



Third Avenue Village Association - Executive Committee Meeting

Tuesday, October 26, 2021, 9:00 am.

Zoom Virtual Meeting: <https://us06web.zoom.us/j/83979920573>

or call 1-669-900-6833 / Meeting ID: 839 7992 0573 / Password: 1982

AGENDA

1) Introductions & Zoom Etiquette / Kendell Manion, President

All participants will be put on mute during the topic presentation and then the moderator will unmute the microphones to take comments/feedback. Please keep comments directed to the topic being discussed.

2) Continuing Virtual Meetings Pursuant to AB 361

Action Item

Find and determine that a state of emergency remains in effect at the state level, and that as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.

3) Public Comment (3-Minute Max Per Person)

4) Approval of September 28, 2021 Minutes

Action Item

5) Review of August 30th Report to the Board on Transition Process (See Attached):

- a. Bylaws for New 501(c)(3), the Greater Third Avenue Improvement Association (GTAIA)
- b. Re-Working & Reformatting the Budget - Review
- c. Reorganize the Committees of the Board - Done
- d. Update Website / Chris
- e. Creation of PBID Review Task Force Under the Exec. Committee – Pending / Marco
- f. Third Avenue Village Día de Los Muertos / Chris, Monica & Michelle
- g. Third Avenue Farmers Market / Marco
- h. Artwalk South / Marco
- i. Maintenance Employee Status & First Civil Sidewalks Meeting / Dominic
- j. Dismissal of the Director of Events Position / Marco

6) Election to Board Status / Chris

7) SignTech Storage Fee for Landmark Sign Neon / Chris

Action Item

8) Other

9) Next Meeting: Tuesday, November 3, 2021 at 7:30am

Visit: <https://zoom.us/j/91763686814>

or call 1-669-900-6833 / Meeting ID: 917 6368 6814 / Passcode: 1982

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 353 Third Avenue, Chula Vista, CA 91910 and on the TAVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Michelle T de Mercado at 619-422-1982 or via email at info@thirdavenuevillage.com at least 48-hours prior to the meeting. **VIRTUAL MEETING / COVID-19.** Due to precautions associated with COVID-19 and following current state law (AB 361) regarding the Brown Act, all TAVA Board and committee meetings, until further notice, will be held by teleconference only. Members of the public can listen and participate in meetings over the phone and through the internet.

THIRD AVENUE VILLAGE ASSOCIATION

353 Third Avenue • Chula Vista, CA, 91910 • 619.422.1982 • ThirdAvenueVillage.org

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AB 361 Overview
9/30/2021

On September 16, 2021, AB 361 was adopted on an urgency basis (AB 361, section 9) meaning it has immediate effect. Shortly thereafter, Governor Newsome issued an executive order delaying implementation until October 1. After October 1 and through January 1, 2024 (when the bill sunsets), bodies subject to the Brown Act can continue to meet electronically (without the need to allow the public to participate from a physical location) after making specific findings and subject to added requirements.

Findings

A body subject to the Brown Act may continue to meet virtually when:

- 1) **it is meeting during a proclaimed state of emergency AND**
- 2) **either: state or local officials have imposed or recommended measures to promote social distancing OR the body is meeting to determine or has determined by majority vote, whether as a result of the emergency, meeting in person would present imminent risks to the health or safety of attendees.**

Thereafter, at least every 30 days the body must make the following findings by majority vote:

- (A) The legislative body has reconsidered the circumstances of the state of emergency.
- (B) Any of the following circumstances exist:
 - (i) The state of emergency continues to directly impact the ability of the members to meet safely in person.
 - (ii) State or local officials continue to impose or recommend measures to promote social distancing

Additional Requirements

In addition to requirements established under the Governor's Executive Orders, public entities that continue to meet virtually must also:

- Allow real-time public comment; may not require public comments to be submitted in advance.
- Allow people to register (get in line) to give public comment during the entire public comment period for a given item.
- Suspend any action in the event of a service interruption. If there is a disruption (within the agency's control) that prevents broadcast of the meeting or prevents the public from providing comments, the body may not take actions until service is restored or those actions may be challenged.



