

Downtown SF Partnership Invites You to CREATE! - A New Immersive Arts Experience Honoring Downtown San Francisco's Past, Present and Future

Thursday, April 25, 2024 04:00 PM - 08:00 PM PST

Landing at Leidesdorff

200 Leidesdorff St, San Francisco, CA 94111, USA

REGISTRATIONS

For more information about this event, contact the organizer.

[CONTACT ORGANIZER](#)

DESCRIPTION

Embrace the spirit of innovation and creativity with CREATE!, an immersive event that will unite the artistic legacy and the vibrant life of downtown San Francisco. Join us at Landing at Leidesdorff, for an homage to the city's creative evolution, paying tribute to the historic Monkey Block—a sanctuary for artists where the iconic Transamerica Pyramid now stands. Over its century-long history, this locale served as an arts hub for renowned figures such as Frida Kahlo, Jack London, Robert Louis Stevenson, Dorothea Lange, and Diego Rivera.

Brought to you by the Downtown SF Partnership, CREATE! aims to reignite downtown San Francisco's imaginative spark by showcasing an eclectic mix of local talent. From artists to performers and culinary masters, this event will celebrate the region's artistic heritage and ongoing revitalization narrative.

Experience the heart and soul of downtown's artistic culture —past, present, and future. Admission is free, open to all.

The artist/performer line up includes:

The Past - Honoring 1924

- The Poetry Store (<https://www.thepoetrystore.net/>) - Prolific San Francisco poet, Silvi Alcivar (with work featured in SF Chronicle, 7x7, and more) will craft on-demand poems about attendee-chosen prompts on a vintage typewriter, in three minutes or less.
- The Lords of Print (<https://thelordsofprint.com/>) - The full-service shop will screenprint custom CREATE! designs on posters, where guests can select their favorite ones.
- STUDIO FRIDA - An artist from Catalyst Arts (<https://catalystarts.com/>) will be dressed as legendary artist Frida Kahlo, passing along hand painted artworks. Guests can take one to go, or paint one of their own.
- Richelle Scales (<https://www.instagram.com/richellecali/>) - A classically trained pianist and vocalist, Richelle has opened for artists such as Robert Gasper, Gil Scott-Heron, and The Last Poets. She will be playing two sets of classic Roaring 20's hits like "Rhapsody in Blue" and "California Here I Come".
- Jae Jackson (<https://www.jaejackson.net/>) - The Bay Area native band leader, drummer, and musical director, will be joining Richelle on the drums for a fantastic finale.

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The Present Honoring 2024

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- Jeremy Sutton (<https://jeremysutton.com/>) - CREATE!'s live event painter will capture the very soul of the artistic activation on a digital canvas. As the evening unfolds, attendees will be able to watch the scene captured before their eyes on a giant screen.
- MoToR/dance (<https://evieladin.com/projects/motor-dance/>) - Under the Artistic Direction of Evie Ladin, the all-female MoToR/dance percussive dance company redefines movement — transforming their bodies into percussive instruments that create a captivating symphony of sound and motion. Guests will also be invited to learn moves and dance along.
- Jackie Chavez (<https://www.audioneer.com/jackiechavez>) – Born and raised in the Philippines, Jackie will perform heartfelt renditions of today's popular music and OPM (Original Pilipino Music), with a voice and style that are a delight to the ears.
- Aidan Moore (<https://www.instagram.com/aidanlmoore>) – A one-of-a-kind, one-man band, live-looped show, Aidan will provide a multitude of music, combining beats with bass lines, vocal harmonies, and acoustic guitar – all while singing lead and backup vocals.


The Future - Honoring 3024

- Blue Bear School of Music (<https://bluebearmusic.org/>) - The pro-DJ will spin tracks we know and love using a playlist sequence generated by AI. The list will also include an album of AI-generated songs produced by AI Artist Laura Gallmeyer, specifically for CREATE!. Guests can unleash their inner DJ by learning pro techniques live and getting hands-on experience. Laura will also be there to coach guests in producing their very own AI-generated songs.
- Museum of Craft and Design (<https://sfmcd.org/>) - "A Robot Made It First (<https://sfmcd.org/exhibitions/mr-roboto-2/>)" is a tactile art experience for people with any level of vision capability. Developed in a collaboration between local artist Rae Lanzerotti (<https://www.rlanzerotti.com/about>) and the Museum of Craft and Design, guests view and touch robot-designed, 3D-printed textiles. They will select their favorite piece to recreate using supplied textured materials.



DIRECTIONS (<https://www.google.com/maps/?q=200+Leidesdorff+St+SF+CA>)

THE BUZZ (https://twitter.com/sf_downtown) (<https://facebook.com/sfdowntown>)

ORGANIZED BY:  **Downtown SF Partnership** | <https://search.events.com/#/org/314510>
<https://downtownsf.org> ... (<https://downtownsf.org/do/create>)

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