



# DISTRICT NEWS



## NEW DISTRICT BUSINESSES



### Kipperd

361 S Broadway

From the owners of DTLA Cheese, Kipperd is a new bar with a focus on sparkling wine and tinned fish served with baguettes, olives and, of course, cheese.

[instagram.com/get\\_kipperd](https://www.instagram.com/get_kipperd)

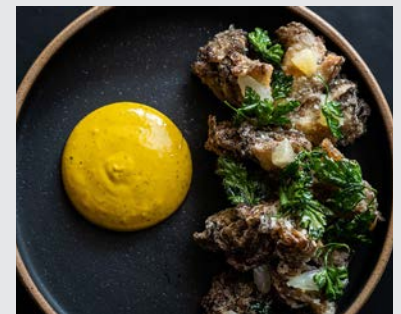
## DTLA FOR THE SUMMER!

### Soak up the sun in Downtown LA

The DCBID kicked off our DTLA for the Summer promotional campaign with a scavenger hunt, photo contest, and food hall adventure. All the details can be found at [DowntownLA.com/Summer](https://DowntownLA.com/Summer), which also highlights exciting Downtown summer events, outdoor dining options, and a shopping guide.

The DTLA Summer Adventure is a mobile scavenger hunt that sends users on a path to discover hidden gems and must-sees in the Downtown Center. Adventurers complete challenges along the way for the chance to win DTLA prizes, gift cards and more. The Summer Photo Contest invites the community

to share pictures of their time spent exploring Downtown. Thirty winners will be selected over the summer to each win \$100 in gift cards to Downtown businesses and winning photos will be on display on the DTLA for the Summer webpage. Finally, download the Food Hall Favorites Pass to your mobile phone to get curated lists of stand-out dishes from DTLA's popular food halls. As an added bonus, users earn points with every check-in at featured locations for the chance to win DTLA swag. The pass features restaurants from **Grand Central Market, TASTE Food Hall, Halo, and St. Vincent Court.**



### Asterid

141 S Grand Ave

Chef Ray Garcia is back with his newest endeavor with a California-inspired menu on the ground floor of Walt Disney Concert Hall.

[asteridla.com](https://www.asteridla.com)

## DCBID BOARD

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The Bloc

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Downtown Center BID

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Downtown

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**Mark Spector, Onni Group**

**Michael Wilson, Related Companies**

### ALTERNATES

**Travis Addison, Commonwealth Partners**

**Alexander Arroyo, The Grand LA**

**Nejdeh Avedian, Los Angeles United**

Investment Co.

**Andrew Daneshgar, Langdon Street Capital**

**Susan Perlas, Silverstein Properties**

**Peter Zen, The Westin Bonaventure Hotel**

and Suites

## DCBID STAFF

**Suzanne Holley, President & CEO**

**Nick Griffin, Executive Director**

**Michael Ashkenasi, Director, Administration & Policy**

**Kevin Begovich, Art Director**

**Jorge Castro, Director of Operations**

**Mike Filson, Director of Community Relations**

**Johnna Hughes, Senior Content Marketing Specialist**

**Gerald Pierce, Maintenance Superintendent**

**Elan Shore, Director, Research & Special Projects**

**Kevin Thomas, Executive Assistant**

**Bree von Faith, VP of Marketing & Communications**



## THE FUTURE OF OFFICE AT YOUR FINGERTIPS

### *DTLA Works: A Guide to the Future of Office in Downtown Los Angeles*

The DCBID recently released DTLA Works – the first update of its office space report since before the pandemic. The report illustrates how well-positioned Downtown LA is for the evolving future of office work – particularly in areas of increasing importance to workers and employers such as work-life balance, human connection and collaboration, and flexible, hybrid work modes. DTLA’s 40 million+ square feet of office space offers an unrivaled diversity of building and office types to attract a wide range of dynamic and innovative companies in both creative and traditional industries. The report also spotlights the unparalleled access to professional talent that Downtown provides to employers, with its central location, transit accessibility, and growing residential population. The convenience for workers is enhanced by the appeal of DTLA’s vibrant culture and wealth of amenities, entertainment, events, and public spaces. DTLA Works paints this compelling picture of Downtown and the future of office with in-depth market statistics, demographic data, and illustrative case studies. Read the report here: [DowntownLA.com/DTLA-Works-2022](https://DowntownLA.com/DTLA-Works-2022)

