



East Village Association – Annual Board of Directors’ Meeting
 Thursday, April 20, 2023, at 3:00pm
 UCSD Park & Market (1100 Market Street, Room 213/214)

CLOSED SESSION TO DISCUSS POTENTIAL LEGAL ISSUE ON ITEM 6

AGENDA

1. Meeting Protocol & Introductions / Terry McCleary, President
2. Approval of March 16, 2023 Meeting Minutes *Action Item* P. 3 - 8
3. Non-Agenda: Public Comment & Announcements
Please keep comments directed to the topic being discussed.
4. Committee Reports:
 - Executive Committee / Terry McCleary, President
 - a. Nominations Task Force Board Recommendations P. 9 - 10
 - i. Approval of Business Directors *Action Item*
 - ii. Approval of Property/Community Directors *Action Item*
 - iii. Selection of Board Terms – Count Off
 - b. Nominations of Officers
 - i. President (2 Year) *Action Item*
 - ii. Vice President (1 Year) *Action Item*
 - iii. Secretary (2 Year) *Action Item*
 - iv. Treasurer (1 Year) *Action Item*
 - c. YTD Draft Financial Report *Action Item*
 - d. Letter Endorsing Proposed City Ordinance Prohibiting Encampments
 on Public Property *Action Item*
 - e. Next Meeting: May 11, 2023 at 3:00 PM
 UCSD Park & Market (1100 Market Street)
 - District Identity & Placemaking Committee / Robyn Spencer & Justin Navalle, Co-Chairs
 - a. Olive Public Relations Status Report P. 16 - 17
 - b. EVA Opening Weekend Block Party – Recap
 - c. Next Meeting: May 4, 2023 at 2:00 PM
 Spaces Makers Quarter (845 15th Street – 2nd Floor)
 - Civil Sidewalks Committee / Diana Puetz, Chair
 - a. First Meeting – Recap P. 18 - 23
 - b. EVA Prospective Maintenance District Service Schedule & Modeling
 - c. Local Ordinance Recap: The Protect Act P. 24 - 29

EAST VILLAGE ASSOCIATION OF SAN DIEGO

845 15th Street ■ San Diego, CA 92101 ■ Phone 619-546-5636
 Email: info@EastVillageSanDiego.com ■ Website: www.EastVillageSanDiego.com
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- d. Next Meeting: As Needed

Parking & Mobility Committee

- a. EVA RFP for Enhanced Pedestrian Lighting
- b. Next Meeting: As Needed

P. 30 - 31

- 5. Community Reports
SDPD, City Attorney's Office, Senator Atkins' Office, Assemblymember Horvath's Office, Supervisor Vargas' Office, Mayor Gloria's Office, Councilmember Whitburn's Office, Economic Development Department, and DCPC.
- 6. **CLOSED SESSION:** BOARD MEMBERS & STAFF TO GO INTO CLOSED SESSION TO DISCUSS POTENTIAL LITIGATION. GENERAL PUBLIC WILL BE EXCUSED FOR DURATION OF CLOSED SESSION. ANY DECISIONS MADE WILL BE REPORTED AFTER CLOSED SESSION.
 - a. Potential Litigation with Past Employee – Update *Action Item*
 - b. East Village Block Party Event Management Performance & Action *Action Item*
- 7. REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association's decision, if any, on Closed Session item.
- 8. Next Meeting: May 18, 2023 at 3:00pm
UCSD Park & Market (1100 Market Street, Room 321)
- 9. Adjournment *Action Item*

BROWN ACT. Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72-hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at meeting location and on the EVA website. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Dominic Li Mandri at 619-233-5009 or via email at ethan@newcityamerica.com at least 48-hours prior to the meeting.