Third Avenue Village Association – Executive Committee
Tuesday, September 28, 2021, at 9:00am
Zoom Virtual Meeting: <https://us06web.zoom.us/j/83979920573>
or call 1-669-900-6833 / Meeting ID: 839 7992 0573 / Password: 1982

PRESENT Kendell Manion, Kevin Lewis, Benjamin Green

STAFF Marco Li Mandri, Laura Li Mandri, Chris Gomez, Dominic Li Mandri, Shirley Zawadzki, Monica Montes, Dianne Serna De Leon

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions & Zoom Etiquette/ Kendell Manion, President	The meeting was called to order at 9:00 a.m. by the Executive Director, Marco Li Mandri. Chris Gomez reviewed the Zoom meeting etiquette.	No action taken
2. Introduction of New City America Staff & Their Roles	2. Marco introduced the staff and their roles. NCA will have at least 6 employees, not including Michelle Mercado working on TAVA management. Michelle has agreed to become an NCA employee as of October 1 st .	2. No action taken
3. Approval of August 24, 2021 Minutes	3. Minutes from August 24, 2021, were reviewed.	3. Benjamin Green moved to approve the minutes; Kevin Lewis seconded the motion. Unanimously approved.
4. Public Comment (3-Minute Max Per Person)	4. Nothing to report	4. No action taken

<p>5. Review of August 30th Report to the Board on Transition Process (See Attached)</p>	<p><i>Marco went over the transition report that was presented to the Board at its September 1st, 2021 meeting. The transition plan was review and approved by consensus, which gave NCA the authority to move forward on all of the following points.</i></p>	
<p>a. Access to Records</p>	<p>5.a. Marco stated that we have obtained most of the documentation we needed.</p>	<p>5.a. No action taken</p>
<p>b. Re-Working & Reformatting the Budget – Timeline</p>	<p>5.b. Marco stated that we will be reworking & reformatting the Budget.</p>	<p>5.b. No action taken</p>
<p>c. Reorganize the Committees of the Board – Timeline</p>	<p>5.c. Marco stated that we will reorganize the committees of the Board. A revised committee structure can be found on page 10 of the Executive Committee packet. The restructuring of the Committees will occur in October.</p>	<p>5.c. No action taken</p>
<p>d. Website Updates – Timeline</p>	<p>5.d. Chris Gomez reported that he will be revamping the navigation of the TAVA website to make it more accessible to the public. Chris Gomez secured the domain: @ThirdAveVillage.com</p>	<p>5.d. No action taken</p>
<p>e. Creation of PBID Review Task Force Under the Executive Committee</p>	<p>5.e. Marco stated that we will work with the Board to create a PBID Review Task Force to review the current plan and categories of services. It is also possible that the assessment methodology might change, and the boundaries might be expanded.</p>	<p>5.e. No action taken</p>
<p>f. Proceed with Effort to Establish an Artisan/Farmer’s Market</p>	<p>5.f. Marco stated that he would like to work with Catt White of San Diego Markets to establish an Artisan Farmer’s Market.</p>	<p>5.f. No action taken</p>
<p>g. Proceed with Creation of a New District Management Corporation as 501(c)(3)</p>	<p>5.g. Marco would like to proceed with the creation of new District Management Corporation as a 501(c)(3). He will work with the Executive Committee on this process, (writing of bylaws and filing with the IRS. He will present this to the Executive Committee in November</p>	<p>5.g. No action taken</p>

