



DISTRICT NEWS



CAROL SCHATZ SQUARE

The Corner of Wilshire and Hope is named for the DCBID's Founding President & CEO

The City of Los Angeles dedicated the corner of Wilshire Boulevard and Hope Street in Downtown LA as Carol Schatz Square, honoring the noted civic and business leader for leading the Downtown Renaissance.

City Councilmember Jose Huizar, who represents Downtown and led the dedication effort, said, "Naming this

square for Carol is an extraordinary and well-deserved recognition of her leadership, vision, commitment, tireless years of work and her success in helping create jobs, housing, new businesses and opportunity for hundreds of thousands of Angelenos."

"Carol's tireless leadership and extraordinary vision helped turn Downtown into one of L.A.'s most vibrant neighborhoods," said Mayor Eric Garcetti. "Today's dedication means that Carol will forever be known as a catalyst for lasting change in the heart of our city."

FEATURED EVENTS



Public Safety Appreciation BBQ
September 27
DowntownLA.com/BBQ

Enjoy a delicious BBQ lunch, live music, prize giveaways, and more as we honor the First Responders of Downtown LA.



Stair Climb Los Angeles
September 28
ymcala.org

4,000 participants race or walk up 1,664 steps (75 stories) then take the elevator down to the street level where a Block Party awaits. Fundraising supports subsidized YMCA programs.



Ain't Too Proud
Now through September 30
centertheatregroup.org

Ain't Too Proud is an electrifying new musical about the life and times of The Temptations, the greatest R&B group of all time.

For complete event listings, go to DowntownLA.com/Calendar

DCBID BOARD

EXECUTIVE OFFICERS

Cari Wolk, *Chair*

Athena Parking, Inc.

Peklar Pilavjian, *Past Chair*

Los Angeles United Investment Company

Eric Bender, *Secretary*

Downtown Properties

Sauli Danpour, *Treasurer*

Xyvest Holdings, Inc.

Barry Altshuler, *Executive Vice Chair*

Equity Residential

Robert Cushman, *Executive Vice Chair*

Brookfield

Carol E. Schatz, *President & CEO*

Downtown Center BID

BOARD MEMBERS

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Stacy Lieberman, *The Broad*

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Robert Morgan, *Coretrust Capital Partners, LLC*

Stuart Morkun, *Mitsui Fudosan America*

S. Chris Park, *Hanjin International Corp.*

Veronica Perez, *Veronica Perez & Associates*

Helen Simmons, *Omni Los Angeles*

Mark Spector, *Onni Group*

Peter Zen, *The Westin Bonaventure*

ALTERNATES

Travis Addison, *CommonWealth Partners*

Julio Morales, *Equity Residential*

DCBID STAFF

Carol E. Schatz, *President & CEO*

Suzanne Holley, *Senior Vice President & Chief Operating Officer*

Michael Ashkenasi, *Economic Development & Marketing Associate*

Kevin Begovich, *Art Director*

Jorge Castro, *Associate Director, Operations*

Ron Colcol, *Superintendent, Maintenance Services*

Miranda Edwards, *Senior Director, Marketing & Communications*

Mike Filson, *Director, Community Relations*

Nick Griffin, *Vice President, Economic Development*

Jennifer Lee, *Executive Assistant*

Brian Raboin, *Vice President, Operations*

Elan Shore, *Associate Director of Economic Development, Research & Special Projects*



HACKING THE HIGHRISE

DCBID launches a new initiative focused on DTLA's office market

As part of the DTLA: Make It Yours campaign, the DCBID launched a Hacking the Highrise marketing initiative to highlight how DTLA's office towers are being reimagined for a new generation of tenants and a new era of city living in DTLA. We're focusing on innovative office spaces, common areas, infrastructure, technology, amenities, social activity, and cultural programming that connect people and companies within their buildings and to the surrounding neighborhoods. The initiative kicked off with a launch event in



Reimagining DTLA's office towers: WeWork at Gas Company Tower (top) and One California Plaza.

collaboration with **Brookfield Properties** at the **Wells Fargo Center**, where a panel of experts discussed how and why Brookfield Properties is Hacking the Highrise. The Hacking the Highrise campaign includes a video and content series on both DowntownLA.com and Urbanize.la.

