



BOARD OF DIRECTORS MEETING

September 10th, 2026 @ 1:00 pm

The Grand, Gibson Food Hall

33 S 6th Ave Tucson, Az 85701

A G E N D A

1:00 PM	Welcome	Hilary Van Alsborg
1:05 – 1:10 PM	Review and Approve Consent Agenda ○ August Minutes ○	Hilary Van Alsborg
1:10 – 1:30 PM	Governance Update	Cameron Taylor
1:30 – 1:45 PM	CEO Report Including Staff Highlights from Jennifer Mead, Taylor Mercer, Kaylee Prinz & Marisol Maldonado	Crystal Moore, <i>President & CEO</i>
1:45 – 1:50 PM	Call to Audience	Hilary Van Alsborg
1:50 – 2:00 PM	Old/New Business	Hilary Van Alsborg
2:00 PM	Meeting Adjourned	Hilary Van Alsborg



EXECUTIVE COMMITTEE MEETING

Thursday August 13, 2026 @ 10:00 AM

Microsoft Teams Meeting

EXECUTIVE MEETING MINUTES

August 9th 2026

Microsoft Teams Meeting

Committee Attendees: Crystal Moore, Marisol Maldonado, John O'Dowd, Hilary Van Alsborg, Michael Crawford, Monica Perez, Jacquelyne Vega, Randi Dorman, Julie Katsel, Cameron Taylor

Absent: Fletcher McCusker

Call to Order: The meeting was called to order at 10:03 AM by Hilary Van Alsborg.

Motion to approve minutes and financials for agenda.

- Motion: Randi Dorman
- Second: Monica Perez
- Action: Approved

Finance and Budget

Confirmed supplemental revenues and offsetting expenses will be incorporated directly into the 2026–27 budget rather than processed through formal amendments. This adjustment will provide a more accurate representation of anticipated funding without changing the overall budget bottom line. The procedural change was supported, and the updated budget will be appended to the City's file once finalized.

Annual Board Meeting and Governance

Preparations for the September 10 Annual Board Meeting were reviewed. The meeting will include recognition of departing members, introductions of new members, staff department presentations, and updated board headshots. Reinforcing DTP's mission and vision for new and returning members was also discussed.

Public Safety and Patrol Operations

The recent downtown shooting and coordinated response by police, emergency dispatch, and hospitals were reviewed. Revised off-duty officer schedules ensured officers were present during the late-night incident. Rio Nuevo restored \$60,000 in officer funding and approved support for an additional Safe Ambassador to address patrol coverage gaps. Discussion emphasized the connection between nighttime safety, public perception, and downtown economic activity.

Late-Night Operations and Alley Improvements

Late-night crowd management discussions included a proposed City restriction on food service after 2:00 a.m. and potential security requirements for businesses operating beyond that time. Alley cleanup and activation efforts continue in coordination with the City and Environmental Services. Discussions with Empire Pizza and Elliot's regarding private dumpsters and communal refuse locations remain ongoing, while replacement communal trash containers have improved cleanliness.



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Transportation and Parking

A potential Congress Street closure pilot is being developed with the Department of Transportation and Mobility for major events and high-traffic late-night periods, with Halloween identified as a target. Designated rideshare pickup and drop-off locations are being reinstated. A new merchant parking program provides 50 designated spaces for late-shift employees at \$50 per space per month, with Block A utilizing 15 spaces to date.

Patron Scan and Nighttime Economy

Patron Scan hardware has been received, and distribution to participating merchants is underway. Rio Nuevo is funding the hardware, software, and annual subscriptions. Privacy concerns, merchant participation, and the need for clearer public messaging were discussed. Together Tucson is transitioning into a nighttime economy committee within the broader merchant committee, with an expanded focus on safety, collaboration, and downtown activities beyond alcohol-centered nightlife.

Marketing, Sponsorships, and Holiday Programming

A \$3,000 Comic Con sponsorship has been secured, with additional discussions underway with Casino Del Sol, ICCU, and Broadway in Tucson. Rio Nuevo provided \$23,000 for the holiday festival, and Pima County sponsorship funds may be redirected toward the holiday tree activation if additional sponsors are not secured. The City approved the revised Parade of Lights route, and organizers are working to secure staging space at Block 175. DTP is expected to resume direct facilitation of the parade next year.

TEP requested that its \$61,000 fee-for-service allocation support downtown tree lighting. The total tree-wrapping cost is \$104,000, with the remaining \$43,000 to be covered from revenue line items.

Banners and Communications

The transition from the University of Arizona banner campaign to new downtown banners was reviewed, with temporary rotations planned for major events. Positive downtown experiences will continue to be promoted through social media, media partnerships, and merchant storytelling.

Strategic Planning and BID Expansion

A partnership with the University of Arizona Honors College is supporting long-term downtown planning, including 10-year and 30-year visions. The proposed 4th Avenue BID was also discussed, including potential boundaries, stakeholder outreach, parking needs, and the possibility of contracting with DTP for services. The goal is to advance the BID plan toward approval early next year.

Meeting Adjourned by Hilary Van Alsborg *at 11:13 AM*

New Board Members

Khris Dodge

Tucson Jazz Festival

Ex Officio Director

Khris Dodge joins the board as an ex officio director representing the Tucson Jazz Festival. He brings expertise in arts, culture and community events that contribute to Downtown Tucson's vibrancy and identity as a regional destination.

Nick Wayne Eggman

HighWire / The Grand / Gibson Food Hall & Market

At Large Director

Nick Wayne Eggman brings a proven track record of entrepreneurship and a strong commitment to Downtown Tucson. As a longtime downtown business owner, he brings valuable perspective on investing in businesses, spaces and people to help create a thriving city center.

Courtney Fenton

Reilly / BATA

At Large Director

Courtney Fenton brings experience in downtown hospitality, entertainment and business operations, providing an important perspective on the continued growth and activation of Downtown Tucson.

“As a born and raised Tucsonan, I am passionate about and committed to helping foster a thriving Downtown. I am thrilled to be part of the Downtown Tucson Partnership Board.”

Megan Finck

Startup Tucson & TENWEST

At Large Director

Megan Finck brings experience in entrepreneurship, programming, event strategy and ecosystem building through her work with Startup Tucson and TENWEST. As someone who both lives and works downtown, she brings firsthand perspective on how partnerships, programming and creative activation can strengthen community and economic vitality.

Brock Lynch

Lucky Penny BBQ

At Large Director

Brock Lynch joins the board representing Tucson's locally owned hospitality community. He brings valuable insight into the role restaurants, entrepreneurs and small businesses play in creating an active, welcoming and economically vibrant downtown.