<p>6. Report on Finances</p> <p>a. Status of 2020 Taxes</p> <p>b. Review of Insurance Policies</p> <p>c. Review of Payroll Company</p> <p>d. Committee Participation in Structuring 2022 Budget for Jan. 1, 2022</p> <p>e. Review of Current Vendor Contracts & Reporting Back to Executive Committee</p> <p>f. Apply for County Grant to Repair Landmark Sign</p>	<p>6.a. Shirley Zawadzki reported that TAVA's 2020 taxes have been filed.</p> <p>6.b. Marco stated that Shirley and Laura will be reviewing the current insurance policies to ensure that there is adequate Directors and Officers as well as General Liability limits.</p> <p>6.c. Shirley stated that we will be reviewing the current payroll services. We will use ADP payroll services beginning 10/1/2021.</p> <p>6.d. Marco stated that we will need each committee to weigh in in creating the 2022 Budget for January 1, 2022.</p> <p>6.e. Marco stated that we will review the current vendor contracts & report back to the Executive Committee. Due to the budget shortfall for this year, we want to review all contractors,</p> <p>6.f. Chris reported that the cost to repair the Landmark sign will be approximately \$36,000. NCA asked for approval from the Executive committee to apply for a county grant to cover this cost.</p>	<p>6.a. No action taken</p> <p>6.b. No action taken</p> <p>6.c. No action taken</p> <p>6.d. No action taken</p> <p>6.e. No action taken</p> <p>6.f. Kendall Manion moved to approve the application for the county grant. Kevin Lewis seconded the motion. Unanimously approved.</p>
<p>7. Annual Meeting & Elections</p> <p>a. Current Board Seats & Terms</p> <p>b. Ballot Slate Update</p> <p>c. Date Set? (January 2022)</p>	<p>7.a. Kendall stated that elections take place in January/February and attendance is up and down.</p> <p>7.b. Marco stated that the Ballot slate will be amended.</p> <p>7.c. Kendall Manion reported that there is no date set for the Annual Meeting & Elections.</p>	<p>7.a. No action taken</p> <p>7.b. No action taken</p> <p>7.c. No action taken</p>

<p>d. Process Under a 501(c)(3) vs. 501(c)(6)</p> <p>e. Regular Format for Annual Meeting?</p>	<p>7.d. Marco stated that the election process is different compared under a 501(c)(3) vs. a 501(c)(6)</p> <p>7.e. Marco Li Mandri stated that the Bylaws of the new corporation will be reviewed regarding the Annual Meeting.</p>	<p>7.d. No action taken</p> <p>7.e. No action taken</p>
<p>8. Events for the Rest of the Calendar Year</p> <p>a. Villains in the Village: 10/23</p> <p>b. Beer Week: 11/6-15 (PR Push)</p> <p>c. Small Business Season: Kick-Off 11/27</p> <p>d. Holiday in the Village: TBD</p> <p>e. Starlight Parade & Children's Festival: 12/4</p>	<p>8.a. The Executive Committee would like to move forward with the Villains in the Village. In light of the budget shortfall for this year, we need to set an income and expense report for this event.</p> <p>8.b. A PR Push will be put out to promote Beer Week.</p> <p>8.c. NCA will begin promoting Small Business Saturday beginning 11/27/2021.</p> <p>8.d. The date for Holiday in the Village is TBD.</p> <p>8.e. The Starlight Parade & Children's Festival will take place on December 4, 2021.</p>	<p>8.a. No action taken</p> <p>8.b. No action taken</p> <p>8.c. No action taken</p> <p>8.d. No action taken</p> <p>8.e. No action taken</p>
<p>9. Report from Executive Director</p> <p>a. Meeting with City Manager, Asst. City Manager & City Attorney</p> <p>b. Staff Roles in the Office</p>	<p>9.a. Marco met with the City Manager, Asst. City Manager & the City Attorney. He said they were very supportive of the transition efforts.</p> <p>9.b. Marco announced the roles of each NCA staff members in the TAVA office.</p>	<p>9.a. No action taken</p> <p>9.b. No action taken</p>
<p>10. Board Agenda Discussion</p>	<p>10. Marco stated that the Board agenda will be sent out by Friday, before the meetings.</p>	<p>10. No action taken</p>

