

## DOWNTOWN SF PARTNERSHIP

### DOWNTOWN SF GETS GAME-READY: GOLDEN STATE VALKYRIES WATCH PARTY WITH LIVE LOCAL MUSIC, MOBILE BASKETBALL ARCADE & MORE COMING TO FRONT STREET ON FRIDAY, AUGUST 21

*Free Golden State Valkyries Game Night-Themed Block Party Returns Bigger & Better  
Featuring Valkyries vs. Chicago Sky Live on Outdoor Screen,  
Performances from DJ Lady Ryan, King Isis, AroMa & More*

[RSVP Here](#) For Event Updates & Enter to Win Special Prizes



**SAN FRANCISCO, CA:** Ballhalla is taking over Downtown San Francisco later this month!

On Friday, August 21, Fridays on Front Street returns to the Front Street Entertainment Zone with **Golden State Valkyries' Game Night**, the second of three free themed block parties planned for 2026 that are curated by the Downtown SF Partnership with support from Noise Pop Industries.

Following the debut of the basketball-inspired block party last summer, this year's edition returns bigger and better with a live outdoor broadcast of the **Golden State Valkyries vs. Chicago Sky**, interactive basketball games, and a powerhouse lineup of Bay Area music throughout the evening.

The **Friday game tips off at 4:30 p.m. PT** and will be **shown live on Front Street's massive HD outdoor screen**, giving fans a free, open-air destination to cheer on Golden State together in the heart of Downtown San Francisco.

The Valkyries will offer special promotions, giveaways and additional opportunities to show hometown pride, while Official Golden State Valkyries DJ and Bay Area nightlife favorite **DJ LadyRyan** will soundtrack the watch party throughout the game on the outdoor stage.

Once the final buzzer sounds, the celebration continues with live performances from two rising Oakland artists, including **King Isis** and **AroMa**.

Guests can also sip and snack throughout the evening with food and drink specials from three locally owned Front Street favorites: **Harrington's Bar & Grill**, **Schroeder's** and **The Royal Exchange**.

**Each bar will serve a signature cocktail featuring [Origen Botanical Vodka](#)**, an official spirit of the Golden State Valkyries as well as an official sponsor of this special August 21 block party. Fans can also enjoy Origen at Valkyries home games at Chase Center through the Courtside Cosmo, the brand's signature arena cocktail.

Special street-level activations coming to Front Street on August 21st will include:

- **GOLDEN STATE VALKYRIES VS. CHICAGO SKY WATCH PARTY:** *Front Street becomes an open-air arena as the Valkyries' August 21 road game airs live on the outdoor screen. Tip-off is scheduled for 4:30 p.m. PT, so fans can clock out, meet downtown, and get loud for Golden State together.*
- **BALLHALLA-THEMED BLING BAR:** *Fans can complete their game-day look with complimentary face gems and Valkyries-inspired airbrush tattoos*
- **TEAM-THEMED COOKIES:** *Hungry attendees of all ages can enjoy these specially designed homemade cookies inspired by the Valkyries team and baked locally, while supplies last.*
- **HOOP BAY AREA'S MOBILE BASKETBALL ARCADE:** *Think you have game? [Hoop Bay Area](#) will roll onto Front Street with its custom-built mobile basketball arcade featuring four arcade-style hoops ready for friendly competition throughout the evening.*
- **SAN FRANCISCO SIGNAL'S VOLLEYBALL CHALLENGE:** *The new [San Francisco Signal](#) pro-volleyball team will bring another professional women's sports experience to Front Street with team swag and an interactive vertical-jump challenge where attendees can put their hops to the test.*
- **LIVE CONCERT FROM KING ISIS AND AROMA:** *Following the game, Oakland's own [King Isis](#) headlines the Front Street outdoor pop-up stage with a genre-fluid blend of rock, pop, R&B and soul. Fellow Oakland artist [AroMa](#) opens the live-music portion of the night with their own style-bending mix of alt-rock, soul, and new wave.*
- **GAME-DAY SOUNDS FROM DJ LADYRYAN:** *The Valkyries' official DJ returns to Front Street to keep the energy moving during the game with a soundtrack built for buckets.*
- **ORIGEN FAN ACTIVATION:** *Thanks to these event sponsors, attendees 21+ can stop by the [Origen Botanical Vodka](#) activation for the chance to win exclusive prize packs featuring Golden State Valkyries tickets, signed merchandise from co-founder Woody Harrelson, and an opportunity to meet fellow co-founder Amy Holmwood.*
- **KALOS POP-UP:** *Bay Area-based wellness company [Kalos](#) will join the block party as an official sponsor with special giveaways and raffles for body-composition scans, giving guests the opportunity to learn more about its personalized fitness and nutrition services.*
- **STREET PERFORMERS:** *Roaming performers will bring unexpected entertainment, movement and spectacle throughout the Front Street Entertainment Zone.*

Fridays on Front Street is presented by the Downtown SF Partnership in partnership with Noise Pop Industries. The series continues DSFP's broader work to reimagine Downtown San Francisco as a vibrant, active, and welcoming destination outside traditional office hours, while also providing a timely opportunity to support locally-owned businesses and bring foot traffic along Front Street.

Each Friday's on Front Street block party is **admission-free, and no ticket is required for entry**.

Guests are encouraged to [RSVP HERE](#) for the August 21st event to receive event updates and automatically enter for a chance to win a special game-night prize pack. RSVP is encouraged but not required for admission; the event remains free and open to the public.

Become a Valkyries Insider to get breaking news, early ticket access, exclusive offers, and team updates delivered straight to your inbox by visiting [www.valkyries.com/subscription-center](http://www.valkyries.com/subscription-center).

For more Front Street block party announcements, please visit [www.downtownsf.org/fridays-on-front-street](http://www.downtownsf.org/fridays-on-front-street) and follow along on social media at [@SF\\_Downtown](https://twitter.com/SF_Downtown).

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**EVENT:** Fridays on Front Street

**THEME:** Golden State Valkyries' Game Night

**HOSTS:** Downtown SF Partnership, in partnership with Noise Pop Industries

**DATE:** Friday, August 21, 2026

**TIME:** 4:00 p.m. - 9:00 p.m.

**LOCATION:** Front Street Entertainment Zone, Downtown San Francisco  
Front Street between California and Sacramento streets

**COST:** \$0 (free and open to the public) \*\*

\*\* Attendees 21+ may purchase alcoholic beverages from participating brick-and-mortar establishments and enjoy them outdoors while sipping and strolling within the designated Entertainment Zone footprint.

**MEDIA OPPORTUNITIES:**

- Representatives from the Downtown SF Partnership
- Front Street bar and business owners
- Local musicians and event talent
- Event organizers and participating partners
- And more!

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