**East Village Association - Board of Directors' Meeting
Thursday, March 16, 2023, at 3:00pm
UCSD Park & Market (1100 Market Street, Room 321)**

PRESENT: Terry McCleary, Robyn Spencer, David Miles, Andrew Shemirani, Simon Andrews, Angie Weber, Ken Kawachi, Diana Puetz, Tyler Winslow, Hasan Ahmed, Justin Navalle, Chan Buie

GUESTS: Larry Turner, Margaret Doyle, Dayna Hill, Manny Rodriguez, Jay Denison

STAFF: Marco Li Mandri, Dominic Li Mandri, Ethan Olsen, Chris Gomez, Shirley Zawadzki, Rosie DeLuca

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Meeting Protocol & Introductions / Terry McCleary, President	1. The meeting was called to order at 3:03pm by EVA District Manager, Dominic Li Mandri. EVA Board, staff and guests all gave introductions.	<i>No action taken</i>
2. Approval of February 7, 2023 Meeting Minutes	2. Minutes from February 7, 2023, were reviewed.	<i>Diana Puetz moved to accept the February 7, 2023, minutes. Angie Weber seconded the motion. Motion passed unanimously.</i>
3. Non-Agenda: Public Comment & Announcements	3. Hasan Ahmed reiterated the urge to have the city move towards the construction of a vehicular trolley track crossing at Park Blvd and Harbor Drive. This project is to promote an influx of cars and pedestrians entering the East Village. Hasan thanked Marco, Dominic, and Ethan for meeting with him to better unravel this vision of the Harbor Drive vehicle crossing.	<i>No action taken</i>

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	<p>Margaret Doyle with Assemblymember Tasha Boerner Horvath's office reported that the Assemblymember now manages the Coastline from Carlsbad to Coronado. Margaret shared several new bills the Assemblymember has introduced; AB72, an early warning bluff collapse, AB548, a code enforcement bill, and AB559, a senior contribution sunset extension.</p> <p>Marco Li Mandri asked Margaret for any update on legislature changing Prop 47 which is wreaking havoc allowing criminals to steal up to \$945 per store and not be prosecuted. Marco also asked Margaret about Care Court which is the institutionalization for the mentally ill.</p> <p>Margaret reported she would return to the next Board meeting with her findings.</p> <p>Officer Larry Turner with the SDPD introduced himself to the EVA Board of Directors as the community facing officer as he manages the Central Division which encompasses the Downtown San Diego area. Officer Turner reported that he has performed walkabouts with Lieutenant Hallahan in Downtown neighborhoods to meet with business owners and attach a face to a name with officers that patrol the area.</p> <p>Angie Weber asked for an update on the 'Protect Act' which she explained will strip police of the ability to stop people who have stolen or committed a crime. Officer Turner stated that there is no vote on this matter still.</p>	
<p>4. Committee Reports</p> <p><u>Executive Committee / Terry McCleary, Current Board President</u></p> <p>a. YTD Draft Financial Report</p>	<p>4.a. Shirley Zawadzki presented the YTD draft financial report. Shirley stated that the financials will include four sections, the balance sheet, profit & loss by class, BID budget and Parking budget.</p> <p>Rosie DeLuca stated that Mary Joseph's account methods are different from NCA staff. Staff is</p>	<p><i>4.a. Motion tabled, YTD draft financial report to be updated and presented upon the next Board meeting.</i></p>

