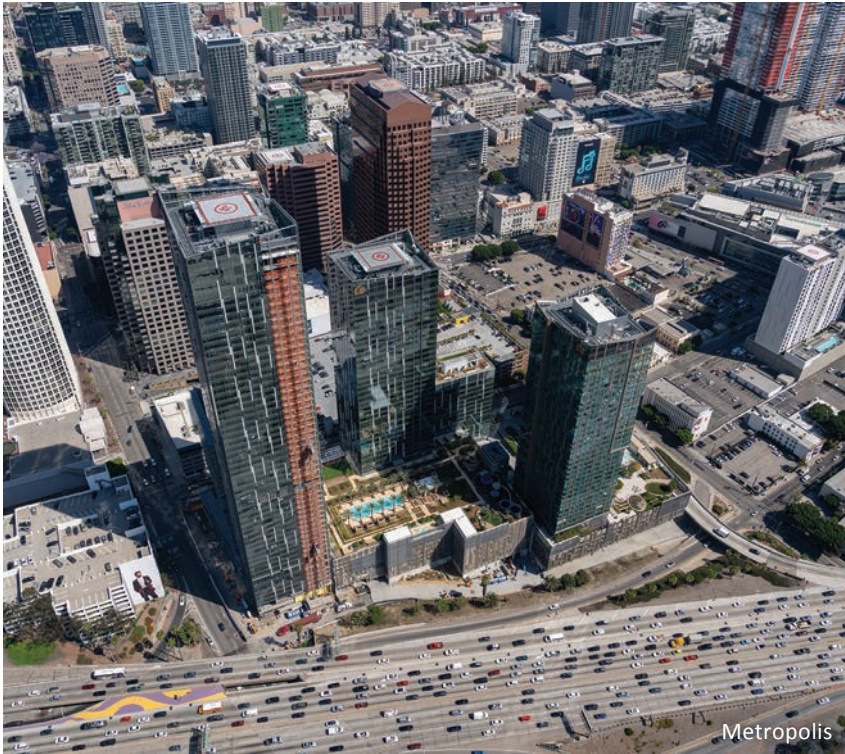




DISTRICT NEWS



BOOMING MARKET

DCBID & DTLA Featured in NY Times

The DCBID released its Q4 2018 Market Report revealing a surging economy that delivered a record number of residential units and attracted some of the world's biggest retail brands in 2018.

The numbers for Downtown LA were so impressive that even the *New York Times* took note, with a piece on March 5th entitled "Revitalization Projects Reawaken Downtown Los Angeles." Featuring quotes from DCBID Executive Director Nick Griffin and several other key Downtowners, the essence of the article can be summed up by this excerpt:

"Los Angeles's downtown was little more than a sleepy office district not too long ago, where tens of thousands of suburbanites would clear out by the end of the workday and scores of classic Beaux-Arts and Art Deco buildings sat vacant or underutilized....Today, cranes dot the skyline and construction routinely diverts traffic as Downtown Los Angeles undergoes the biggest development boom since the Roaring Twenties, when the area was then the center of the entertainment industry."

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THE SCOOTERS ARE COMING

The Los Angeles Department of Transportation (LADOT) has begun to permit dockless scooter and bicycle operators in DTLA and throughout Los Angeles to provide more mobility options for people who want to explore the area.

When using a scooter, rules of the road apply.

- **Don't Ride On The Sidewalk:** Stay to the right of traffic, use bike lanes when available.
- **Ride Safely:** Helmets are encouraged, but not required.
- **Park With Care On The Sidewalk:** Avoid access ramps, building entrances, or blue/yellow/white curbs. Leave at least 6 feet of sidewalk space for ADA accessibility.

Find out more at ladot.io/programs/dockless.

You can **report safety or parking issues on the MyLA311 app**. Scooter companies are required to respond within 2 hours of notification by the City.

LADOT is also creating "Parking Zones" throughout DTLA, users are encouraged to park in these areas. Community members who want to install a parking zone in their area may contact Council District 14 at (213) 473-7014.



