



District Identity & Streetscape Improvement Committee “DISI”

May 17, 2023

(10:00 a.m. - 11:00 a.m.)

In-person meeting @ DSFP Office (235 Montgomery Street, Suite 948)

Committee Chair: Brian Reed (Chair)

Committee Members: Michelle Funkhouser, Alex Kaplan, Peter Quartaroli, Noah Unger, Michael Velzo (Vice-Chair)

DSFP Staff: Melissa Buckminster, Claude Imbault, Jonah Parsons

AGENDA

1. **Call to Order** - Brian Reed
2. **Public Comment:** Any member of the public may address the committee concerning any item not on the agenda.
3. **Motion:** To discuss and approve the March 15, 2023 committee minutes
4. **Project Updates/Presentations/Motions:**
 - a. **District Identity** - 30 minutes (Melissa)
 - i. Introduction: Jonah Parsons - Events & Activations Coordinator
 - ii. District Branding Refresh: Banners and Bigbellys
 - iii. Upcoming Events: Drag Me Downtown
 - b. **Public Realm** - 10 minutes (Claude)
 - i. Landing @ Leidesdorff Street Closure permitting milestones
 - ii. Mechanics Plaza planting “refresh” launch
5. **Next DISI Committee meeting:** July 19, 2023 at 10:00 a.m.
6. **Adjournment**

Downtown SF Partnership
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