	<p>working to conform the financials to read as understandable and user-friendly as possible.</p> <p>Dominic Li Mandri reported that we would postpone and clean up the draft financial report for February and ask for approval upon the April Board meeting.</p>	
b. EVA Certificate of Deposit (CD) Investment Strategy	<p>4.b. Dominic reported that EVA has approximately \$440,000 in savings. Dominic stated that the recommendation from the Executive Committee is to invest \$200,000 total in 2 Certificates of Deposit. \$100,000 into a 7 Month CD and \$100,000 into a 11 Month CD.</p> <p>Chris stated that \$200,000-\$250,000 are funds earmarked for the landmark sign and are not of imminent use in the immediate future. The CD investment decision would still leave \$200,000+ in checking.</p>	<p>4.b. Hasan Ahmed moved to approve the EVA CD Investment amount of \$200,000. Simon Andrews seconded the motion. David Miles abstained. Motion passed unanimously.</p>
c. Bylaws Task Force – Review Article 4 Specifying Elections Process	<p>4.c. Dominic announced that the Bylaws Task Force reviewed Article 4 of the Bylaws that pertains to the election process. The Task Force provided virtual feedback on Article 4.</p> <p>Marco added that staff wanted to change Article 4 because the process for getting on the EVA Board was convoluted. Marco announced that this is just the Nominations portion of the Bylaws, and the Bylaws Task Force will soon finalize the remainder of the EVA Bylaws.</p>	<p>4.c. Hasan Ahmed moved to approve the Bylaws Article 4 Sections 1, 2 & 3. Angie Weber seconded the motion. Motion passed unanimously.</p>
d. Ratify Virtual Vote on Selection of Olive Public Relations	<p>4.d. Dominic stated that the EVA PR & social media RFP was posted for 3 weeks in January. The Task Force assembled and selected Olive Public Relations, the Board was then sent out a Virtual ballot via email and majority voted in favor. Dominic requested the reaffirmation of the virtual vote for Olive to manage PR & social media within the EVA BID Boundary.</p>	<p>4.d. Tyler Winslow moved to approve Olive Public Relations as the assigned PR & Social Media organization. Simon Andrews seconded the motion. Motion passed unanimously.</p>
e. Letter for Consideration for IZOLA Bakery	<p>4.e. Dominic reviewed the drafted letter of support by IZOLA on behalf of the EVA.</p> <p>Manny Rodriguez stated that IZOLA is a former live/work loft that needs renovations and their landlord is hesitant in allowing the renovations. Manny reported that IZOLA Bakery was rated #1 on</p>	<p>4.e. Simon Andrews moved to send a letter of support for IZOLA Bakery staying in East Village. Justin Navalle seconded the motion. Hasan Ahmed opposed.</p>

	<p>Yelp and is great for media news and defers unwanted activity in the area, especially as East Village Green comes onboard.</p> <p>While this is a landlord tenant dispute, Marco stated that we support IZOLA staying in the East Village. A letter with a simple statement summarizing the EVA's support of IZOLA in EV will be approved and sent by President Terry McCleary.</p>	<p><i>Tyler Winslow abstained. Motion passed.</i></p>
f. Nominations Task Force – First Meeting TBD	<p>4.f. Dominic reported that the Nominations Task Force consists of Terry McCleary, Hasan Ahmed, and Robyn Spencer. Dominic stated that the post card for EVA Board Nomination and Application will be sent out, forms received will then be reviewed and recommended to the Board at the annual meeting.</p>	<p><i>4.f. No action taken</i></p>
g. Tecture Wayfinding Signage – Contract Suspended & Gathering Info.	<p>4.g. Dominic reviewed the Tecture wayfinding signage contract and stated that EVA has spent \$150,000 thus far. Dominic announced that the Executive Committee recommended Staff postpone any further payments and investigate the Tecture Contract.</p> <p>Simon Andrews reported that the EVA has seen the designs but never found locations for the signage to be placed. The EVA never fully understood how much the project would cost.</p>	<p><i>4.g. No action taken</i></p>
h. DSDP Current Service Model vs. Mgmt. Plan Baseline (East Village Zone)	<p>4.h. Dominic reviewed the DSDP Current FY22-23 Budget as opposed to the FY23-24 proposed budget. Dominic noted an increase in DSDP admin, as well as a reduction in tree trimming, landscaping and streetscape, all in the East Village. Dominic stated that the numbers in the Admin portion of the East Village budget does not total up properly. Refer to pages 28-36 of the Board packet for more information.</p>	<p><i>4.h. No action taken</i></p>
i. Next Meeting:	<p>4.i. The next Executive Committee meeting will be on Thursday, April 13, 2023, at 3:00pm at US Bank.</p> <p>NEW SET MEETING DATE & TIME Second Thursday (4/13/2023) of the Month at 3:00pm at US Bank – 801 Market Street, San Diego, CA 92101</p>	<p><i>4.i. No action taken</i></p>

