



LET'S GLOW SF

FRI DEC 1 - SUN DEC 10

5:00PM

FREE, ALL AGES

📍 DOWNTOWN SF



MORE INFO



49 VOTES

Let's Glow SF

December 1 - December 10 | Downtown SF

Opening Night 12/1: Opening celebration at the foot of Market St. facing the Ferry Building, starting at 6pm. Free ube hot chocolate, s'mores, and more from Marley's Treats **while supplies last!** Light shows from 7pm to 10pm.

Locations: The Ferry Building, Hobart Building, Landing at Leidesdorff, One Bush Plaza, Pacific Coast Stock Exchange, Salesforce Tower



dothebay

Auni · Twinkling Lights (Reimagined)



Watch on

Let's Glow SF 2023 will kick off on December 1, 2023 at 6 PM, at the foot of Market Street facing the Ferry Building, with a Countdown To Glow that is FREE and open to the public. The Downtown

SF Partnership will be joined by Mayor London Breed, the City of San Francisco, A3 Visual, Presenting Sponsor, Amazon, Let's Glow SF artists and more to countdown the start of the holiday season. Starting at 6 PM, complimentary ube hot chocolate, s'mores, ube s'mores, and gluten-free chocolate cupcakes from Marley's Treats and FREE Let's Glow SF swag will be available on a first-come, first-served basis. The press conference will begin at 6:30 PM with the projections officially being switched on at 7 PM. Come enjoy entertainment from Winter Stilt Walkers with Catalyst Arts!

Let's Glow SF, the country's largest holiday projection event, will return to downtown San Francisco this holiday season, from December 1st through 10th. The FREE outdoor holiday event will use high-tech Panasonic projectors and lasers to project large-scale art concepts across the facade of five iconic SF buildings from 5-10 PM nightly, including the Ferry Building for the first time ever. The Salesforce Tower will also showcase Let's Glow SF artwork on the LED panel atop the building, visible throughout the Bay Area.

Let's Glow SF is hosted by The Downtown SF Partnership (DSFP), the community benefit district that oversees 43 blocks across San Francisco's Financial District and Jackson Square Historic District, and is organized by A3 Visual. The signature event is part of citywide efforts to activate downtown's public realm and increase programming as a form of placemaking across the city, and is partially funded through an economic recovery grant from the San Francisco Office of Economic and Workforce Development and Office of Mayor London N. Breed.

Local participating retailers and businesses will offer themed drinks and bites for Let's Glow SF attendees throughout the entire 10-night event. During Let's Glow SF, show the Glow Badge to your server at participating restaurants to receive special discounts and deals. The Glow Badge can be shown on the Let's Glow SF web page via mobile.