



BOARD OF DIRECTORS MEETING

Thursday, June 13, 2024 @ 1:00 PM
Pima County Historic Courthouse – Copper Room
115 N. Church Avenue, Tucson, AZ 85701

A G E N D A

1:00 PM	Welcome	Crystal Moore
1:05 – 1:10 PM	Review and Approve Consent Agenda <ul style="list-style-type: none">○ March Minutes○ April Financials	Crystal Moore
1:10 – 1:25 PM	Stone Avenue Complete Street City of Tucson, DTM	Collin Chesston
1:25 – 1:40 PM	CEO Report	Kathleen Eriksen
1:40 – 1:55 PM	Committee Updates Finance Committee Governance Committee	John O’Dowd Kathleen Eriksen
1:55 – 2:00 PM	Call to the Audience	Crystal Moore
2:00 – 2:05 PM	Old/New Business	Crystal Moore
2:05 PM	Meeting Adjourned	Crystal Moore



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MINUTES

Board Attendees: David Bachman-Williams, Chad Blair, Kevin Burke*, Miguel Cruz Ramos, Felipe Garcia, Helen Gomez, Glenn Grabski, Todd Hanley*, Kresta Leal*, Chris Leighton, Crystal Moore*, Renee Morton, John O’Dowd*, Monica Perez*, Liz Pocock, Joseph Rottman, Laura Shaw, Hilary Van Alsburg*

Absent: (*italics indicates excused absence*): Corey Doggett, Randi Dorman*, Stephanie Gorton, Tom Heath*, Julie Katsel*, Julie Ramseth, Lucinda Smedley, Cameron Taylor*, Michael Crawford*, Camila Martins-Bekat, Fletcher McCusker*, Art Wadlund

Ex Officio Attendees: Nicole Barraza (Ted Maxwell), Rob Elias, Thomas Janowitz

Staff: Kathleen Eriksen, Zach Baker, Russ Stone, Whitney Garza, Jenny Knight

Call to Order - Moore called the meeting to order at 1:04 PM. A quorum was met.

Review and Approve Consent Agenda - A motion was made by Leighton and seconded by Cruz to approve the consent agenda. The motion was approved unanimously.

Activate El Presidio Presentation - Stephen Addison from City of Tucson, Jannie Cox from Rio Nuevo Board, and Amy Hartmann-Gordon, ED from Presidio Museum presented the plan and the following details:

- Project will update the outdoor spaces of the Presidio business area with a variety of non-permanent solutions.
- Project expected to begin in early fall 2024.
- Funding was provided by three groups, Rio Nuevo, IDA, and local interested parties.

CEO Report - Eriksen reported on the following topics:

- American Advertising Award for DTP On-Street Marketing Campaign
- Storefront Vinyl Program
- Downtown Traffic Safety Taskforce
- Haiku Hike
- Downtown Tucson For Everyone Grant Program 2024 Awardees
- Spring Events Downtown



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Committee Updates:

- DNaRC - Bachman-Williams presented on issues including large poles in Downtown and neighborhood planning for Rincon Heights and Pie Allen.
- Finance Committee - O'Dowd updated on financials, budgeting, and non-bid commitments.
- Governance Committee - Eriksen reported on recruitment efforts for new board members, emphasizing diversity and community participation.
- Social Justice Committee - Garza reported on the Strategic Diversity SMART goals for increasing board and business diversity.

New Business:

- Hanely reported on the Agave Heritage Festival
- Burke from the City of Tucson discussed resignations and replacements, as well as solutions for asylum seekers.
- Garcia from Visit Tucson shared that they will be preparing talking points regarding changes to asylum seeker funding and solutions.
- Janowitz from Park Tucson announced town hall meetings on April 5 regarding garage permit increases for monthly permit holders.

Meeting Adjourned - A motion was made by Bachman-Williams and seconded by Van Alsburg to adjourn the meeting. The motion was approved unanimously at 2:26 PM.