<p><u>District Identity & Placemaking Committee / Robyn Spencer & Justin Navalle, Co-Chairs</u></p> <p>a. Website Developer RFP Task Force – Geocentric (Selected Vendor)</p> <p>b. Olive Public Relations Introductions & Status Report</p> <p>c. EVA Opening Weekend Block Party - Update</p> <p>d. EVA Current Event Master Calendar</p> <p>e. Next Meeting:</p>	<p>4.a. Dominic reported that the RFP for the EVA Website redesign responses were reviewed by the Task Force which included Robyn Spencer, Justin Navalle and Chan Buie. The Task Force recommended to have the EVA Executive Committee enter a contract with Geocentric as the selected vendor.</p> <p>Chris stated that parking meter revenues will be used in tandem with BID funds on this expense.</p> <p>4.b. Larisa Medina and Eleanor Lazar introduced themselves as the new Olive Public Relations account managers aligned to the EVA. Larisa reviewed the PR & social media report and stated that the Opening Weekend Block Party is where their main emphasis has been. Chris mentioned that ideas or recommendations for PR & social media should be funneled through staff and staff will converse weekly with Olive on social messaging.</p> <p>4.c. Dominic stated that the EV Opening Day Block Party will be organized by the Best Events on Saturday, April 1, 2023, from 10:00am – 5:00pm. Olive is actively promoting the Block Party with PR articles, TV segments and social media.</p> <p>4.d. Dominic stated that there are 2 events on the books for EVA, future meetings can discuss more EVA event opportunities.</p> <p>4.e. The next District Identity & Placemaking Committee Meeting will take place on Thursday April 6, 2023, at 3:00pm at Spaces (845 15th Street at the 2nd Floor Conference Room).</p>	<p><i>4.a. Justin Navalle moved to approve the Task Force recommendation and enter contract with Geocentric. Robyn Spencer seconded the motion. Unanimously approved.</i></p> <p><i>4.b. No action taken</i></p> <p><i>4.c. No action taken</i></p> <p><i>4.d. No action taken</i></p> <p><i>4.e. No action taken</i></p>
<p>5. Community Reports</p>	<p>5. Community Reports were discussed in the Non-Agenda Public Comment section.</p>	<p><i>5. No action taken</i></p>
<p>6. CLOSED SESSION: BOARD MEMBERS & STAFF TO GO INTO CLOSED SESSION TO</p>		

<p>DISCUSS POTENTIAL LITIGATION. GENERAL PUBLIC WILL BE EXCUSED FOR DURATION OF CLOSED SESSION. ANY DECISIONS MADE WILL BE REPORTED AFTER CLOSED SESSION.</p> <p>a. Potential Litigation with Past Employee</p>		
<p>7. REOPEN MEETING & REPORT TO PUBLIC: Update on East Village Association's decision, if any, on Closed Session Item.</p>	<p>7. The Board of Directors reopened the meeting to the public. Marco reported that the EVA received a litigation letter from a former EVA employee. Staff will see if EVA insurance will hire has legal counsel for this allegation. Staff will pursue this issue with private counsel in the event that Insurance will not cover this.</p>	<p><i>7. Simon Andrews moved to authorize staff to take the litigation letter to insurance D&O carrier and see if they would hire legal counsel, if not, staff would hire private counsel. Angie Weber seconded the motion. Hasan Ahmed abstained. Motion passed.</i></p>
<p>8. Next Meeting:</p>	<p>8. The next Board of Directors meeting which is also the annual meeting will be held on Thursday, April 20, 2023, at 3:00pm at UCSD Park & Market (1100 Market Street).</p>	<p><i>8. No action taken.</i></p>
<p>9. Adjournment</p>	<p>9. Meeting adjourned.</p>	<p><i>9. Tyler Winslow moved to adjourn the meeting. Hasan Ahmed seconded the motion. Motion passed unanimously.</i></p>

Minutes taken by: Ethan Olsen, New City America.



RECOMMENDATIONS FROM NOMINATIONS TASK FORCE
FOR 2023-2024/2025 BOARD SLATE
Recommended on Wednesday, April 12, 2023

New Submissions for Consideration: Five (5) applications received with four (4) meeting eligibility requirements.

