

**East Village Association Inc.**  
**Profit & Loss Budget Overview**  
 July 2022 through June 2023

	110 - Association Activities	210 - BID	310 - EV Block Party	410 - Marketing NBHD Parking (400 - Parking District)	420 - NBHD Initiative/Spec Proj (400 - Parking District)	430 - NBHD Supplemental Parking (400 - Parking District)
	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23
<b>Ordinary Income/Expense</b>						
<b>Income</b>						
40005 - Associate Membership	1,000.00					
40020 - Banner/Branding	10,000.00					
40030 - Donations / Grants	25,000.00					
40040 - Sponsorships	10,000.00					
40050 - Interest Income	500.00					
40055 - Bid Income		175,000.00				
40060 - BID Carryforward Income		22,223.00				
40065 - SBEP Management						
40080 - Tech. Assistance/Acctg.						
40085 - Parking District Income				33,100.00	160,690.00	18,713.00
40090 - Placemaking Donations	1,500.00					
41015 - Special Event Activity	32,250.00					
41025 - City Fees & Services						
41030 - Block Party Event			55,000.00			
<b>Total Income</b>	<b>80,250.00</b>	<b>197,223.00</b>	<b>55,000.00</b>	<b>33,100.00</b>	<b>160,690.00</b>	<b>18,713.00</b>
<b>Expense</b>						
<b>512028 - Consulting/Business Promotion</b>						
51175 - Stratagic Plan Facilitator		2,000.00				
51176 - Social Media Consultant	2,000.00	6,000.00			0.00	
51190 - Intern	1,500.00	3,500.00				
51195 - Ambassador Program						
<b>Total 512028 - Consulting/Business Promotion</b>	<b>3,500.00</b>	<b>11,500.00</b>			<b>0.00</b>	
<b>512059 - Personnel</b>						
51135 - Executive Director	16,620.00	34,030.00		13,961.00	2,004.00	11,713.00
51136 - Operations Manager	19,950.00	16,000.00		4,800.00	2,400.00	3,192.00
51140 - Payroll Taxes	0.00	6,500.00		1,139.00	500.00	681.00
51145 - Payroll Fees		40.00			10.00	15.00
51147 - Employee Benefits	4,322.00	8,000.00				
51150 - Workers Compensation	1,334.00	1,336.00			96.00	112.00
<b>Total 512059 - Personnel</b>	<b>42,226.00</b>	<b>65,906.00</b>		<b>19,900.00</b>	<b>5,010.00</b>	<b>15,713.00</b>
<b>512110 - Design &amp; Improvements</b>						
51200 - Placemaking/Banners	1,000.00	3,000.00			58,938.00	
51205 - Placemaking/Tecture	2,002.00	4,780.00			37,938.00	
51206 - Placemaking/Lights					50,000.00	
51210 - Parklet Maintenance						3,000.00
<b>Total 512110 - Design &amp; Improvements</b>	<b>3,002.00</b>	<b>7,780.00</b>			<b>146,876.00</b>	<b>3,000.00</b>
<b>512138 - Promotion/Advertising/Marketing</b>						
51245 - Annual Meeting / Election		1,000.00				
51255 - Graphic Design	2,000.00	7,000.00			1,000.00	
51260 - Market Research / Home Bus.		0.00			6,000.00	
51265 - Member Benefits	600.00	1,400.00		0.00		
51290 - Outreach-Welcome Packet	2,500.00	2,500.00		0.00	1,804.00	
51320 - IT Website		250.00			0.00	
51325 - IT Services		8,200.00			0.00	
51335 - Member Events	12,000.00	37,000.00		13,200.00		

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	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23
<b>Total 512138 - Promotion/Advertising/Marketing</b>	17,100.00	57,350.00		13,200.00	8,804.00	
<b>512143 - Office Operational</b>						
51160 - Legal Services		4,000.00				
51165 - Accounting Services	6,200.00	5,200.00				
51170 - Audit & Tax Filing	3,600.00	3,600.00				
51345 - Bid Council/Found. Membership		500.00				
51350 - Insurance		10,000.00				
51355 - Office Rent		7,600.00				
51360 - Membership / Parking		1,000.00				
51365 - Permits & Fees		1,000.00				
51370 - Printing, Postage & Supplies		4,000.00				
51380 - Telephone		500.00				
51385 - Utilities/Equipment		1,000.00				
51390 - Dues/Subscriptions	400.00	400.00				
<b>Total 512143 - Office Operational</b>	10,200.00	38,800.00				
512153 - Contingency	4,222.00	15,887.00	11,000.00			
512186 - Special Events			44,000.00			
<b>Total Expense</b>	80,250.00	197,223.00	55,000.00	33,100.00	160,690.00	18,713.00
<b>Net Ordinary Income</b>	0.00	0.00	0.00	0.00	0.00	0.00
	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>

