



DISTRICT NEWS



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– Carol Schatz

CAROL SCHATZ RETIRES

DCBID founder departs after 20 years of leadership

Carol E. Schatz, founding President and CEO of the Downtown Center Business Improvement District, retired as of September 20, 2018 after leading the organization and the Downtown LA Renaissance for close to three decades.

Schatz led the statewide effort for passage of legislation to allow property-based BIDs to form and then quickly founded the DCBID in 1998 in the heart of Downtown Los Angeles. She successfully took it through four successive renewals, including the overwhelming vote of property owners to renew the BID in 2017 for an additional ten years.

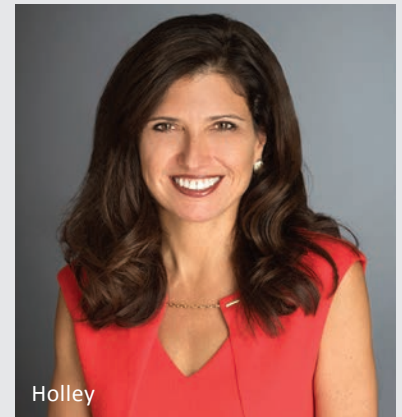
“I want to thank the property owners of Downtown who had the foresight to

imagine what was possible in Downtown and to put their money behind that vision and vote overwhelmingly to form the DCBID,” said Schatz.

Earlier this year the City of Los Angeles dedicated the corner of Wilshire Boulevard and Hope Street in Downtown as Carol Schatz Square in recognition of her contributions to the Downtown Renaissance. At the dedication, City Councilmember Jose Huizar said, “Honoring Ms. Schatz in this way is a tribute to her legacy, which will endure like the skyline she helped create.” Schatz will take on the role of President Emeritus to assist the DCBID as a goodwill ambassador for Downtown.

NEW CEO & EXECUTIVE DIRECTOR NAMED

Suzanne Holley, former Executive Vice President and Chief Operating Officer, has been appointed to succeed Schatz as President and CEO. Additionally, Nick Griffin, former Senior Vice President and Director of Economic Development, has been promoted to Executive Director.



Holley



Griffin

DCBID BOARD

EXECUTIVE OFFICERS

Cari Wolk, *Chair*

Athena Parking, Inc.

Peklar Pilavjian, *Past Chair*

Los Angeles United Investment Company

Eric Bender, *Secretary*

Downtown Properties

Sauli Danpour, *Treasurer*

Xyvest Holdings, Inc.

Barry Altshuler, *Executive Vice Chair*

Equity Residential

Robert Cushman, *Executive Vice Chair*

Brookfield

Suzanne Holley, *President & CEO*

Downtown Center BID

BOARD MEMBERS

Ryan Aubrey, *Greenland USA*

Barbara Bundy, *FIDM*

Carl Cade, *Tribune Real Estate Holdings*

Dan Cote, *The BLOC*

Evan Grobecker, *CommonWealth Partners*

Simon Ha, *Steinberg*

Robert Hanasab, *Hanasab Investments*

Steven Hathaway, *Los Angeles Athletic Club*

Stacy Lieberman, *The Broad*

Robert Morgan, *Coretrust Capital Partners, LLC*

Stuart Morkun, *Mitsui Fudosan America, Inc.*

S. Chris Park, *Hanjin International Corp.*

Ken Pilgrim, *The Westin Bonaventure Hotel and Suites*

Helen Simmons, *Omni Los Angeles Hotel*

Mark Spector, *Onni Group*

ALTERNATES

Travis Addison, *CommonWealth Partners*

Peter Zen, *The Westin Bonaventure Hotel and Suites*

DCBID STAFF

Suzanne Holley, *President & CEO*

Nick Griffin, *Executive Director*

Michael Ashkenasi, *Economic Development & Marketing Associate*

Kevin Begovich, *Art Director*

Jorge Castro, *Associate Director, Operations*

Miranda Edwards, *Senior Director, Marketing & Communications*

Mike Filson, *Director, Community Relations*

Brian Raboin, *Vice President, Operations*

Elan Shore, *Director of Research & Special Projects*

Kevin Thomas, *Executive Assistant*

DCBID REPORT SHOWS DTLA RETAIL ON THE RISE

With total retail sales growth of 30% between 2014-2017, retail in DTLA has never been stronger. On October 18th, the DCBID released our updated Downtown LA Retail Report, with maps, in-depth neighborhood profiles, key market statistics, data, and demographics. We are also continuing to support this vital sector by highlighting available retail spaces through our Pop-Up Connect program, showcasing first-floor spaces with our storefront billboards, and offering consumers the best exclusive offers and giveaways in DTLA through our Make It Yours Club.