Per our Bylaws:

- Allowed up to 25 Members.
- Staggered two (2) year terms from the date of Director's election.

2023-2024/2025 Roster:

- Business Directors: 15
- Property/Community Directors: 5

Bylaw Compliance: If we accept the current slate, we will be in compliance with our bylaws with 15 Business Owners, and 5 Property/Community Directors.

**Depicts new eligible candidate recommended to be added to the Board.*

TWO-YEAR TERMS:

Business Directors (15 Recommended):

1. Hasan Ahmed
2. Simon Andrews
3. Chan Buie
4. Todd Brown
5. Jonathan Francese* (Consortium Holdings – The Invigatorium)
6. Pendry – Pending
7. Ken Kawachi
8. Terry McCleary
9. David Miles
10. Justin Navalle
11. Kristen Rice
12. Manny Rodriguez* (IZOLA Bakery)
13. Robyn Spencer
14. Angie Weber
15. Tyler Winslow

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Property/Community Directors (5 Recommended):

1. Lisa Gerson* (H.G. Fenton – Urbana Apartments)
2. Andrew Greenberg
3. Todd Miller* (UCSD Park & Market)
4. Diana Puetz
5. Andrew Shemirani

Total of Recommended 2023-2024/2025 Board Members: 20

Officer Seats Up for Consideration – Term 2023-2024/2025

At the May Board Meeting, nominations will be accepted for the above Officer seats.

- 1) President (1 Year)
- 2) Vice President (2 Year)
- 3) Treasurer (1 Year)
- 4) Secretary (2 Year)

East Village Association Inc.

Balance Sheet

As of March 31, 2023

11

	Mar 31, 23
ASSETS	
Current Assets	
Checking/Savings	
10010 · Union - Checking	139,074.53
10020 · Union - Savings Account	283,838.35
Total Checking/Savings	422,912.88
Accounts Receivable	
12000 · Accounts Receivable	
12001 · Parking Receivable	8,641.33
Total 12000 · Accounts Receiva...	8,641.33
Total Accounts Receivable	8,641.33
Other Current Assets	
12080 · Rent Deposit	1,152.00
Total Other Current Assets	1,152.00
Total Current Assets	432,706.21
TOTAL ASSETS	432,706.21
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	20,516.80
Total Accounts Payable	20,516.80
Total Current Liabilities	20,516.80
Total Liabilities	20,516.80
Equity	
Fund Balance - Parking District	19,419.24
39000 · Retained Earnings	459,240.20
Net Income	-66,470.03
Total Equity	412,189.41
TOTAL LIABILITIES & EQUITY	432,706.21

12:23 PM

04/10/23

Accrual Basis

East Village Association Inc.
Profit & Loss
 March 2023

	110 - Association Ac...	210 - BID	310 - EV Block Party	400 - Parking District	510 - SBEP	TOTAL
Ordinary Income/Expense						
Income						
SBEP Income	0.00	0.00	0.00	0.00	893.13	893.13
40055 · BID Disbursements	0.00	18,293.75	0.00	0.00	0.00	18,293.75
40085 · Parking District Income	0.00	0.00	0.00	8,641.33	0.00	8,641.33
41015 · Special Event Activity	0.01	0.00	0.00	0.00	0.00	0.01
Total Income	0.01	18,293.75	0.00	8,641.33	893.13	27,828.22
Expense						
SBEP Expenses	0.00	2,275.00	0.00	0.00	0.00	2,275.00
512028 · Consulting/Business Promoti...	0.00	4,500.00	0.00	1,000.00	0.00	5,500.00
512059 · Personnel	2,077.50	4,210.37	0.00	6,437.13	0.00	12,725.00
512110 · Design & Improvements	0.00	3,660.00	0.00	38.15	0.00	3,698.15
512138 · Promotion/Advertising/Marke...	0.00	5,392.76	0.00	0.00	0.00	5,392.76
512143 · Office Operational	47.45	2,559.31	0.00	1,132.71	0.00	3,739.47
512186 · Special Events	-0.67	0.00	75,240.81	0.00	0.00	75,240.14
Total Expense	2,124.28	22,597.44	75,240.81	8,607.99	0.00	108,570.52
Net Ordinary Income	-2,124.27	-4,303.69	-75,240.81	33.34	893.13	-80,742.30
Net Income	-2,124.27	-4,303.69	-75,240.81	33.34	893.13	-80,742.30

