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# San Francisco Set To Launch California's First "Entertainment Zone" With Oktoberfest Event

The city hopes to increase foot traffic and enhance the overall experience in the area.



CBS San Francisco, News Partner

Posted Fri, Aug 30, 2024 at 10:33 am PT



(CBS Bay Area)

August 30, 2024

San Francisco is adding a new wrinkle to its downtown revitalization plans by launching the state's first-ever "entertainment zone" for its upcoming Oktoberfest celebration.

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On Thursday, Mayor London Breed announced the Oktoberfest on Front event on September 20 will [allow people to enjoy and carry their beer and drinks to-go within the designated entertainment zone on Front Street during the festival.](#)

[California Senate Bill 76](#), which went into effect in January, allows cities and counties to authorize consumption of alcoholic beverages on public streets, sidewalks, or public rights-of-way during special events.

[Click here for the full story via CBS San Francisco](#)

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### Local Events

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### Upcoming

#### San Francisco Playhouse presents "Evita"

Tue, Sep 3, 2024 at 7:00 PM  
San Francisco, CA



#### Music City Open Mic Tuesdays

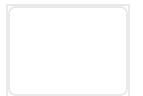
Tue, Sep 3, 2024 at 7:00 PM  
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### Featured

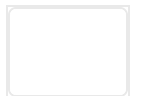
#### Stand Out in your College Applications [Live Workshop]

Tue, Sep 3, 2024 at 5:00 PM



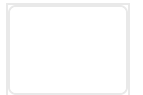
#### Hope NOW Prophecy and Health Sept. 6-14 Pastor Ted Wilson

Fri, Sep 6, 2024 at 6:00 PM



#### Barbie Crawl San Francisco

Sat, Sep 21, 2024 at 4:00 PM



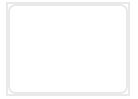
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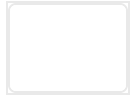
📅 Other | 22h

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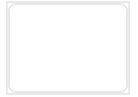
📅 Other | 1d

## Distracted Driving



🏠 For Sale | 2d

## Pure Flake Finishing Salt by Jacobsen Salt Co.



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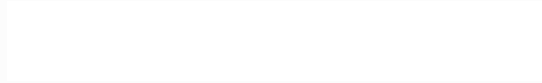
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