For more information, visit DowntownLA.com/hackinghighrise



Councilmember Jose Huizar (l) and Carol Schatz (r) honored Adele Yellin of Grand Central Market at this year's meeting for her contributions to the Downtown LA Renaissance.

ANNUAL PROPERTY OWNER'S MEETING

Hosted by the Intercontinental Hotel, the DCBID's Annual Property Owner's Meeting was held on May 2nd. Over 40 district property owners attended the meeting and were treated to a light breakfast as they heard remarks by Councilmember Jose Huizar and LAPD Captain Marc Reina. The DCBID's Annual Report was presented and attendees were able to ask questions and provide feedback prior to the close of the meeting.

Download the 2017 DCBID Annual Report at DowntownLA.com/Annual17

OPERATIONS STAFF OF THE QUARTER



Hector Tzul
Safety Team

Hector Tzul has been with the DCBID since March and in that short period of time he has proven to take initiative to be able to perform his job duties without a supervisor's directive, as well as handling emergency calls. Hector demonstrates complete professionalism while in the field when interacting with the general public on assisting with directions and answering questions.



Joel Pleasant
Maintenance Team

Joel Pleasant has been a dedicated employee for six months, consistently working hard with a welcoming attitude to those around him. He takes pride in his work and demonstrates it by showing up early, following all instructions and taking initiative to assist his supervisor with special projects. His supervisors recognize him as a true team player and describe him as a pleasure to work with.



Q1 MARKET REPORT

The DCBID produced and published the 2018 Q1 Downtown LA Market Report. The report received coverage in the LA Business Journal, GlobeSt, The Real Deal, and Connect Media. Coinciding with the release of the report, we hosted our sixth quarterly DTLA Development Download Tour. Over 50 brokers, property owners, investors and developers attended the tour and were shown over two dozen office, residential, retail and mixed-use projects currently under construction or proposed in the pipeline.

Download the Q1 Market Report at DowntownLA.com/Q12018

NEW DISTRICT BUSINESSES

Paris Baguette
404 W. 8th St.
parisbaguette.com

Burgerim
605 W. 7th St.
burgerim.com

sweetgreen
410 W. 8th St.

Corner Cantina
630 W. 6th St.



Burgerim

OPERATIONS Q2 STATS

28,317

Officer Observations

7,621

Calls for Service

4,786

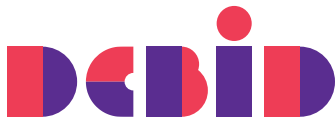
Merchant Contacts

5,890

Maintenance Requests

249

Citizens Assists



DOWNTOWN CENTER BID

600 Wilshire Blvd., Suite 870
Los Angeles, CA 90017-2915

(213) 624-2146
DowntownLA.com



downtown_la



DowntownLA.com

19th ANNUAL

DCBID
DOWNTOWN CENTER BID

PUBLIC SAFETY

APPRECIATION

BBQ

SAVE THE DATE

THURSDAY, SEPTEMBER 27

11:30 am to 1:30 pm at Bank of America Plaza

Join the DCBID in celebrating the men and women in uniform whose dedicated service make Downtown LA a livable and exciting community. Festivities include a barbecue lunch from Rosie's Catering, a live rock band performance, and more. Vegetarian options will also be served. Net proceeds will benefit the **Los Angeles Firemen's Relief Association**.

For tickets and more info, go to **DOWNTOWNLA.COM/BBQ**

UPCOMING MEETINGS

SEPTEMBER 17, OCTOBER 15, NOVEMBER 12

2:00 pm

DTLA Marketing Roundtable Meeting

DCBID Offices, 600 Wilshire Blvd., Suite 870, Los Angeles

SEPTEMBER 12, OCTOBER 3, NOVEMBER 7

9:00 am

Board of Directors Meeting

DCBID Offices, 600 Wilshire Blvd., Suite 870, Los Angeles