# Downtown Tucson For Everyone





#### Overview

*Downtown Tucson for Everyone* is a series of Downtown Tucson Partnership (DTP) and HSL Properties sponsored programs and events. <u>DTP's Social Justice</u> <u>Committee</u> will review and award grants to programs/events presented in Downtown Tucson that demonstrate a commitment to diversity, equity, inclusion, and reach underserved communities.

#### Requirements

- Programs/events that demonstrate a commitment to diversity, equity, inclusion, and reach underserved communities.
- The program/event must take place between January 1, 2024 June 30, 2024.
- The program/event must be held within the downtown <u>Business</u> <u>Improvement District</u>.
- Selected programs/events will be required to complete an evaluation form 30 days from the close of the event.

## **Approval Details**

- DTP will award at least 10 grants up to \$2,000 each.
- Grants will be awarded on a first-come, first qualified, first approved basis, as funding allows.
- To receive a grant, an application must be completed and approved by the DTP Social Justice Committee.
- There is a limit of one grant per entity. Coordinators who are putting on more than one program/event can combine the programs into one application with a \$2,000 maximum for all programs combined.
- Filling out this application does not guarantee approval.

## Marketing Support

DTP will provide sponsor logos and encourage applicants to include them on their marketing materials for the event.

DTP staff can assist in identifying a venue, plus provide additional marketing and amplification through DTP's channels.

Marketing and amplification may include but is not limited to, directed e-blasts utilizing DTP's distribution channels; amplification on DTP (@DowntownTucson) social media; recognition on the Downtown Events Calendar; and inclusion on our dedicated webpage highlighting this series, its goals, and DTP/HSL as sponsors.

#### The window for 2023 events/programs is now closed.

## Applications for 2024 events/programs are due by January 1, 2024.

## Apply Now!