East Village Association Inc.
BID - Profit & Loss Budget Performance
March 2023

04/10/23
 Accrual Basis

	Mar 23	Budget	Jul '22 - Mar 23	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
40055 · BID Disbursements					
40065 · SBEP Management	0.00	0.00	18,200.00	18,200.00	18,200.00
40055 · BID Disbursements - Other	18,293.75	14,597.00	134,408.67	131,373.00	175,000.00
Total 40055 · BID Disbursements	18,293.75	14,597.00	152,608.67	149,573.00	193,200.00
40060 · BID Carryforward Income	0.00	1,852.00	0.00	16,668.00	22,223.00
Total Income	18,293.75	16,449.00	152,608.67	166,241.00	215,423.00
Expense					
SBEP Expenses					
Management Grant	2,275.00	2,275.00	11,375.00	11,375.00	18,200.00
Total SBEP Expenses	2,275.00	2,275.00	11,375.00	11,375.00	18,200.00
512028 · Consulting/Business Promotion					
51175 · Strategic Plan Facilitator	0.00	167.00	0.00	1,503.00	2,000.00
51176 · Social Media Consultant	4,500.00	500.00	5,875.00	4,500.00	6,000.00
51190 · Intern	0.00	292.00	0.00	2,628.00	3,500.00
Total 512028 · Consulting/Business Promot...	4,500.00	959.00	5,875.00	8,631.00	11,500.00
512059 · Personnel					
51135 · Executive Director	4,210.37	2,836.00	44,389.50	25,524.00	34,030.00
51136 · Operations Manager	0.00	1,334.00	0.00	12,006.00	16,000.00
51140 · Payroll Taxes	0.00	542.00	1,785.32	4,878.00	6,500.00
51145 · Payroll Fees	0.00	3.00	12.25	27.00	40.00
51147 · Employee Benefits	0.00	667.00	1,044.84	6,003.00	8,000.00
51150 · Workers Compensation	0.00	112.00	775.76	1,008.00	1,336.00
Total 512059 · Personnel	4,210.37	5,494.00	48,007.67	49,446.00	65,906.00
512110 · Design & Improvements					
51200 · Placemaking/Banners	3,660.00	250.00	4,730.03	2,250.00	3,000.00
51205 · Placemaking/Tecture	0.00	399.00	0.00	3,591.00	4,780.00
Total 512110 · Design & Improvements	3,660.00	649.00	4,730.03	5,841.00	7,780.00
512138 · Promotion/Advertising/Marketing					
51245 · Annual Meeting / Election	0.00	84.00	0.00	756.00	1,000.00
51250 · Banner / Branding	1,223.44	0.00	1,223.44	0.00	0.00
51255 · Graphic Design	0.00	584.00	0.00	5,256.00	7,000.00
51265 · Member Benefits	0.00	117.00	406.50	1,053.00	1,400.00
51290 · Outreach-Welcome Packet	0.00	209.00	0.00	1,881.00	2,500.00
51320 · IT Website	4,125.00	21.00	4,125.00	189.00	250.00
51325 · IT Services	44.32	684.00	1,286.46	6,156.00	8,200.00
51335 · Member Events	0.00	3,084.00	0.00	27,756.00	37,000.00
Total 512138 · Promotion/Advertising/Marke...	5,392.76	4,783.00	7,041.40	43,047.00	57,350.00
512143 · Office Operational					
Computer Services	0.00	0.00	52.99	0.00	0.00
Office Supplies	252.78	0.00	279.71	0.00	0.00
Postage	315.00	0.00	315.00	0.00	0.00
51160 · Legal Services	0.00	334.00	3,500.00	3,006.00	4,000.00
51165 · Accounting Services	0.00	434.00	3,000.00	3,906.00	5,200.00
51170 · Audit & Tax Filing	0.00	300.00	9,000.00	2,700.00	3,600.00
51345 · Bid Council/Found. Membership	0.00	42.00	300.00	378.00	500.00
51350 · Insurance	0.00	834.00	4,273.10	7,506.00	10,000.00
51355 · Office Rent	1,132.70	634.00	7,443.38	5,706.00	7,600.00
51360 · Membership / Parking	1.25	84.00	1.25	756.00	1,000.00
51365 · Permits & Fees	0.00	84.00	410.00	756.00	1,000.00
51370 · Printing	555.54	334.00	4,518.60	3,006.00	4,000.00
51380 · Telephone & Utilities	43.54	42.00	190.41	378.00	500.00
51385 · Utilities/Equipment	258.50	84.00	401.25	756.00	1,000.00
51390 · Dues/Subscriptions	0.00	34.00	982.99	306.00	400.00

