



## **BOARD OF DIRECTORS MEETING**

Thursday, September 14, 2023 @ 1:00 PM  
The Leo Kent Hotel - The Old Pueblo Room  
1 South Church Avenue Tucson, AZ 85701

**Mission** - To be the catalyst making Downtown Tucson the economic and cultural center of the region - an inclusive place people want to live, work, and play, and where new ideas flourish.

# A G E N D A

|                       |  |                            |
|-----------------------|--|----------------------------|
| 1:00 PM               | <b>Welcome</b>   | Tom Heath                  |
| 1:00 - 1:05 PM        | <b>Review and Approve Consent Agenda</b> <ul style="list-style-type: none"><li>○ June Minutes</li><li>○ FY 22/23 Year End Financials</li><li>○ July Financials</li><li>○ Committee Reports</li></ul> | Tom Heath                  |
| 1:05 - 1:20 PM        | <b>Governance Committee Items</b> <ul style="list-style-type: none"><li>○ Board Member Renewals</li><li>○ Prospective Board Members</li><li>○ 23/24 Officer Slate</li></ul>                          | Dillon Walker              |
| 1:20 - 1:35 PM        | <b>Visit Tucson Update</b>   | Felipe Garcia              |
| 1:35 - 1:50 PM        | <b>DTP Annual Report</b>   | Kathleen Eriksen           |
| 1:50 - 2:20 PM        | <b>Year 2 Strategic Planning</b>   | Tom Heath<br>Crystal Moore |
| 2:20 - 2:25 PM        | <b>Call to the Audience</b>  | Crystal Moore              |
| 2:25 - 2:30 PM        | <b>Old/New Business</b>  | Crystal Moore              |
| 2:30 PM               | <b>Meeting Adjourned</b>   | Crystal Moore              |
| <b>2:30 - 3:00 PM</b> | <b>Reception, Photos, and Hotel Tour</b>   |                            |



## **BOARD OF DIRECTORS MEETING**

Thursday, June 8, 2023 @ 1:00 PM  
Historic Pima County Courthouse - Copper Room  
115 N Church Ave Tucson, AZ 85701

# MINUTES

**Board Attendees:** David Bachman-Williams\*, Kevin Burke (Michael Ortega)\*, Michael Crawford\*, Helen Gomez, Stephanie Gorton, Glenn Grabski, Tom Heath\*, Kresta Leal, Chris Leighton, Camila Martins-Bekat, Renee Morton, Monica Perez, Sheil Holben (Jan Leshar)\*, Liz Pocock\*, Cameron Taylor, Hilary Van Alsbury, Dillon Walker\*

**Absent:** (*italics indicates excused absence*): Chad Blair, Randi Dorman\*, Todd Hanley\*, Julie Katsel\*, Omar Mireles, Crystal Moore, John O'Dowd\*, Joseph Rottman, Laura Shaw\*, Lucinda Smedley\*, McKay Stevens, Art Wadlund, Corey Doggett, Moniqua Lane, Fletcher McCusker\*

**Ex Officio Attendees:** Diana Amado (Steve Kozachik), Rob Elias, Kylie Walzak

**Staff:** Kathleen Eriksen, Zach Baker, Russ Stone, Whitney Garza, Jenny Knight

**Call to Order:** Heath called the meeting to order at 1:04 PM. A quorum was met.

**Review and Approve Consent Agenda:** A motion was made by Burke and seconded by Leighton to approve the consent agenda. The motion was approved unanimously.

**Update on ESA:** Eriksen reported that the Enhanced Services Agreement with the City of Tucson has been renewed.

**CEO Report:** Eriksen reported on the following topics:

- Armory Park
- Downtown Fountain and Sculpture Restorations
- In-Lieu of BID Payments
- Downtown Development Corporation Grant for DTP Connects
- New Businesses

**Governance Committee:** Walker reported on the following policy and bylaws changes recommended by the Governance Committee:

### Policy/Procedure Changes:

#### **1) Implement a Governance Committee Mission each year.**

- 2023's Governance Committee Mission: Build a diverse board of directors.



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### **Bylaws Changes:**

#### **1) Implement Board of Director Term Limits**

- Establish in the bylaws a 5-year term limit followed by a 2-year break for future re-service. This should not be retroactive, allowing us to transition those who have already served more than 5 years off progressively.

#### **2) Remove Standing Directors Section from Bylaws**

- This simplifies Board of Director's structure to Executive Committee and Board by codifying funder-driven representation into the Executive Committee structure (see below).

#### **2a) Role of the Standing Directors for Automatic Service on the Executive Committee**

- Removing Standing Directors from bylaws

#### **3) Redraft the existing Executive Committee make-up language to reflect the following new mandated appointments:**

*These representatives would be removed from the Standing Director language (because it is being removed completely), and from this new Executive Committee structure.*

- Remove Downtown Neighborhoods and Residents Council (2)
- Remove Downtown Development Corporation
- Remove SUN Corridor

*Note representatives may serve in multiple categories represented below. The Governance Committee will ensure that the slate meets all these conditions for representation on the Executive Committee.*

- Chair
- Vice Chair
- Secretary
- Treasurer
- University of Arizona
- City of Tucson
- Pima County
- Rio Nuevo
- Required Representative Slots from At Large Directors
  - 1 Downtown Arts and Culture Organizations
  - 1 BID Office Employers
  - 1 BID Merchants and Retailers
  - 1 BID Commercial Property Owners
- Plus 3 At Large Director Slots
- Plus Committee Chairs

Walker reported that the language for these changes will be presented to the board at the annual meeting in September.



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**2024 Board Applicant Update:** Heath reported on the following topics:

- New Board Member Applications Open
- Officer Positions Available
- Board Member Evaluations

All applications and evaluations are due June 14.

**Meeting Adjourned:** Heath adjourned the meeting at 1:41 PM.

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# COMMITTEE REPORTS

## **Social Justice Committee (SJC) - Whitney Garza**

SJC has been working on the following SMART Goals:

- **SMART Goal 3** - Staff is preparing to launch the second round of the Downtown Tucson For Everyone grant program, co-sponsored by DTP and HSL for a total of \$20,000. Applications will be open in September until June 2024.
- **SMART Goal 5** - The DTP Business Owner Demographic Survey was launched on May 22 and closed July 31. The data from the survey was reviewed at the SJC meeting in August. SJC and staff will develop a business recruitment process designed to increase the number of diverse business owners who can bring a business to Downtown Tucson.

# 2023 Board Renewal Evaluations

## Yes, I would like to be considered for renewal:

Stephanie Gorton - El Rio Health

Glenn Grabski - Tucson Convention Center

Chris Leighton - Peach Properties

Camila Martins-Bekat - Tucson Electric Power

Catherine Morton - Mordasini Villas and HomeStyle Galleries

Liz Pocock - Startup Tucson

Cameron Taylor - Imago Dei Middle School

Art Wadlund - Downtown Tucson Apartments

## No, I do not wish to be considered for renewal at this time:

Omar Mireles - HSL Properties

McKay Stevens - Bourn Companies

Dillon Walker - Bourn Companies

# 2023 Board Applications

Miguel Cruz Ramos - Tucson Federal Credit Union

Julie Ramseth - Bourn Companies



# 2023-2024 Officer Applications

**Chair:** Crystal Moore - Presidio Tucson

**Vice Chair:** Hilary Van Alsburg - Children's Museum Tucson | Oro Valley

**Treasurer:** John O'Dowd - Amado and Associates

**Secretary:** Kresta Leal - Downtown Resident