

Spring Kaleidoscope

January 13th-February 11th

Call for Artists - Each artist should provide two to three pencil or digital sketches showing their ideas and possible options for either a window painting or window installation/mobile.

This is a paid project. Each chosen artist will receive \$1,000 in compensation per the timeline below.

*During the timeframe for the Call for Artists, CVA will be choosing stores that would be part of the installation.

February 12th

All submissions are reviewed and decisions made on artists. Jurors/Board members review artists and make decisions.

February 14th

Artists are notified of decisions. Contracts are issued to artists. Artists are given one week to return the contract and a signed W9.

February 21st

Artists will receive their business/location assignment and the business will be contacted and reminded of their participation in the event, the artists information, as well as dates of installation and final walkthrough by CVA. First progress photos are requested from each artist in order to promote and share the behind the scenes progress on social media. This will help to build excitement for the event. First payment of \$500 (50% of total) will be issued upon receiving progress photos.

March 15th - March 22nd

All artists must complete their window design or installation. CVA staff will view all finished designs and take photos for sharing on social media. Second payment of \$250 will be issued upon completion of the installation.

March 23rd - April 21st

Artwork on display and promoted through CVA marketing campaign, with digital walking map.

April 22nd - April 26th

Art Installations are removed by the artist. Third and final payment of \$250 will be issued upon confirmed removal.