East Village Association Inc.
BID - Profit & Loss Budget Performance
 March 2023

04/10/23

Accrual Basis

	Mar 23	Budget	Jul '22 - Mar 23	YTD Budget	Annual Budget
Total 512143 · Office Operational	2,559.31	3,240.00	34,668.68	29,160.00	38,800.00
512153 · Contingency	0.00	1,324.00	0.00	11,916.00	15,887.00
Total Expense	22,597.44	18,724.00	111,697.78	159,416.00	215,423.00
Net Ordinary Income	-4,303.69	-2,275.00	40,910.89	6,825.00	0.00
Net Income	-4,303.69	-2,275.00	40,910.89	6,825.00	0.00

DRAFT

East Village Association Inc.
Parking - Profit & Loss Budget Performance
March 2023

04/10/23

Accrual Basis

	Mar 23	Budget	Jul '22 - Mar 23	YTD Budget	Annual Budget
Ordinary Income/Expense					
Income					
40085 · Parking District Income	8,641	32,908	141,218	296,172	394,810
Total Income	8,641	32,908	141,218	296,172	394,810
Expense					
512028 · Consulting/Business Promotion					
51176 · Social Media Consultant	1,000	334	2,375	3,006	4,000
51195 · Ambassador Program	0	10,901	95,150	98,109	130,810
Total 512028 · Consulting/Business Promot...	1,000	11,235	97,525	101,115	134,810
512059 · Personnel					
51135 · Executive Director	6,437	2,801	32,598	25,209	33,600
51136 · Operations Manager	0	1,800	0	16,200	21,600
51137 · Program Manager	0	0	0	0	0
51138 · Admin./Spec. Events/Oper. Mgr.	0	0	0	0	0
51140 · Payroll Taxes	0	543	32	4,887	6,500
51145 · Payroll Fees	0	3	0	27	40
51150 · Workers Compensation	0	111	183	999	1,334
Total 512059 · Personnel	6,437	5,258	32,813	47,322	63,074
512110 · Design & Improvements					
51200 · Placemaking/Banners	0	4,912	0	44,208	58,938
51205 · Placemaking/Tecture	0	3,162	0	28,458	37,938
51206 · Placemaking/Lights	0	4,167	0	37,503	50,000
51210 · Parklet Maintenance	38	250	427	2,250	3,000
Total 512110 · Design & Improvements	38	12,491	427	112,419	149,876
512138 · Promotion/Advertising/Marketing					
51255 · Graphic Design	0	84	0	756	1,000
51260 · Market Research / Home Bus.	0	500	0	4,500	6,000
51265 · Member Benefits	0	0	0	0	0
51290 · Outreach-Welcome Packet	0	251	0	2,259	3,000
51320 · IT Website	0	21	0	189	250
51325 · IT Services	0	417	2,800	3,753	5,000
51335 · Member Events	0	1,100	0	9,900	13,200
Total 512138 · Promotion/Advertising/Marke...	0	2,373	2,800	21,357	28,450
512143 · Office Operational					
51165 · Accounting Services	0	0	600	0	0
51350 · Insurance	0	0	0	0	0
51355 · Office Rent	1,133	634	7,443	5,706	7,600
51370 · Printing	0	0	180	0	0
51380 · Telephone & Utilities	0	0	0	0	0
51385 · Utilities/Equipment	0	0	0	0	0
512143 · Office Operational - Other	0	0	2,400	0	0
Total 512143 · Office Operational	1,133	634	10,623	5,706	7,600
512186 · Special Events	0	917	3,000	8,253	11,000
Total Expense	8,608	32,908	147,188	296,172	394,810
Net Ordinary Income	33	0	-5,970	0	0
Net Income	33	0	-5,970	0	0