### *DTLA Virtual Office Tour*

As part of the DTLA Works campaign, the DCBID launched a brand-new tour of Downtown office properties on its award-winning DTLA Virtual platform. The tour enables prospective tenants, brokers, and real estate professionals to explore Downtown’s Class A, Historic, and Industrial office buildings and their surrounding neighborhoods through 360-degree panoramic images. A wealth of building-specific content is also provided including interior and exterior photos and videos, specs and features, nearby amenities, and points of interest, as well as market data and leasing information. To take the tour yourself, visit: [DowntownLA.com/Office-Virtual-Tour](https://DowntownLA.com/Office-Virtual-Tour)

### *DTLA Virtual Office Tour Livestream*

To launch the new DTLA Virtual Office Tour, the DCBID offered a guided experience via livestream. Utilizing a new format for promoting the tour, our Director of Research & Special Projects, Elan Shore, took viewers through a highlighted selection of properties, showcasing the buildings themselves while demonstrating the innovative features and functionality of the platform. The livestream format enables us to provide viewers with additional context and commentary about properties, the neighborhood, and the market. Watch the livestream here: [DowntownLA.com/OfficeLivestream](https://DowntownLA.com/OfficeLivestream)

# OPERATIONS STAFF OF THE QUARTER



**Jesus Rendon, Safety Team**

Jesus Rendon has been with the Safety Team since June 2021 and has excelled at his role. His continued growth and willingness to learn every part of the job has made Jesus a fantastic mentor for incoming trainees. He has shown an ability to take initiative both within a group setting and when working independently. Jesus has proven himself to be a welcome addition to the DCBID and the Downtown LA community. We are excited to recognize him as Staff Member of the Quarter.



**Carlton Miller, Clean Team**

Carlton Miller joined the Clean Team in May 2021 and has recently been promoted to a maintenance vehicle driver due to his exemplary work performance. Carlton has brought his enthusiastic attitude and strong work ethic to every position he's filled with the DCBID. He is extremely reliable and is a very valued member of the team. Please join us in congratulating Carlton as Staff Member of the Quarter!

## OPERATIONS Q2 STATS

**18,779**

Officer Observations

**3,091**

Calls for Service

**70,653**

Maintenance Requests

**340**

Citizen Assists

**28,329**

Trash Bags Collected

**859**

Merchant Contacts

## WHAT'S HAPPENING THIS WEEK IN DTLA?

Looking for something fun to do in Downtown LA? Don't miss *This Week in DTLA*! This Week is DCBID's up-to-the-minute guide on the things to do and places to go in DTLA – conveniently delivered to your inbox every Thursday. Previously released once a month, this insider's look at what's happening in Downtown LA was expanded to include an Adventure of the Week that creatively curates activities and dining suggestions inspired by a different theme every issue. Other features include new business openings, special events, happy hour tips, and restaurant write-ups. This Week is sent to nearly 29,000 subscribers and has been increasingly popular since launching, achieving a 34% open rate. To receive This Week in DTLA, sign up at [DowntownLA.com/Subscribe](https://DowntownLA.com/Subscribe). For businesses interested in being featured in future issues, contact [Marketing@DowntownLA.com](mailto:Marketing@DowntownLA.com).



New Businesses



Restaurants



Happy Hours



Special Events



600 Wilshire Blvd., Suite 870  
Los Angeles, CA 90017-2915  
(213) 624-2146  
DowntownLA.com

downtown\_la DowntownLA.com



FOR THE  
**SUMMER**



**DTLA SUMMER ADVENTURE**

*A scavenger hunt not to miss!*



**DTLA FOOD HALL FAVORITES**

*A mobile guide to the best dishes in DTLA!*



**DTLA SUMMER PHOTO CONTEST**

*Share your summer photos and win prizes!*

Soak up the fun at **DOWNTOWNLA.COM/SUMMER**

**UPCOMING MEETINGS**

**AUGUST 22, SEPTEMBER 19**

2:00 pm  
DTLA Marketing Roundtable Meeting  
[DowntownLA.com/Roundtable](https://DowntownLA.com/Roundtable)

**AUGUST 10, 2022**

8:30 am  
Board of Directors Meeting  
[DowntownLA.com/Meetings](https://DowntownLA.com/Meetings)