



District Identity & Streetscape Improvement Committee “DISI”

January 18, 2023

(10:00 a.m. - 11:00 a.m.)

Hybrid meeting (in-person or by Zoom)

Join Here:

<https://us06web.zoom.us/j/8160227595>

Meeting ID: 816 022 7595

Committee Chair: Brian Reed (Chair)
Committee Members: Michelle Funkhouser, Alex Kaplan, Peter Quartaroli, Kimberly Scrafano, Noah Unger, Michael Velzo (Vice-Chair)
DSFP Staff: Melissa Buckminster, Claude Imbault, Robbie Silver

Agenda:

1. **Call to Order and New Committee Member Introduction** - Brian Reed
2. **Public Comment:** Any member of the public may address the committee concerning any item not on the agenda.
3. **Motion:** To discuss and approve the October 19, 2022 committee minutes
4. **Project Updates/Presentations/Motions:**
 - a. **District Identity** - *Melissa - 45 minutes*
 - i. Presentation: Let’s Glow SF - Success By the Numbers
 - ii. **Motion:** To recommend to the Board a two-year contract extension with A3 Visual in the amount not to exceed \$500,000 per year.
 - iii. District Branding Refresh: Banners and Bigbellys
5. **Next DISI Committee meeting:** March 22, 2023 at 10:00 a.m.
6. **Adjournment**

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