

2023 MEMBERSHIP TIERS

Village Supporter

Village Champion

Village Partner

Village Partner - \$720 per year (\$60 monthly)			
Branding your business as a community partner prominently displayed on carlsbad-village.com			✓
Village Voices reserved expo space: table and promotional opportunity (annual)			✓
Direct links to your business and/or bio on all shared social media content			✓
Access to annual social media business spotlight (scheduled with CVA)			✓
Access to annual social media giveaway promotion (scheduled with CVA)			✓
Priority sponsorship rights to CVA's biggest events: Art in the Village, Taste of Carlsbad Village			✓
Priority to co-host member clean-ups and mixers			✓
Reduced rate on CVA Newsletter banner ads			✓
Reduced rate on CVA Website banner ads			✓
Village Champion - \$240 per year (\$20 monthly)			
Upgraded standard business listing on carlsbad-village.com to also include logo or photo of business		✓	✓
Regular inclusion and re-posting of business curated social media content on CVA's Instagram Stories		✓	✓
Priority as a "Sip Stop" location for Taste of Carlsbad Village (non bar/restaraunt only)		✓	✓
Co-host Village Mixer opportunities (annual) *additional fees apply		✓	✓
Exclusive curated sponsorship opportunities for CVA community events		✓	✓
Village Supporter - \$120 per year			
Standard business listing on carlsbad-village.com with website and social media links, and business description	✓	✓	✓
Share member social media content on CVA Instagram Stories	✓	✓	✓
New member highlight in Instagram stories	✓	✓	✓
New member "Welcome to the Village" visit with social media welcome video	✓	✓	✓
Social media kit - simple tools to improve your business, brand and shared viewership	✓	✓	✓
Opportunity to host Volunteer engagement events	✓	✓	✓
Opportunity to join Board of Directors	✓	✓	✓
Year round support of CVA's collaboration with Carlsbad Chamber of Commerce and City of Carlsbad	✓	✓	✓
Year round support of continued programs and events (see Calendar of Events)	✓	✓	✓
Year round support of partnership with Visit Carlsbad on village tourism projects	✓	✓	✓
Direct support on continued marketing, branding and promotion of Carlsbad Village	✓	✓	✓
"Experience the Village" license plate	✓	✓	✓
Resident - \$60 per year			
"Experience the Village" license plate	✓		