11. Other	<p>11. Marco reported that we are still reviewing expenses. The budget, on a cash basis, is way under projections. Michelle will become an NCA employee as of October 1st. The maintenance crew will remain as TAVA employees, but managed by Dominic, the District Manager. Kelly's status is to be determined since she is a TAVA employee.</p> <p>Kendall Manion, Kevin Lewis, and Ben Green are all authorized for check signing. Checks will need two signatures.</p>	11. No action taken
12. Next Meeting:	<p>12. Next Meeting: Tuesday, October 26, 2021, at 9:00am</p> <p>Visit: https://us06web.zoom.us/j/83979920573 or call 1-669-900-6833 / Meeting ID: 839 7992 0573 / Password: 1982</p>	12. No action taken
13. Adjournment	13.Meeting Adjourned at 10:00 a.m.	13. No action taken

Minutes taken by: Dianne T. Serna De León, Staff.



Third Avenue Village Association Revised Committee Structure – September 2021

Proposed Revised TAVA Committee Structure	<i>Functions and Duties</i>
<p><i>Executive Committee</i></p> <p>Chair: Kendell Manion</p> <p>Staff Assigned: Marco (L), Dominic, Laura, Shirley, Michelle</p>	<p>Oversees staff and district administration and consulting contracts, corporate finances, insurance, grants, development of budget, Board agendas and meetings, correspondences, outreach, bylaws and Board policies, relations with the Mayor and Supervisor's office, and public agencies, Board elections, fundraising, etc. Oversees annual election of Board members. Consists of all the officers of the corporation.</p> <p><u><i>Committee members:</i></u> All of the officers of the corporation</p>
<p><i>Civil Sidewalks</i></p> <p>Chair: TBD</p> <p>Staff Assigned: Dominic (L), Marco, Michelle</p>	<p>Oversees in-house or maintenance provider contracts involved in the improvement of the public rights of way, including sidewalk sweeping, steam cleaning, landscaping, personnel, and non-personnel expenses. Relations with CVPD and Public Works Dept.</p> <p><u><i>Committee Members:</i></u></p>
<p><i>District Identity & Placemaking</i></p> <p>Chair: Ron Richie Co-Chair: Kevin Lewis</p> <p>Staff Assigned: Chris (L), Dianne, Monica, Michelle</p>	<p>Projects would include those that market and promote the District or promote positive aspects of Third Avenue.</p> <p>Those issues may include branding of the district, public relations, newsletter, special events, website development and maintenance, banner program, streetscape issues including landscaping <i>design</i>, tree selection, festival poles, holiday decorations, visual linkages, new public spaces projects, improvements to public spaces in the district, public art, district walking maps, brochures, social media, pedestrian signage, Twitter, and Facebook management, etc.</p> <p><u><i>Committee Members:</i></u></p>

<p><i>Land-Use & Project Review</i></p> <p>Chair: TBD</p> <p>Staff Assigned: Marco (L), Dominic, Chris, Michelle</p>	<p>Parking, transportation, mobility, planning, zoning, Link to Trolley rail station, review of new developments, and outdoor dining encroachments,</p> <p><u><i>Committee members:</i></u></p>
<p><i>Task Forces</i></p>	<p>Set up as needed for temporary review of specific projects outside of scope of current Committees. Created by Board action and advisory to the Board.</p>