Download the 2018 Retail Report at DowntownLA.com/2018retail



FIGat7th is a prime example of thriving retail in DTLA.



DCBID's Hacking the Highrise initiative focuses on how DTLA's office towers are being reinvented.

DCBID SUPPORTS OFFICE LEASING EFFORTS

The DTLA office market continues to grow and diversify, headlined by new tenants Spotify, ARUP, netmarble, and more. Overall rents per sq. ft. reached an all-time high of \$3.60 while year-to-date leasing activity is over 2.3 million sq. ft. Our Hacking the Highrise initiative illuminates how DTLA's office towers are reinventing themselves for 21st-century tenants, while our Guide to Downtown LA Office Space highlights how community, culture, and convenience are stimulating prominent companies to relocate their offices to DTLA. We also launched DTLA Works, a new content series focused on the increasing diversity of industries Downtown. The first installment was an editorial and video on DTLA's rapidly expanding tech sector.

For more information, visit DowntownLA.com/hackinghighrise

OPERATIONS STAFF OF THE QUARTER



Arlene Garcia
Safety Team

Arlene Garcia joined the DCBID in November 2017 and since then has proven to take initiative performing her job duties and has demonstrated a high level of professionalism in the field when interacting with the public. She was recently promoted to Supervisor and has excelled in the position, providing the guidance and leadership needed to help keep the District safe.



Tomas Claudio
Maintenance Team

Tomas started with the DCBID in a part-time position as the porter for Angel's Knoll. With his hard work and continued dedication to the team, Tomas quickly earned the respect and friendship of everyone at the DCBID. Tomas now works full time, allowing him to represent the DCBID on many routes throughout the District. He says that he takes pride in helping keep our District clean.

NEW DISTRICT BUSINESSES

Lucky Bird
317 S. Broadway
luckybirdla.com

Honeymee
645 W. 9th St.
Honeymee.com

Massage Envy
315 W. 9th St.
massageenvy.com



Lucky Bird



DOG DAY AFTERNOON

On Wednesday, July 11, the Downtown Center BID hosted the **12th Annual Dog Day Afternoon** at the **Cathedral of Our Lady of the Angels** for Downtown LA residents and their dogs. Over 1,200 residents and 1,000 dogs were in attendance. This free community-building event is a great way for residents to meet their neighbors, make new friends, and celebrate their four-legged friends. Residents enjoyed live music, food by Levy Restaurants, and meeting with over 30 pet related vendors.

OPERATIONS Q3 STATS

19,511

Officer Observations

8,025

Calls for Service

4,848

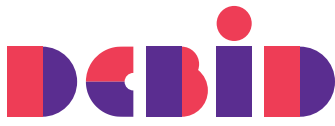
Merchant Contacts

5,189

Maintenance Requests

186

Citizens Assists



DOWNTOWN CENTER BID

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DowntownLA.com

  [downtown_la](#)  [DowntownLA.com](#)

BBQ HONORS THE FIRST RESPONDERS OF DTLA

On September 27, over 1,000 residents, workers, and safety personnel attended our 19th Annual Public Safety Appreciation BBQ at **Bank of America Plaza**. The DCBID was joined by the Historic Core, Fashion District, and South Park BIDs to honor the men and women in uniform whose dedicated service makes Downtown LA a safe and enjoyable community. The DCBID hosts this event each year to give the Downtown residents and workers the opportunity to meet and connect with the public safety officials who keep them safe. This year's net proceeds benefited the **Los Angeles Police Memorial Foundation**.



UPCOMING MEETINGS

NOVEMBER 14, DECEMBER 5

Board of Directors Meeting 9:00 am
DCBID Offices, 600 Wilshire Blvd., Suite 870, Los Angeles

For upcoming event listings, go to
DowntownLA.com/Calendar