

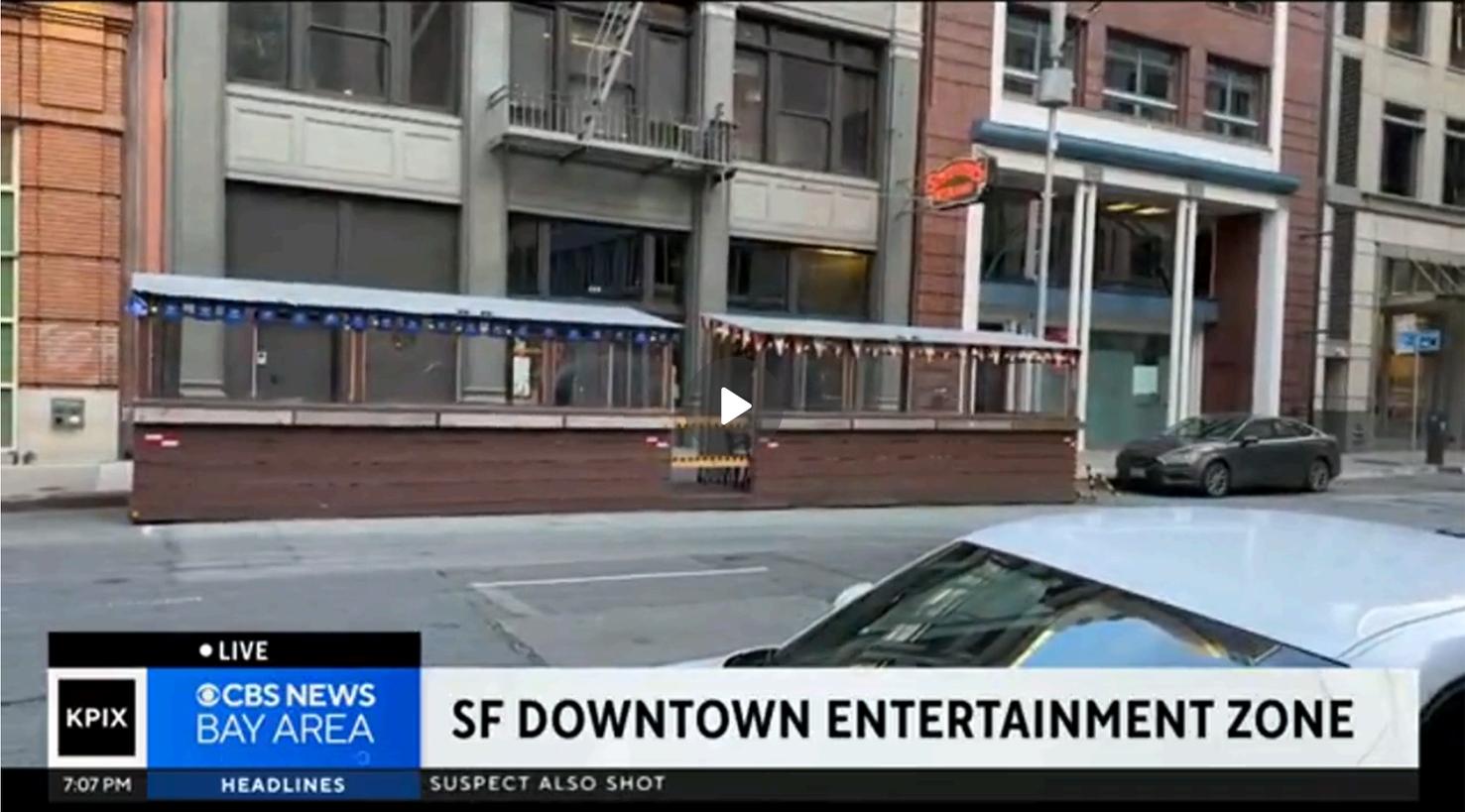


ENTERTAINMENT

Proposed San Francisco "entertainment zone" would allow street alcohol sales downtown



By Dave Pehling
Updated on: May 3, 2024 / 7:33 PM PDT / CBS San Francisco



Officials in San Francisco on Friday provided details on a proposed "entertainment zone" in the city's downtown... on the street during outdoor events and activations.