8:41 AM

10/25/21

Cash Basis

Third Avenue Village Association
Profit & Loss Budget Performance
September 2021

	Sep 21	Budget	Jan - Sep 21	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
Program Service Revenue	0.00		129.84		
Other Revenue	0.00	0.00	0.00	0.00	0.00
BID Revenue					
Business License	19,267.52	0.00	19,267.52	0.00	20,000.00
BID Event Revenue	0.00	0.00	10,169.53	72,830.00	84,330.00
BID Grants	0.00	0.00	0.00	0.00	0.00
Inkind Contributions	0.00	0.00	0.00	0.00	0.00
Associate Membership	0.00	200.00	500.00	600.00	600.00
Total BID Revenue	19,267.52	200.00	29,937.05	73,430.00	104,930.00
PBID Revenue					
PBID Event Revenue	0.00	0.00	650.00	0.00	0.00
Property Owner Assessments	0.00	0.00	451,915.10	467,924.90	467,924.90
Grants	0.00	0.00	0.00	0.00	0.00
Inkind Contributions	0.00	0.00	0.00	0.00	0.00
Other Revenue	0.00	0.00	1,123.30	0.00	0.00
PBID Grants	0.00	0.00	0.00	0.00	0.00
Total PBID Revenue	0.00	0.00	453,688.40	467,924.90	467,924.90
Uncategorized Income	0.00	0.00	0.00	0.00	0.00
Total Income	19,267.52	200.00	483,755.29	541,354.90	572,854.90
Gross Profit	19,267.52	200.00	483,755.29	541,354.90	572,854.90
Expense					
SOBO					
Uniforms	268.67		3,917.96		
Nursery Supplies & Equipment	0.00		747.39		
Landscaping Contracted Services	1,024.93		7,311.93		
Sidewalk Pressure Washing	15,416.00		23,416.00		
District Utilities	1,855.01	700.00	9,671.56	6,300.00	8,400.00
Maintenance Supplies	472.80	910.00	5,569.44	8,190.00	10,920.00
Maintenance Services					
Auto					
Auto Registration	0.00	0.00	273.00	280.00	280.00
Fuel	0.00	132.50	740.13	1,192.50	1,590.00
Maintenance & Service	0.00	0.00	379.22	860.00	940.00
Total Auto	0.00	132.50	1,392.35	2,332.50	2,810.00
Third Avenue					
Maintenance Payroll	0.00	0.00	0.00	0.00	0.00
Outside Services	0.00	4,363.00	0.00	34,885.00	45,167.00
Total Third Avenue	0.00	4,363.00	0.00	34,885.00	45,167.00
Total Maintenance Services	0.00	4,495.50	1,392.35	37,217.50	47,977.00
Compensation & Benefits					
Mileage	12.65		12.65		
Health Insurance	500.00	0.00	1,500.00	0.00	0.00
Payroll Taxes	1,385.46	1,546.00	13,257.87	15,679.00	20,620.00
Payroll Processing Fee's	0.00	380.00	2,435.00	3,790.00	5,115.00
Salaries & Wages	17,427.90	20,211.00	185,368.27	181,543.00	240,989.00
Workers Comp	872.00	775.00	8,872.00	6,975.00	9,300.00
Cell Phone Allowance	40.00	120.00	680.00	1,080.00	1,440.00
Total Compensation & Benefits	20,238.01	23,032.00	212,125.79	209,067.00	277,464.00
Total SOBO	39,275.42	29,137.50	264,152.42	260,774.50	344,761.00
DISI					
Advertising & Promotions	0.00	0.00	2,273.82	0.00	0.00
Street Decor	0.00		49,306.53		
Award / Contest Winners	0.00	0.00	0.00	0.00	0.00
Event Expenses	838.68	0.00	7,291.27	72,430.00	73,581.00
PBID Event Expenses	660.00	0.00	2,525.21	0.00	0.00
Total DISI	1,498.68	0.00	61,396.83	72,430.00	73,581.00
ADMINISTRATION					
Waste Services	304.47	323.00	3,044.70	2,907.00	3,876.00
Parking	0.00	0.00	0.00	0.00	0.00
Utilities	94.02	180.00	1,838.55	1,620.00	2,160.00
Rent	3,862.56	3,862.56	34,763.04	34,763.04	46,350.72
Dues & Subscriptions	0.00	0.00	60.14	385.00	385.00
Charitable Contributions	0.00	0.00	0.00	0.00	0.00
CC Processing Fee's	0.00	25.00	695.36	995.00	1,125.00
Business Registration Fees	0.00	0.00	0.00	20.00	34.00
Bank Charges	4.00	5.00	32.99	45.00	60.00
Accounting Fees	500.00	165.00	14,040.66	12,235.00	12,730.00
Bid Expenses					
Outside Services					
Outside Contract Services	16,000.00	0.00	16,000.00	0.00	0.00
Outside Services - Other	0.00	0.00	0.00	0.00	0.00

