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11/02/26
Cash Basis

GTAIA dba Downtown Chula Vista Assoc.
Balance Sheet
As of October 31, 2026

	Oct 31, 26
ASSETS	
Current Assets	
Checking/Savings	
US Bank Gen. Acct - 9935	61,817.50
US Bank Programs - 2188	107,837.74
Total Checking/Savings	169,655.24
Total Current Assets	169,655.24
Fixed Assets	
Vehicles TAVA	17,527.00
Furniture and Equipment TAVA	131,776.25
Lease Holder Improvements TAVA	98,301.53
Accum Depreciation TAVA	-102,555.81
Accum Depreciation	-88,645.19
Vehicles	165.00
Total Fixed Assets	56,568.78
Other Assets	
Right of Use Assets	139,875.00
Total Other Assets	139,875.00
TOTAL ASSETS	**366,099.02**
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Liabilities	
State Payroll Tax Liability	20.64
Federal Payroll Tax Liability	156.09
Total Payroll Liabilities	176.73
Total Other Current Liabilities	176.73
Total Current Liabilities	176.73
Long Term Liabilities	
Lease Liability	139,875.00
Total Long Term Liabilities	139,875.00
Total Liabilities	140,051.73
Equity	
Unrestricted Net Assets	155,958.72
Net Income	70,088.57
Total Equity	226,047.29
TOTAL LIABILITIES & EQUITY	**366,099.02**

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GTAIA dba Downtown Chula Vista Assoc.
Profit & Loss Budget Performance
October 2026

	Oct 26	Budget	Jan - Oct 26	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
BID Revenue					
Business Licences	0.00	0.00	27,359.93	30,000.00	30,000.00
Total BID Revenue	0.00	0.00	27,359.93	30,000.00	30,000.00
Non Assessmennt Income					
Grants	0.00	0.00	0.00	30,000.00	30,000.00
Sponorships	12,450.00 [1]	0.00	18,410.00	15,000.00	15,000.00
Non Assessmennt Income - Other	-2,605.00		-2,605.00		
Total Non Assessmennt Income	9,845.00	0.00	15,805.00	45,000.00	45,000.00
PBID Revenue					
Prop Owner Assessment 2026	3,958.73	0.00	472,876.56	461,849.00	461,849.00
Prop. Owner Assessments 2025	1,302.50		1,302.50		
Total PBID Revenue	5,261.23	0.00	474,179.06	461,849.00	461,849.00
Program Income					
Farmers Market					
F.M. Vendor Income	17,915.00	20,833.33	227,505.00	208,333.34	250,000.00
Total Farmers Market	17,915.00	20,833.33	227,505.00	208,333.34	250,000.00
Total Program Income	17,915.00	20,833.33	227,505.00	208,333.34	250,000.00
Special Event Income					
World Cup	4,919.49		4,919.49		
Dia De Los Muertos	2,173.65	0.00	13,439.30	40,000.00	40,000.00
Lemon Festival	32,635.95	0.00	32,635.95	30,000.00	30,000.00
Starlight Event	0.00	0.00	7,193.00	10,000.00	10,000.00
Taste of Third	0.00	0.00	10,016.46	10,000.00	10,000.00
Total Special Event Income	39,729.09	0.00	68,204.20	90,000.00	90,000.00
Prior Year Income Over Expenses	0.00	0.00	0.00	60,699.71	60,699.71
Total Income	72,750.32	20,833.33	813,053.19	895,882.05	937,548.71
Gross Profit	72,750.32	20,833.33	813,053.19	895,882.05	937,548.71
Expense					
County Grant Expense					
County 2025 NRP	0.00		71.58		
County Grant Expense - Other	0.00	2,500.00	0.00	25,000.00	30,000.00
Total County Grant Expense	0.00	2,500.00	71.58	25,000.00	30,000.00
ADMINISTRATION					
Accounting Fees	0.00	540.00	500.00	5,420.00	6,500.00
Bank /CC Fees	0.00	5.00	0.00	40.00	50.00
Business Registration Fees	4.00	15.00	104.00	170.00	200.00
Dues and Subscriptions	222.60	580.00	3,513.83	5,840.00	7,000.00
Insurance					
Auto Insurance	0.00		947.50		
General Liability, D and O	0.00		15,342.25		
Insurance - Other	0.00	1,750.00	0.00	17,500.00	21,000.00
Total Insurance	0.00	1,750.00	16,289.75	17,500.00	21,000.00
Legal Fees	0.00	166.00	550.00	1,668.00	2,000.00
Meals and Entertainment	23.50	40.00	23.50	420.00	500.00
Office Expense	217.90	375.00	4,391.65	3,750.00	4,500.00
Office Supplies	0.00	125.00	787.66	1,250.00	1,500.00
Outside Contract Services	16,000.00	16,000.00	160,000.00	160,000.00	192,000.00
Postage, Mailing Service	0.00	66.00	730.89	668.00	800.00
Printing and Copying	322.06	541.00	3,583.69	5,418.00	6,500.00
Rent, Parking, Utilities	4,103.20	4,416.00	42,857.20	44,168.00	53,000.00
Telephone, Telecommunications	170.00	500.00	3,882.99	5,000.00	6,000.00
Utilities	0.00		-1,248.64		
Total ADMINISTRATION	21,063.26	25,119.00	235,966.52	251,312.00	301,550.00
DI&P					
Advertising and Promotions	79.59	415.00	1,926.94	4,170.00	5,000.00
Public Relations	5,400.00	5,416.00	53,200.00	54,168.00	65,000.00
Website and Hosting	0.00	415.00	4,800.00	4,170.00	5,000.00
Total DI&P	5,479.59	6,246.00	59,926.94	62,508.00	75,000.00
Event Expenses					
Farmers Market					
F.M.-Net 50/50 Split	0.00	8,333.00	86,595.73	83,334.00	100,000.00
F.M.- Staffing	3,841.64	2,500.00	27,952.37	25,000.00	30,000.00
F.M.- Payroll & Taxes	395.95	250.00	3,136.43	2,500.00	3,000.00
F.M.- Permits & Fees	0.00	83.00	1,012.00	834.00	1,000.00
F.M. - Equipment Rentals	888.05	1,000.00	9,941.53	10,000.00	12,000.00
Total Farmers Market	5,125.64	12,166.00	128,638.06	121,668.00	146,000.00
Dia De Los Muertos	12,988.52 [2]	3,333.00	19,485.29	33,334.00	40,000.00
Movies at the Memorial	0.00	415.00	0.00	4,170.00	5,000.00

