



## BOARD OF DIRECTORS MEETING

DTLA Alliance Administrative Offices  
600 Wilshire Blvd, Suite 870  
Los Angeles, CA 90017

Wednesday, April 10, 2024  
8:30 a.m. - 10:00 a.m.

### AGENDA

- |       |   |                 |                                |
|-------|---|-----------------|--------------------------------|
| I.    | CALL TO ORDER   |                 | DANESHGAR                      |
| II.   | PROPERTY OWNER/PUBLIC COMMENT PERIOD <b><u>ON POSTED AGENDA ITEMS</u></b>         |                 | DANESHGAR                      |
| III.  | PRESENTATION: LA ALLIANCE FOR HUMAN RIGHTS<br>a. Paul Webster, Executive Director |                 | HOLLEY                         |
| IV.   | APPROVAL OF MINUTES:<br>a. March 13, 2024   | <b>(ACTION)</b> | DANESHGAR                      |
| V.    | APPROVAL OF FINANCIALS:<br>a. January 2024<br>b. February 2024                    | <b>(ACTION)</b> | ASHKENASI                      |
| VI.   | APPROVAL OF 2023 FINANCIAL REVIEW BY GREEN HASSON JANKS                           | <b>(ACTION)</b> | HOLLEY                         |
| VII.  | 2025 ASSESSMENT INCREASE  | <b>(ACTION)</b> | HOLLEY                         |
| VIII. | AD HOC MARKETING COMMITTEE UPDATE   |                 | VON FAITH                      |
| IX.   | CEO'S REPORT<br>a. Policy & Advocacy Update                                       |                 | HOLLEY                         |
| X.    | DEPARTMENT REPORTS<br>a. Operations<br>b. Economic Development<br>c. Marketing    |                 | CASTRO<br>GRIFFIN<br>VON FAITH |
| XI.   | OLD BUSINESS  |                 | DANESHGAR                      |
| XII.  | NEW BUSINESS  |                 | DANESHGAR                      |
| XIII. | PROPERTY OWNER/PUBLIC COMMENT PERIOD <b><u>ON NON-POSTED AGENDA ITEMS</u></b>     |                 | DANESHGAR                      |

MEETING MATERIALS ARE AVAILABLE AT 600 WILSHIRE BLVD., SUITE 870. THANK YOU.

*Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the DTLA Alliance will provide reasonable accommodations upon request, which must be received 24 hours in advance of the desired meeting date. To request such an accommodation, please contact Kevin Thomas at 213-416-7534 or [kthomas@downtownla.com](mailto:kthomas@downtownla.com).*

Posted Friday, April 5, 2024

- XIV. NEXT MEETING DANESHGAR
- a. Annual Property Owners Meeting – **May 8, 2024**
  - b. Board of Directors Meeting – **June 12, 2024**
- XV. ADJOURNMENT DANESHGAR

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