8:41 AM

10/25/21

Cash Basis

Third Avenue Village Association
Profit & Loss Budget Performance
September 2021

	Sep 21	Budget	Jan - Sep 21	YTD Budget	Annual Budget
Total Outside Services	16,000.00	0.00	16,000.00	0.00	0.00
Operations					
Bank Charges	0.00	0.00	0.00	0.00	0.00
CC Processing Fees	0.00	0.00	0.00	0.00	0.00
Postage, Mailing Service	0.00	0.00	0.00	0.00	0.00
Printing & Reproductions	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	0.00	0.00	0.00
Total Operations	0.00	0.00	0.00	0.00	0.00
Total Bid Expenses	16,000.00	0.00	16,000.00	0.00	0.00
Travel and Meetings					
Conference, Convention, Meeting	0.00	0.00	0.00	0.00	0.00
Travel	0.00	0.00	0.00	0.00	0.00
Travel and Meetings - Other	0.00	20.00	0.00	180.00	240.00
Total Travel and Meetings	0.00	20.00	0.00	180.00	240.00
Insurance					
Insurance - Liab, D&O, Auto	0.00	3,287.25	11,574.00	11,822.75	15,110.00
Property Insurance	0.00	0.00	0.00	0.00	0.00
Total Insurance	0.00	3,287.25	11,574.00	11,822.75	15,110.00
Operations					
Office Expense	55.91	200.00	1,489.08	1,800.00	2,400.00
Equip Rental & Maintenance	0.00	325.00	2,865.17	2,925.00	3,900.00
Meals & Entertainment	12.16	50.00	189.65	450.00	600.00
Office Maintenance	0.00	100.00	206.00	700.00	800.00
Postage, Mailing Service	0.00	0.00	250.55	330.00	605.00
Printing & Reproduction	0.00	119.00	53.54	605.00	844.00
Small Tools	0.00	0.00	0.00	0.00	0.00
Supplies	671.46	150.00	2,268.21	1,350.00	1,800.00
Telephone, Telecommunications	339.38	315.00	3,026.94	2,835.00	3,780.00
Penalties	0.00	0.00	0.00	0.00	0.00
Total Operations	1,078.91	1,259.00	10,349.14	10,995.00	14,729.00
Total ADMINISTRATION	21,843.96	9,126.81	92,398.58	75,967.79	96,799.72
PBID Expenses					
Outside Services					
Advertising and Promotions	3,500.00	3,500.00	28,417.50	31,500.00	42,000.00
Computer- Web Site	1,280.98	615.00	8,089.77	6,285.00	8,130.00
Legal Fees	0.00	500.00	14,783.56	4,500.00	6,000.00
Outside Contract Services	0.00	0.00	420.00	0.00	0.00
Total Outside Services	4,780.98	4,615.00	51,710.83	42,285.00	56,130.00
Total PBID Expenses	4,780.98	4,615.00	51,710.83	42,285.00	56,130.00
Uncategorized Expenses	0.00		0.00		
Total Expense	67,399.04	42,879.31	469,658.66	451,457.29	571,271.72
Net Ordinary Income	-48,131.52	-42,679.31	14,096.63	89,897.61	1,583.18
Other Income/Expense					
Other Expense					
Loss on Disposal of Fixed Asset	0.00	0.00	0.00	0.00	0.00
Ask My Accountant	0.00	0.00	0.00	0.00	0.00
Total Other Expense	0.00	0.00	0.00	0.00	0.00
Net Other Income	0.00	0.00	0.00	0.00	0.00
Net Income	-48,131.52	-42,679.31	14,096.63	89,897.61	1,583.18

