

2024 MEMBERSHIP TIERS

	PARTNER	CHAMPION	SUPPORTER
Village Partner - \$720 per year (\$60 monthly)			
Village Champion - \$240 per year (\$20 monthly)			
Village Supporter - \$120 per year			
Resident - \$60 per year			
Upgraded standard business listing on carlsbad-village.com to also include business logo and up to five photos	✓		
Branding your business as a community partner prominently displayed on carlsbad-village.com home page	✓		
Marketing opportunities at Farmer’s Market Information Booth	✓		
Village Voices table and exclusive promotional sponsorship opportunity for bi-monthly meetings	✓		
Access to annual newsletter business spotlight (scheduled with CVA)	✓		
Access to annual social media giveaway promotion (scheduled with CVA)	✓		
Priority sponsorship rights to CVA’s biggest events: Art in the Village and Taste of Carlsbad Village	✓		
Advanced purchase ticket opportunity for two Taste of Carlsbad Village Tickets	✓		
Upgraded standard business listing on carlsbad-village.com to also include business logo or one photo	✓	✓	
Regular inclusion and re-posting of business curated social media content on CVA’s Instagram Stories	✓	✓	
Priority as a “Sip Stop” location for Taste of Carlsbad Village (non bar/restaurant only)	✓	✓	
Co-host Village Mixer opportunities (annual) *additional fees apply	✓	✓	
Exclusive curated sponsorship opportunities for CVA community events	✓	✓	
Discount of 20% on all Carlsbad branded merchandise	✓	✓	
Standard business listing on carlsbad-village.com with website, social media links, and business description	✓	✓	✓
Share member social media content on CVA Instagram Stories	✓	✓	✓
New member highlight in Instagram stories	✓	✓	✓
Social media kit - simple tools to improve your business, brand and shared viewership	✓	✓	✓
Opportunity to join Board of Directors	✓	✓	✓
Year round support of CVA’s collaboration with Carlsbad Chamber of Commerce and City of Carlsbad	✓	✓	✓
Year round support of continued programs and events (see Calendar of Events)	✓	✓	✓
Year round support of partnership with Visit Carlsbad on village tourism projects	✓	✓	✓
Direct support on continued marketing, branding and promotion of Carlsbad Village	✓	✓	✓
“Experience the Village” license plate	✓	✓	✓

Join Now!



www.carlsbad-village.com