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...or Scott Wiener (D-San Francisco) and other officials to talk... designated public outdoor area with legal open container alcohol

...sh a framework for the designation of future entertainment... e operation of these zones. San Francisco's first entertainment... fornia Street and Sacramento Street.



The city was authorized to create entertainment zones under SB 76, legislation authored by Wiener. If approved, the designated area will allow local bars and restaurants to operate and sell alcoholic beverages as part of organized outdoor events that take place on that block.

The legislation would enable three bars along Front Street -- Schroeder's, Harrington's, and Royal Exchange -- to sell open beverages for consumption during special events in the zone. These bars, along with the Downtown SF Partnership and BOMA, are working to launch a new recurring street closure on this block that could involve live entertainment and other activities during the zone's operation.

There will also be funding made available to support events activations in entertainment zones and throughout downtown.

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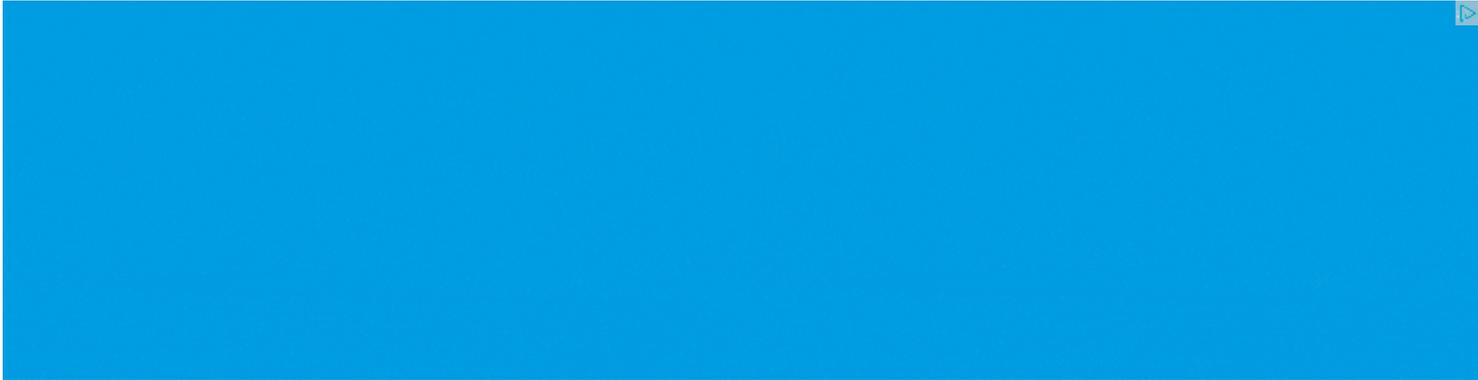
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"The opportunity to do more fun in the streets of San Francisco by allowing a certain area and businesses within those areas, and restaurants and bars and others, to provide alcohol and sit out in the corner right in front of the restaurant and hang out with your friends and have a beer," Breed said at the press event announcing the legislation.

Area business owners who will be benefitting from the plan were enthused about the prospects.

"We do have a lack of foot traffic ever since COVID, and people working from home. And they're kind of coming back, but with the stores around us closing, without these office workers the stores can't survive," said Che Walton, the assistant general manager of Shroeder's. "So bringing this up brings us all a chance to show what we have to offer."

"I think it is really important legislation that helps move forward the agenda of revitalizing downtown and reenergizing the local economy down here," said Harrington's Bar and Grill co-owner Lucia Camarda. "Getting people excited about San Francisco again."



The announcement came a day after San Francisco [held the initial First Thursday block party](#), another effort to draw more people downtown that brought thousands to a stretch of Second Street in SoMa.

Last month, Breed [provided details on the new SF Live series of concerts in San Francisco](#) that will feature free entertainment across the city this summer.

The legislation will be introduced at the next Board of Supervisors meeting on Tuesday, May 7th.

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Dave Pehling

Dave Pehling started his journalism career doing freelance writing about music in the late 1990s, eventually working as a web writer, editor and producer for KTVU.com in 2003. He moved to CBS to work as the station website's managing editor in 2015.

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