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Starlight	0.00	208.00	0.00	2,084.00	2,500.00
Tree Lighting	0.00		120.90		
Total Event Expenses	18,114.16	16,122.00	148,244.25	161,256.00	193,500.00
CIVIL SIDEWALKS					
Compensation & Benefits					
Deductions	0.00		-473.07		
Cell Phone Allowance	90.00	66.00	300.00	668.00	800.00
Workers Comp	0.00	708.00	8,328.00	7,084.00	8,500.00
Salaries & Wages	20,577.29	13,808.00	149,174.41	138,084.00	165,700.00
Payroll Processing Fees	209.22	208.00	2,187.25	2,084.00	2,500.00
Payroll Taxes	2,106.29	1,041.00	13,331.29	10,418.00	12,500.00
Health Insurance	425.64	833.00	4,689.94	8,334.00	10,000.00
Total Compensation & Benefits	23,408.44	16,664.00	177,537.82	166,672.00	200,000.00
District Utilities	1,299.92	4,833.00	37,066.57	48,334.00	58,000.00
Equip Rental & Maintenance	0.00	166.00	1,892.98	1,668.00	2,000.00
Landscape Contracted Services	0.00	1,083.00	3,947.70	10,834.00	13,000.00
Maintenance Services					
Auto					
Fuel	302.49	250.00	2,386.05	2,500.00	3,000.00
Maintenance & Sevice	28.25	125.00	5,914.57	1,250.00	1,500.00
Total Auto	330.74	375.00	8,300.62	3,750.00	4,500.00
Total Maintenance Services	330.74	375.00	8,300.62	3,750.00	4,500.00
Maintenance Supplies	599.65	1,083.00	14,280.30	10,834.00	13,000.00
Nursery Supplies & Equipment	0.00	1,083.00	10,350.00	10,834.00	13,000.00
Sidewalk Pressure Washing	0.00	2,000.00	15,718.75	20,000.00	24,000.00
Uniforms	137.96	125.00	165.94	1,250.00	1,500.00
Contingency	0.00	0.00	28,170.31	8,498.71	8,498.71
Total CIVIL SIDEWALKS	25,776.71	27,412.00	297,430.99	282,674.71	337,498.71
Total Expense	70,433.72	77,399.00	741,640.28	782,750.71	937,548.71
Net Ordinary Income	2,316.60	-56,565.67	71,412.91	113,131.34	0.00
Net Income	**2,316.60**	**-56,565.67**	**71,412.91**	**113,131.34**	**0.00**

GTAIA dba Downtown Chula Vista Assoc.
Profit & Loss Budget Performance
October 2026

1. DDLM sponsor income

2. DDLM Expenses still pending

3. 3 payrolls in October