8:42 AM

Third Avenue Village Association

Balance Sheet

As of October 25, 2021

10/25/21

Cash Basis

	<u>Oct 25, 21</u>
ASSETS	
Current Assets	
Checking/Savings	
Banner Bank - 6203 PBID	139,503.47
Banner Bank - 6204 PBID	38.87
Enterprise Bank BID	57,770.02
Total Checking/Savings	<u>197,312.36</u>
Accounts Receivable	
Accounts Receivable	-79,835.93
Total Accounts Receivable	<u>-79,835.93</u>
Total Current Assets	117,476.43
Fixed Assets	
Lease Holder Improvements (Desi	48,995.00
Furniture and Equipment	16,604.27
Vehicles	17,527.00
Accum Depreciation	-53,458.27
Total Fixed Assets	<u>29,668.00</u>
TOTAL ASSETS	<u>147,144.43</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
Wright Express Fleet Services	-741.36
Total Credit Cards	<u>-741.36</u>
Other Current Liabilities	
Accrued Payroll	
Accrued Vacation	9,084.40
Total Accrued Payroll	<u>9,084.40</u>
Payroll Liabilities	-13,899.11
Total Other Current Liabilities	<u>-4,814.71</u>
Total Current Liabilities	<u>-5,556.07</u>
Total Liabilities	-5,556.07
Equity	
Unrestricted Net Assets	179,876.08
Net Income	-27,175.58
Total Equity	<u>152,700.50</u>
TOTAL LIABILITIES & EQUITY	<u>147,144.43</u>

TAV Dia de los Muertos Celebration
Friday, October 29, 2021 from 5:30pm to 9:30pm

EXPENSES		Confirmed	Negotiable
Street Closures/Permits			
City of Chula Vista	Park & Rec Permit	\$100.00	
Marketing/Promotions			
T's & Signs	75 Posters, 500 Postcard Fliers, Ofrenda Passport & T&S Map		
Props/Décor			
T's & Signs	21 Pole Banners	\$819.83	
Amazon	30 Marigold Flower Banner Pole Displays	\$667.48	
Chris Gomez (Reimburse)	12' Skeleton	\$650.00	
	12' Skeleton	\$550.00	
New City America, Inc.	Fabric & Flowers for Skeletons	\$109.35	
	12 LED Lights & 2 Light Stands	\$307.57	
Stage & Entertainment			
Voice & Video	Music (6:30pm-9:00pm)	\$307.09	
Karlos Paez	Music (6:30pm-9:00pm)	\$1,000.00	
Mariachi Divinas	Music (6:30pm-8:30pm)	\$760.00	
Chula Vista High School	Baile Folklorico (6:30pm & 7:30pm - 30 min.)	\$150.00	
	Mariachi (TBD - 10 min.)		
TOTAL EXPENSES		\$5,421.32	\$0.00

INCOME		Confirmed	Pending
TAVA Underwrite	200 @ \$25pp to be Revenue Neutral	\$1,375.00	
SANDAG	Gold Level + Display	\$1,500.00	
Mission Federal Credit Union	Silver Level + Display	\$500.00	
Costa Moderna Real Estate	Gold Level	\$500.00	
Ticket Sales (\$25pp)		\$1,125.00	
TOTAL INCOME		\$5,000.00	
NET		-\$421.32	



4444 Federal Blvd
San Diego CA 92102
USA

Invoice: 42192

Phone: 619-527-6100
Fax: 866-275-6115

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Federal ID 33-0038740
Contractor's License # 457406

INVOICE

Page: 1 of 1
Date: Oct 21, 2021

Sold To:

Third Ave. Village Association
353 3rd Ave.
Chula Vista CA 91910
USA

Ship To:

Third Ave. Village Association-Chula Vista,
CA_353
353 Third Ave
Chula Vista CA 91910
USA

Sales Order Number: 30673

Email:

PO Number:	Terms: Net 30	F.O.B.:
Sales Rep: Ward M Lannom	Ordered: Oct 21, 2021	Packing Slip: 32140

USD

Line	Part Number/Description	Quantity	Unit Price	Ext Price
1	Storage	1.00 EACH	3,800.00/1	3,800.00

Sub-Total: 3,800.00

Total: 3,800.00 USD