



BOARD OF DIRECTORS MEETING

DTLA Alliance Administrative Offices
600 Wilshire Blvd, Suite 870
Los Angeles, CA 90017

Tuesday, September 10, 2024
8:30 a.m. - 10:00 a.m.

AGENDA

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| I. | CALL TO ORDER | | DANESHGAR |
| II. | PROPERTY OWNER/PUBLIC COMMENT PERIOD <u>ON POSTED AGENDA ITEMS</u> | | DANESHGAR |
| III. | PRESENTATION: BROAD EXPANSION PRELIMINARY TRAFFIC PLAN | | MALLOUK |
| IV. | APPROVAL OF MINUTES | (ACTION) | DANESHGAR |
| | a. June 12, 2024 | | |
| V. | FINANCE COMMITTEE UPDATE | | COTÉ |
| VI. | APPROVAL OF FINANCIALS | (ACTION) | ASHKENASI |
| | a. May 2024 | | |
| | b. June 2024 | | |
| | c. July 2024 | | |
| VII. | 501(C)(3) DTLA ALLIANCE COMMUNITY TRUST (DTLA ACT) | | |
| | a. Board Member Nominations | (ACTION) | HOLLEY |
| | o Stacy Lieberman, Los Angeles Library Foundation - <i>Chair</i> | | |
| | o Robert Morgan, Coretrust Capital Partners – <i>Treasurer</i> | | |
| | o Suzanne Holley, DTLA Alliance - <i>Secretary</i> | | |
| | o Karin Liljegren, Omgivning | | |
| VIII. | AD HOC MARKETING COMMITTEE UPDATE | | KALLEND |
| IX. | CEO'S REPORT | | HOLLEY |
| | a. Ad Hoc Policy Committee Member Approval Process | (ACTION) | |
| | b. DTLA Alliance Responsive Advocacy Policies | (ACTION) | |
| | c. Policy & Advocacy Report | | |

MEETING MATERIALS ARE AVAILABLE AT 600 WILSHIRE BLVD., SUITE 870. THANK YOU.

Note: In compliance with the Americans with Disabilities Act and its implementing regulations, the DTLA Alliance will provide reasonable accommodations upon request, which must be received 24 hours in advance of the desired meeting date. To request such accommodation, please contact Kevin Thomas at 213-416-7534 or kthomas@downtownla.com.

Posted Friday, September 6, 2024

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| X. | DEPARTMENT REPORTS | |
| | a. Operations | HOLLEY |
| | b. Economic Development | GRIFFIN |
| | c. Marketing | VON FAITH |
| XI. | OLD BUSINESS | DANESHGAR |
| XII. | NEW BUSINESS | DANESHGAR |
| XIII. | PROPERTY OWNER/PUBLIC COMMENT PERIOD <u>ON NON-POSTED AGENDA ITEMS</u> | DANESHGAR |
| XIV. | NEXT MEETING – October 9, 2024 | DANESHGAR |
| XV. | ADJOURNMENT | DANESHGAR |