

15 JUNE 2023 / ARTS & ENTERTAINMENT / JOE KUKURA

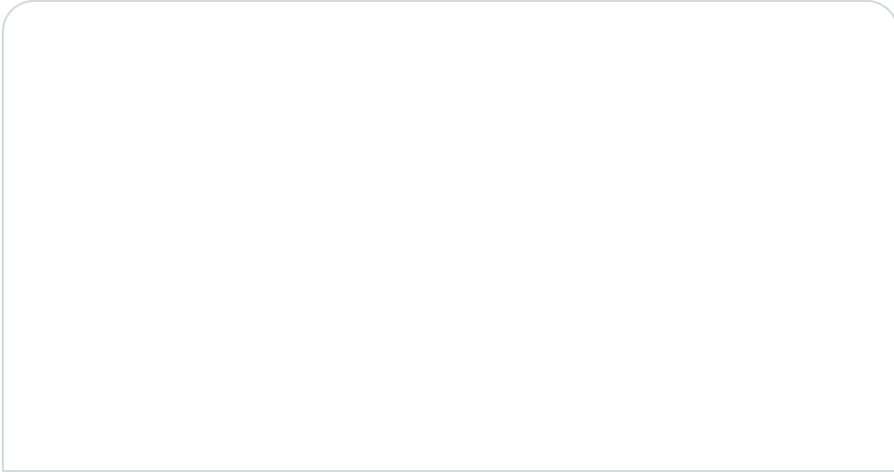
Free Drag Shows Make Up a Whole New Scene In SF During Pride Month



Drag performers are kicking up their heels at Financial District bars, Salesforce Park, and even Ocean Beach in a series of free drag shows for Pride Month.

The Financial District German restaurant and beer hall Schroeder's [celebrated its 130th anniversary last week](#), but in those 130 years, it had not hosted a drag show. That is, until Thursday, June 1, the first day of Pride Month, when Schroeder's hosted [Drag Me Downtown](#), a Pride Month set of Thursday night drag shows scheduled from 5-7 p.m. at downtown San Francisco venues that do not generally host this sort of event.

Don't miss out on Drag Me Downtown happening every Thursday, 5-7 pm throughout June! 🌈🏳️‍🌈🇺🇸 secretsanfrancisco.com/pride-sf-event... #Pride #PrideMonth #DragMeDowntown #DowntownSF #SanFrancisco



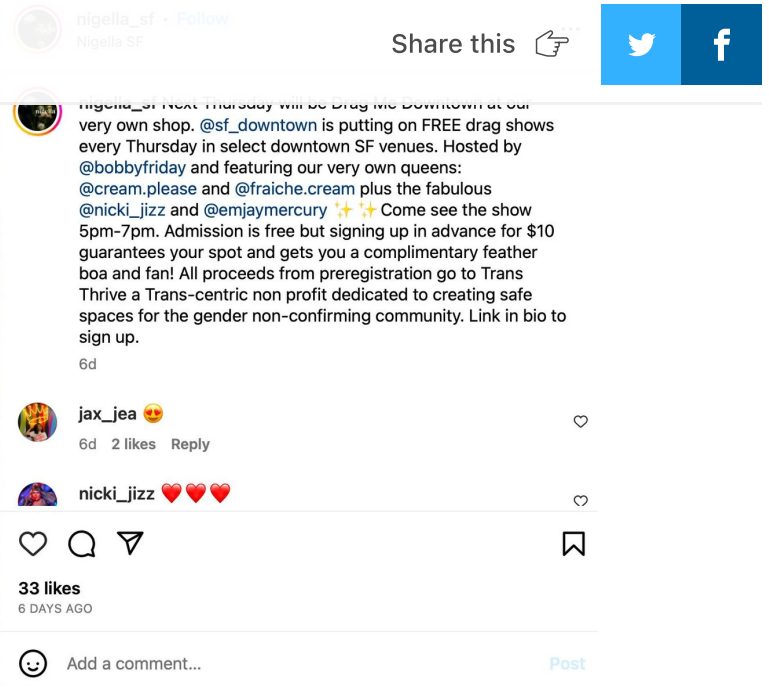
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11:07 AM · Jun 8, 2023 ⓘ

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“When you think of the downtown Financial District, you don't think of drag at all,” Robbie Silver, executive director of the Downtown SF Partnership that’s organizing Drag Me Downtown, [told KPIX](#). “For many of the small businesses in San Francisco, this is their first time hosting something like this.”