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It is hard to argue with them, given how much activity we saw in 2018. Global brands Nordstrom Local, West Elm, Theory, and JumpMan (Nike, Inc.) all celebrated openings in DTLA's burgeoning retail corridors along Broadway and 7th Street. Equally significant was Apple confirming long-rumored speculation with the signing of a lease and start of construction on their future flagship store in Broadway's historic Tower Theatre. Notable new office tenants in 2018 included Uber, ARUP, Spotify, and Arizona State University, highlighting how non-traditional tenants from industries including tech, creative, architecture, and others are flocking to DTLA from all over.

So much is happening that it can be hard to keep up with all of it. Fortunately, the DCBID is here to help with a three-hour crash course on DTLA development. Timed with the release of each Market Report, the DCBID's



quarterly DTLA Development Tour offers a chance to see all the new residential, office, and retail real estate development with an overview of the market, projects under construction, and in the pipeline.

For more information, visit DowntownLA.com/Tours

CAROL SCHATZ HONORED IN SACRAMENTO



Former Downtown Center BID President and CEO Carol Schatz was honored on March 19, 2019, on the floor of the State Assembly by Assemblymember Miguel Santiago as the architect and leader of the Renaissance of Downtown LA.

OPERATIONS STAFF OF THE QUARTER



Jorge Giron

Safety Team

Safety Team Member Jorge Giron has been with the DCBID since August 2018. During that time he has demonstrated exemplary professionalism and leadership skills. While working alongside his peers, Jorge has proven that he can be relied upon and has taken initiative to make himself available to assist fellow safety members.



Timothy Davis

Maintenance Team

Since beginning with the DCBID, Timothy Davis stood out to his supervisors as a hard worker and a natural leader. In just five months Timothy has been promoted to a driver position and is currently trained on both of the maintenance vehicles. If you get a chance to speak with him, he will tell you that he loves his job because he feels wanted and accepted in the Downtown community.

NEW DISTRICT BUSINESSES

H&H Brazilian Steakhouse

518 W. 7th St.
hhsteakhouse.com

Limericks Tavern

615 S. Flower St.
limerickstavern.com



H&H Brazilian Steakhouse

OPERATIONS Q1 STATS

19,839

Officer Observations

6,354

Calls for Service

4,369

Merchant Contacts

8,389

Maintenance Requests

219

Citizens Assists

13,484

Trash Bags Collected

FEATURED EVENTS



13th Annual Dog Day - New Location!

July 10

downtownla.com/dogday

This event draws over 1,000 Downtown LA residents and their four-legged friends to the plaza at FIGat7th for a community-building event.



Falsettos

April 16 – May 19

centertheatregroup.org

Falsettos revolves around the life of a charming, intelligent, gay man named Marvin, his wife, lover, about-to-be-Bar-Mitzvahed son, their psychiatrist, and the lesbians next door.



FIGat7th Farmers Market

Every Thursday

figat7th.com

The FIGat7th weekly farmers market offers an assortment of fresh fruits and vegetables, eggs, kettle corn, flowers, honey, breads, olives, and more.

For complete event listings, go to
DowntownLA.com/Calendar



DOWNTOWN CENTER BID

600 Wilshire Blvd., Suite 870
Los Angeles, CA 90017-2915

(213) 624-2146
DowntownLA.com



ANNUAL PROPERTY OWNERS MEETING

Wednesday,
APRIL 24
7:45 - 10 am

Release of 2018 Annual Report • Continental Breakfast
Guest Speakers & Plans for 2019 • Free Parking

WHERE: Convene, 777 S. Figueroa St. in The Forum Room

RSVP by April 17 | Email Michael Filson at mfilson@downtownla.com

UPCOMING MEETINGS

April 22, May 20, June 17

2:00 pm

DTLA Marketing Roundtable Meeting

DCBID Offices, 600 Wilshire Blvd., Suite 870, Los Angeles

May 1, June 5, July 17

9:00 am

Board of Directors Meeting

DCBID Offices, 600 Wilshire Blvd., Suite 870, Los Angeles