on sticky notes and placed them on the goals that were presented on boards at the meeting. Staff will review the feedback from the exercise and know where to get support if needed on the goals for Year 2.

Meeting Adjourned - Moore adjourned the meeting at 2:12 PM.