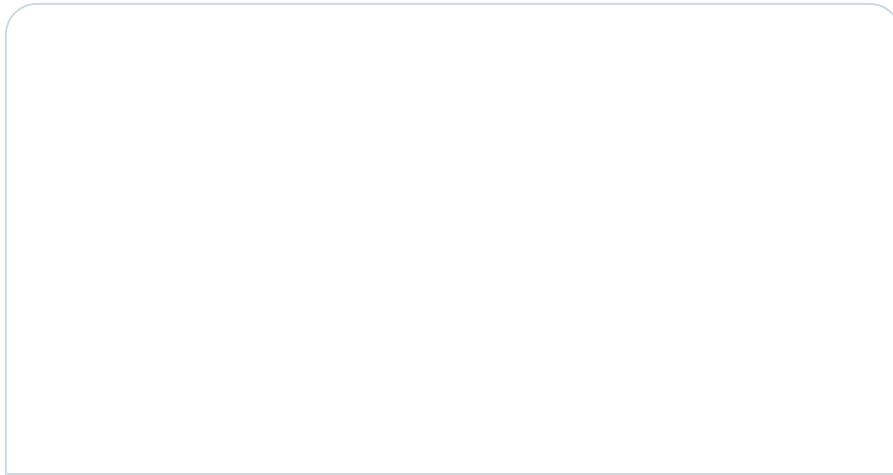


Screenshot: [nigella_sf](#) via [Instagram](#)

One of these events is today, Thursday June 15, though its not a bar, it's at the floral boutique [Nigella](#) (Scheduled performers include Bobby Friday, Nicki Jizz, Jota Mercury, Cream, and Cream Fraîche). The shows are free, though if you do a [\\$10 preregistration](#), you'll get a Pride fan and a rainbow boa, and those proceeds go to [Trans Thrive](#).

Drag Me Downtown shows are also scheduled for June 22 at [One Market Restaurant](#), and June 29 at [Pagan Idol](#).

Golden Hour drag shows are shining through the fog at San Francisco's Baker Beach.



sfgate.com

The heart of SF beats on at a sunset drag show on Baker Beach

5:20 AM · Jun 15, 2023



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On the other side of town, on the shores of Ocean Beach, SFGate reports today on a [sunset drag show on the beach](#) called [Golden Hour](#). Shows are scheduled this Friday, Saturday, and Sunday at 7:30 p.m. And it's not just a Pride Month thing, as the [Golden Hour Instagram](#) details these ocean shore drag shows have been happening since 2019.

“It touches on the Shakespeare quote of ‘all the world’s a stage,’” Golden Hour co-founder Syzygy told SFGate. “There’s something magical about people walking along a beach and stumbling on a drag



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SATURDAY AT 2 PM – 6 PM

Un Viaje: Pride at the Park

Salesforce Park

Screenshot [via Facebook](#)

And another drag queen takeover is happening this Saturday at Salesforce Park. [Un Viaje: Pride at the Park](#) is part of a recurring series of outdoor shows featuring drag organized by Latin-folk group [Banda Sin Nombre](#) (whose vocalist Shane Zaldivar was the [2022 Foxy Mary contest winner](#)), and stage performers include Persia, Donna Persona, Shane Zaldivar, La Katia, and MamaDora.

Un Viaje says in a release that, "In the current context of drag bans and attacks on transgender identities across the country, more than ever San Francisco represents a sanctuary for gender expression and the arts." Saturday's 3-6 p.m. show is free, and all ages are welcome.

Related: [Oaklash Drag and Queer Performance Festival et to Serve More Punk Realness In Its Sixth Year \[SFist\]](#)