



SAN FRANCISCO

Officials hope Let's Glow SF gives downtown businesses a boost

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A major holiday effort to get people back into a struggling downtown San Francisco is underway. Gia Vang reports.

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Let's Glow SF is billed as the largest projection event in the country and those who were there Friday night, hope the spectacle of six landmark San Francisco buildings will be a way to draw back crowds who once had concerns about patronizing the area.



NBC Bay Area's Raj Mathai spoke to Robbie Silver, the executive director of the Downtown San Francisco Partnership, about the city's December festivities.

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