



## The Future of Downtown San Francisco

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*from The Future of Downtown San Francisco held on November 1, 2022*

# THE FUTURE OF DOWNTOWN SAN FRANCISCO

After two and a half years of struggle, San Francisco's downtown stands at a crossroads. Employees have increasingly returned to offices—with overall attendance at offices reaching 50 percent on some days—streets are busier, tourism is increasing, and corporations have returned to hosting major events and attending conventions in and around the Moscone Center. Yet is it enough to return San Francisco's financial center to the heights of the activity it experienced pre-

pandemic? This program will seek to answer these questions and explore what city leaders are doing to enliven and boost activity in San Francisco's downtown core.

In its first program on this important topic, The Commonwealth Club has invited key San Francisco stakeholders with a direct stake in addressing the problems to discuss practical and tangible solutions to continue to bring downtown San Francisco back to life. The program will look at the Downtown SF Partnership's new public realm plan, the efforts of San Francisco's Office of Economic and Workforce Development on the issue, and possible local and state legislative responses to the crisis.

Will these efforts be enough to help return people to downtown, and boost large and small businesses that continue to struggle? Please join us for an important conversation on the future of downtown San Francisco.

The moderator, Kevin Truong, is a reporter at the San Francisco Standard covering small business policy and the economic recovery.

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## SPEAKERS



**Laura Crescimano**

Co-Founder and Principal, Sitelab



**Wade Rose**

President, Advance SF



**Robbie Silver**

Executive Director, San Francisco Downtown Community Benefit District (Downtown SF Partnership)



**Kate Sofis**

Executive Director, Office of Economic and Workforce Development



**Kevin Truong**

Reporter, San Francisco Standard



# COMMONWEALTH CLUB

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Climate One  
Inforum  
Member-Led Forums  
Marin  
Silicon Valley  
Creating Citizens  
Michelle Meow Show  
Special Events  
Past Events  
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Visitor Info  
Building Story  
Accessibility  
Frequently Asked Questions

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Publications

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Upcoming Trips

## ABOUT

History  
119 Facts about Us  
Who We Are  
Press Room  
Staff

## SAN FRANCISCO HEADQUARTERS

110 The Embarcadero  
San Francisco, CA 94105  
415-597-6705  
Mailing Address:  
P.O. Box 194210  
San Francisco, CA 94119-4210

## SILICON VALLEY



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