



DISTRICT NEWS

THANKFUL THURSDAYS

DCBID shows appreciation for healthcare workers

Our Public Safety Appreciation BBQ, a public gathering that is attended by over 1,000 people annually, was not possible this year. But in an effort to continue to provide support to the DTLA community through these challenging times, we created a month-long program to honor healthcare professionals for their tireless efforts to care for those in need. Through “Thankful Thursdays,” we created and distributed more than 300 “Thank You” bags to the medical first responders at **California Hospital Medical Center**,



Keck Medicine of USC, UCLA Health, and Kaiser Permanente. In addition to a “Together DTLA” face covering and no-touch keychain, the custom tote bags

also contained gift cards to Downtown Center restaurants which served to give a helping hand to these members of our community as well.



HALLOWEEN ON WHEELS

We love to celebrate Halloween with the Downtown community, and our annual festival is something we look forward to every year. Since we could not host it in the traditional way this year, we came up with something a little bit different: our first ever drive-thru trick-or-treat event! The interactive experience, which took place in the **Athena Parking** lot at 626 W. 8th St., featured interactive displays with costumed characters, music and decor, and lots of festive spirit, topped off with goodie-filled bags.

It was a fun and memorable event that proved a little ingenuity can go a long way. By celebrating in this socially-distanced format, families were able to enjoy the Halloween sights and sounds – all from the safety of their own vehicles. More than 500 goodie bags were distributed. We would like to extend a special thank you to **Athena Parking, Mitsui Fudosan, and The Bloc** for their generous contributions to the event, as well as everyone who participated and helped make it a success.