



BOARD OF DIRECTORS MEETING

Thursday, March 9, 2023 @ 1:00 PM
Historic Pima County Courthouse – Copper Room
115 N Church Avenue Tucson, AZ 85701

Mission - To be the catalyst making Downtown Tucson the economic and cultural center of the region – an inclusive place people want to live, work, and play, and where new ideas flourish.

A G E N D A

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|-----------------------|---|--|
| 1:00 – 1:05 PM | Welcome | Tom Heath |
| 1:05 – 1:30 PM | City of Tucson Programs <ul style="list-style-type: none">○ Housing First○ Community Safety, Health, & Wellness Programs○ Small Business Program | Brandi Champion Sarah Launius Francisca Villegas |
| 1:30 – 1:35 PM | Review and Approve Consent Agenda <ul style="list-style-type: none">○ December Minutes○ January Financials○ Committee Reports | Tom Heath |
| 1:35 – 1:50 PM | CEO Report | Kathleen Eriksen |
| 1:50 – 2:15 PM | Committee Strategic Needs DNaRC Finance Committee Governance Committee Merchants and Retail Council Social Justice Committee | David Bachman-Williams John O’Dowd Dillon Walker Tom Heath Tom Heath |
| 2:15 – 2:20 PM | Old/New Business | Tom Heath |
| 2:20 – 2:30 PM | Call to the Audience | Tom Heath |
| 2:30 PM | Meeting Adjourned | Tom Heath |
| 2:30 – 3:00 PM | Reception | |



BOARD OF DIRECTORS MEETING

Thursday, December 8, 2022 @ 1:00 PM
Tucson Convention Center – Room 201
260 S Church Ave Tucson, AZ 85701

MINUTES

Board Attendees: David Bachman-Williams*, Chad Blair, Michael Crawford*, Randi Dorman*, Stephanie Gorton, Tom Heath*, Julie Katsel*, Kresta Leal, Chris Leighton, Lisa Josker (Jan Lesher)*, Camila Martins-Bekat, Fletcher McCusker*, Crystal Moore, Renee Morton, John O'Dowd*, Kevin Burke (Michael Ortega)*, Liz Pocock*, Joseph Rottman, Laura Shaw*, McKay Stevens, Cameron Taylor, Hilary Van Alsburg, Art Wadlund

Absent: (*italics indicates excused absence*): Corey Doggett, Helen Gomez, Glenn Grabski, Dillon Walker*, Todd Hanley*, Moniqua Lane, Omar Mireles, Lucinda Smedley*

Ex Officio Attendees: Donovan Durband, Michael Guymon, Nicole Barraza (Ted Maxwell)

Staff: Kathleen Eriksen, Zach Baker, Russ Stone, Whitney Nesbitt

Call to Order: Heath called the meeting to order at 1:02 PM. A quorum was met.

Review and Approve Consent Agenda: A motion was made by Leighton and seconded by Dorman to approve the consent agenda. The motion was approved unanimously.

Peach Properties Development Update: Chris Leighton and Ron Schwabe reported on the following developments:

- All Saints Apartments
- Ronstadt Transit Center
- Additional Peach Properties concepts

Rio Nuevo Development Update: Fletcher McCusker reported on the following:

- Rio Nuevo Auditor General 2012-2022 Report
- Revenue Report
- Tucson Rankings 2013-2022
- Tucson Convention Center Arena
- AC Marriott
- Greyhound Terminal
- MSA Annex
- Caterpillar Tucson's Mining Center
- City Park
- Marist College Complex & Ochoa Streetscape
- DoubleTree by Hilton – TCC Hotel
- Congress Street Block
- Bata



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- Monier
- Hilton Hotels at Cathedral Square
- Tucson Convention Center Capital Improvements
- 1 South Church Hotel
- Sunshine Mile
- Julian Drew Development
- Bautista
- Grants
- Century Room at Hotel Congress
- Reilly Craft Pizza Expansion
- Zemam's
- La Chingada, The Neighborhood, Antojitos, La Cruda
- Gibson Event Center
- El Presidio Neighborhood
- TABU Bar & Restaurant
- The Kava Bar
- Batch Whisky & Donuts
- Corbett
- Playground
- The Boxyard
- Sonora Moonshine Co.
- Fox Tucson Theatre

CEO Report: Eriksen provided a report on the following items:

- CEO Updates
- Ronstadt Transit Center
- New Businesses
- Desert Nights Downtown Lights
- Photo Contest
- City of Tucson Ice Rink
- Downtown Holiday Gift Guide
- Downtown Tucson Gift Card

DTP Committee Introductions: The chairs of each committee gave an introduction

Meeting Adjourned: Heath adjourned the meeting at 2:48 PM.

The meeting was followed by a tour of The Linda Ronstadt Music Hall.



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COMMITTEE REPORTS

Engagement Committee - Joe Rottman

- Committee has started 2023 engagements and reached out to 6x businesses
- First business meeting (in-person) on 02-Feb-2023 with Brianna Giacalone from MOVE Cycle Studio
- Committee developing standard work and process for visits with businesses based on lessons-learned from 2022
 - Focusing on in-person visits, finding the right ratio of DTP staff + board vs. business owners, and content for the welcome

Social Justice Committee - Randi Dorman

On the Social Justice committee, we are working on:

- Raising funds to continue our grant program - we only need \$10,000 twice a year - PLEASE consider donating.
- Working with the Governance committee to create a more diverse board.
- Working with the Merchants Council to get more diverse businesses downtown.

COMMITTEE REPORTS

Business Engagement Committee - Joe Rottman

- Committee has begun planning 2023 engagements and reached out to 3x businesses
- First business meeting (in-person) on 02-Feb-2023 with Brianna Giacalone from MOVE Cycle Studio
- Committee focusing on more in-person visits in 2023 aligned with general “return to office” trends

DNARC - David Bachman-Williams

DNARC will be meeting Monday, February 6 at 3:30 and the main agenda item is taking a look at who we are and what we would like to be.

Governance Committee - Dillon Walker

Proposed Committee Changes

- The committee is currently reviewing proposed changes to the current committee structure to better serve the strategic plan (and as recommended in the strategic plan)
- We are collecting Staff Feedback on the proposal on Wed, February 8th and will be sharing this proposal with the executive committee in March

Governance Committee 2023 Mission

- The committee has elected to create a central theme to guide our work for each year
- This statement isn't an all encompassing focus for our work, but is something we intend to use to prioritize our efforts
- 2023 Mission: Build a diverse DTP board of directors.

Our Next Meeting will be February 21st at 4:30PM on Zoom

Social Justice Committee - Whitney Nesbitt

The committee is focusing on completing SMART Goals 4 and 5 of the Strategic Diversity Plan and searching for sponsors of the Building a Downtown Tucson For Everyone grant program.