

# Downtown Chula Vista 2024 Sponsorship Agreement Form

Please select event and level that you would like to sponsor.

## FLAGSHIP EVENTS

Check one of the options below.

- Lemon Festival (8/17)**
- Día de los Muertos Celebration (11/2)**

## FLAGSHIP SPONSORSHIP LEVELS

Check one of the options below.

- Legacy Partner / \$20,000**  
Premier Partner + "Presented by" on All Collateral.
- Premier Partner / \$10,000**  
Select Partner + Zone/Area Naming Rights.
- Select Partner / \$7,500**  
Community Partner + Activation Space.
- Exhibitor / \$2,000**  
Community Partner + 10x10 Booth Space.
- Community Partner / \$1,000**  
Hyperlink Logo on Website + Logo on Printed Collateral (Event Day).

## ANCILLARY EVENTS

Check one of the options below.

- Taste of Third (3/21)**
- Amps & Ales (6/1)**

## ANCILLARY SPONSORSHIP LEVELS

Check one of the options below.

- Legacy Partner / \$15,000**  
Premier Partner + "Presented by" on All Collateral.
- Premier Partner / \$5,000**  
Select Partner + Zone/Area Naming Rights.
- Select Partner / \$3,500**  
Community Partner + Activation Space.
- Exhibitor / \$1,000**  
Community Partner + 10x10 Booth Space.
- Community Partner / \$500**  
Hyperlink Logo on Website + Logo on Printed Collateral (Event Day).

## CONTACT INFORMATION

Name: \_\_\_\_\_

Company (If Applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**I hereby agree to sponsor the above event and level I have selected on behalf of myself/business.**

Signature: \_\_\_\_\_

## ONCE COMPLETE

Remit form and payment to: Downtown Chula Vista Association  
Mail to: 353 Third Avenue, Chula Vista, CA 91910  
Email to: [Events@DowntownChulaVista.com](mailto:Events@DowntownChulaVista.com)

The Greater Third Avenue Improvement Association (GTAIA), doing business as Downtown Chula Vista Association, is a 501(c)(3) Corporation. Any contributions made to GTAIA, are considered tax-deductible. Please consult with your financial advisor for more details. Federal Tax ID #87-4189235.

