



# Discover Polk

## DISCOVER POLK COMMUNITY BENEFIT DISTRICT (DPCBD)

### BOARD OF DIRECTORS REGULAR MEETING MINUTES

15 April 12:00 PM

(712)770.4856, access code 595589#

#### Board of Directors (Board) Members in Attendance

##### Officers:

Suzanne Markel-Fox, President  
Tiffany Yang, Vice President  
Christopher Bluse, Chief Financial Officer  
Judith Roddy, Secretary

##### At Large (Alphabetically by Surname):

Michael Anthony  
Stephen Cornell  
Gilbert Hoh  
Jake Levinson  
Michael Petricca

##### Executive Directors (Alphabetically by Surname):

Benjamin Bleiman  
Duncan Ley

- I. Meeting was called to order at 12:07 pm and public comment guidelines were reviewed. There were no members of the general public present.
- II. Review and approval of minutes from 15 April meeting was postponed to June meeting by unanimous vote.
- III. Chief Financial Officer reported that DPCBD is in strong financial shape and that there are no outstanding payments due.
  - a. Street Plus monthly invoice was 44% lower than budget because of staffing issues due to COVID-19
  - b. Shortfall in assessments is due to tax collector's pandemic-associated allowance for two-month delay in property tax payments
- IV. Operations Report
  - a. Street Plus has hired two to three more ambassadors and will be fully staffed once training is completed, including the use of Street Matrix, a service and activity monitoring tool
  - b. Orlando has fully recovered from COVID-19 and has resumed his supervisory

responsibilities with great enthusiasm. He thanks the Board for the get-well gift

- c. OEWD delivered PPE to the Street Plus team, and the City has proposed temporary housing for essential staff who need it
- d. Cleveland continues to power wash sidewalks daily, and a schedule will be forthcoming once the Street Matrix program has been fully implemented

V. Directors' Report

- a. Big Bellies are getting ready to be shipped and should be installed the week of 15 June. As long as no shelter-in-place orders are violated by doing so, Supervisor Peskin plans to participate in a ribbon-cutting ceremony at installation
- b. Public Safety: Captain Engler reports that Q1 crime levels are flat in the DPCBD area, although citywide violent crime is up. Orlando intervened in two recent public safety events: he assisted the owner after a break in at the nail salon at 1601 Pacific; he protected a mentally ill woman who was proceeding to disrobe and run through the street-he enlisted SFPD help to get her appropriate services. In response to a Board member request, the Executive Directors will request public safety statistics for DPCBD from Northern Station and will post them on the website.
- c. Newsletters have been circulated to all subscribers. Board members were requested to share them with neighbors and businesses
- d. EDs are sending merchant-focused communications to the 90-plus merchant email addresses they have for area businesses
- e. The American Buddhist Cultural Society wishes to donate about 1000 masks to first responders; the EDs are assisting with the City process for donations
- f. EDs are developing a Business Assessment Survey with the assistance of the statistics department at SFSU
- g. Working Groups will continue to convene, some of it offline, to maintain activity on Clean & Safe and Events & Beautification commitments

VI. No members of the general public joined the meeting in progress, so there was no general public comment

VII. Meeting was adjourned at 12:31 pm

Next Meeting: 10 June 2020 at noon