



## District Identity & Streetscape Improvement Committee “DISI”

**March 15, 2023**

(10:00 a.m. - 11:00 a.m.)

*Hybrid meeting (in-person or by Zoom)*

**Join Here:**

<https://us06web.zoom.us/j/8160227595>

**Meeting ID:** 816 022 7595

**Committee Chair:** Brian Reed (Chair)  
**Committee Members:** Michelle Funkhouser, Alex Kaplan, Peter Quartaroli, Kimberly Scrafano, Noah Unger, Michael Velzo (Vice-Chair)  
**DSFP Staff:** Melissa Buckminster, Claude Imbault

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### **Agenda:**

1. **Call to Order and New Committee Member Introduction** - Brian Reed
2. **Public Comment:** Any member of the public may address the committee concerning any item not on the agenda.
3. **Motion:** To discuss and approve the January 18, 2023 committee minutes
4. **Project Updates/Presentations/Motions:**
  - a. **District Identity** - *Melissa - 20 Minutes*
    - i. Update: Let’s Glow SF 2023
    - ii. Update: CREATE! 2023
  - b. **Public Realm** – *Claude - 30 Minutes*
    - i. Update: New Hire - Public Realm Specialist (Mark Bonsignore)
    - ii. Update: Landing at Leidesdorff
    - iii. Update: Mechanics Monument Plaza

**Downtown SF Partnership**  
235 Montgomery, Suite 948 San Francisco, CA 94104  
*(main line: 415-634-2250)*



5. Conference Speaking Engagements
  - a. **IDA West Coast District Urban Forum** - San Jose (March 30th)  
Moderator: Claude Imbault  
Topic: *Public Realm As An Economic Development Tool*
  - b. **American Planning Association National Confer.** – Philadelphia (April 1st – 5th)  
Panelist: Claude Imbault  
Topic: *Sparking Downtown Recovery Through the Public Realm*
6. **Next DISI Committee meeting:** May 17, 2023 at 10:00 a.m.
7. **Adjournment**