**East Village Association Inc.**  
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 July 2022 through June 2023

	440 - Program Administration	450 - Clean & Safe	400 - Parking District - Other			TOTAL
	(400 - Parking District)	(400 - Parking District)	(400 - Parking District)	Total 400 - Parking District	510 - SBEP	
	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	
<b>Ordinary Income/Expense</b>						
<b>Income</b>						
40005 - Associate Membership						1,000.00
40020 - Banner/Branding						10,000.00
40030 - Donations / Grants						25,000.00
40040 - Sponsorships						10,000.00
40050 - Interest Income						500.00
40055 - Bid Income						175,000.00
40060 - BID Carryforward Income						22,223.00
40065 - SBEP Management					20,000.00	20,000.00
40080 - Tech. Assistance/Acctg.					5,000.00	5,000.00
40085 - Parking District Income	51,497.00	130,810.00	0.00	394,810.00		394,810.00
40090 - Placemaking Donations						1,500.00
41015 - Special Event Activity						32,250.00
41025 - City Fees & Services					4,000.00	4,000.00
41030 - Block Party Event						55,000.00
<b>Total Income</b>	<b>51,497.00</b>	<b>130,810.00</b>	<b>0.00</b>	<b>394,810.00</b>	<b>29,000.00</b>	<b>756,283.00</b>
<b>Expense</b>						
<b>512028 - Consulting/Business Promotion</b>						
51175 - Stratagic Plan Facilitator						2,000.00
51176 - Social Media Consultant	4,000.00		0.00	4,000.00		12,000.00
51190 - Intern						5,000.00
51195 - Ambassador Program		130,810.00	0.00	130,810.00		130,810.00
<b>Total 512028 - Consulting/Business Promotion</b>	<b>4,000.00</b>	<b>130,810.00</b>	<b>0.00</b>	<b>134,810.00</b>		<b>149,810.00</b>
<b>512059 - Personnel</b>						
51135 - Executive Director	5,922.00		0.00	33,600.00	10,750.00	95,000.00
51136 - Operations Manager	11,208.00			21,600.00	7,450.00	65,000.00
51140 - Payroll Taxes	4,180.00		0.00	6,500.00	1,800.00	14,800.00
51145 - Payroll Fees	15.00		0.00	40.00		80.00
51147 - Employee Benefits						12,322.00
51150 - Workers Compensation	1,126.00		0.00	1,334.00		4,004.00
<b>Total 512059 - Personnel</b>	<b>22,451.00</b>		<b>0.00</b>	<b>63,074.00</b>	<b>20,000.00</b>	<b>191,206.00</b>
<b>512110 - Design &amp; Improvements</b>						
51200 - Placemaking/Banners			0.00	58,938.00		62,938.00
51205 - Placemaking/Tecture			0.00	37,938.00		44,720.00
51206 - Placemaking/Lights			0.00	50,000.00		50,000.00
51210 - Parklet Maintenance			0.00	3,000.00		3,000.00
<b>Total 512110 - Design &amp; Improvements</b>			<b>0.00</b>	<b>149,876.00</b>		<b>160,658.00</b>
<b>512138 - Promotion/Advertising/Marketing</b>						
51245 - Annual Meeting / Election						1,000.00
51255 - Graphic Design			0.00	1,000.00		10,000.00
51260 - Market Research / Home Bus.			0.00	6,000.00		6,000.00
51265 - Member Benefits	0.00	0.00		0.00		2,000.00
51290 - Outreach-Welcome Packet	1,196.00		0.00	3,000.00		8,000.00
51320 - IT Website	250.00		0.00	250.00		500.00
51325 - IT Services	5,000.00		0.00	5,000.00	2,000.00	15,200.00
51335 - Member Events			0.00	13,200.00	4,000.00	66,200.00

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	440 - Program Administration (400 - Parking District)	450 - Clean & Safe (400 - Parking District)	(400 - Parking District)	400 - Parking District - Other Total 400 - Parking District	510 - SBEP	TOTAL
	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23	Jul '22 - Jun 23
<b>Total 512138 - Promotion/Advertising/Marketing</b>	6,446.00	0.00	0.00	28,450.00	6,000.00	108,900.00
<b>512143 - Office Operational</b>						
51160 - Legal Services						4,000.00
51165 - Accounting Services	0.00			0.00	3,000.00	14,400.00
51170 - Audit & Tax Filing						7,200.00
51345 - Bid Council/Found. Membership						500.00
51350 - Insurance	0.00			0.00		10,000.00
51355 - Office Rent	7,600.00		0.00	7,600.00		15,200.00
51360 - Membership / Parking						1,000.00
51365 - Permits & Fees						1,000.00
51370 - Printing, Postage & Supplies	0.00			0.00		4,000.00
51380 - Telephone	0.00			0.00		500.00
51385 - Utilities/Equipment	0.00			0.00		1,000.00
51390 - Dues/Subscriptions						800.00
<b>Total 512143 - Office Operational</b>	7,600.00		0.00	7,600.00	3,000.00	59,600.00
512153 - Contingency						31,109.00
512186 - Special Events	11,000.00		0.00	11,000.00	0.00	55,000.00
<b>Total Expense</b>	51,497.00	130,810.00	0.00	394,810.00	29,000.00	756,283.00
<b>Net Ordinary Income</b>	0.00	0.00	0.00	0.00	0.00	0.00
	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>