EVA Board Meeting PR & Social Media Agenda Thursday, April 20, 2023

PITCHING

Current/Upcoming Focus

- East Village Opening Weekend Block Party
- The Hidden Gems of East Village to Put on Your Day Trip Itinerary (Family Focus / Date Focus / Singles Focus)
- Planning Mother's Day in the city – Taking Mom Downtown

WRITING

Current/Upcoming

- East Village Opening Weekend Block Party Press Release
- East Village Opening Weekend Block Party Media Alert
- PR Plan + Timeline
- Press Kit
- The Hidden Gems of East Village to Put on Your Day Trip Itinerary (Family Focus / Date Focus / Singles Focus)
- Planning Mother's Day in the city – Taking Mom Downtown
- EVA Board Agenda
- EVA DI&P Agenda
- San Diego Downtown News Contributed Article | April
- San Diego Downtown News Contributed Article | May

SOCIAL MEDIA



Recap & Highlights

- Promoted Opening Weekend Block Party
- Launched paid advertising campaigns
- Gained 523 new followers
- Earned 140K impressions on social posts
- Earned over 3.8K engagements on social posts

Upcoming




- Continue to highlight and engage with local businesses and organizations
- Continue to promote local events

SOCIAL MEDIA ANALYTICS (Last 30 days as of April 17)

Social Media	New fans/followers	Total fans/followers	Engagement	Impressions
 East Village San Diego	249	4879	1566	54487
 EastVillageSD	274	10882	2268	85238




Top content - Facebook (Based on reach)

Best performing content published during the selected period.

 Apr 8, 2023 • East Village San Diego From bold brushstrokes to intricate designs, the murals in #EastVillageS... 🔊 Reach 3,618 📊 Engaged users 264 👁️ Clicks 17 👁️ Other clicks 108	 Apr 12, 2023 • East Village San Diego The historic Western Metal Supply Co. building is iconic and provides an... 🔊 Reach 1,125 📊 Engaged users 65 👁️ Clicks 26 👁️ Other clicks 18	 Mar 21, 2023 • East Village San Diego The East Village Opening Weekend Block Party is less than two weeks... 🔊 Reach 1,084 📊 Engaged users 44 👁️ Clicks 19 👁️ Other clicks 9
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Top content - Instagram (Based on engagement)

Best performing content published during the selected period.

 Apr 12, 2023 • EastVillageSD The historic Western Metal Supply Co. building is iconic and provides an... 🔊 Reach 3,221 💬 Comments 2 ❤️ Likes 367 💾 Saves 13 📊 Engagement 382	 Apr 1, 2023 • EastVillageSD Thank you to everyone that joined us for the #EastVillageBlockParty toda... 🔊 Reach 4,291 💬 Comments 11 ❤️ Likes 316 💾 Saves 2 📊 Engagement 353	 Mar 21, 2023 • EastVillageSD The East Village Opening Weekend Block Party is less than two weeks... 🔊 Reach 4,859 💬 Comments 15 ❤️ Likes 270 💾 Saves 16 📊 Engagement 301
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HOMELESSNESS

Proposed homeless encampment ban advances to San Diego City Council



Homeless advocate Michael McConnell speaks against a proposed ordinance that would ban encampments on public land. (Nelvin C. Cepeda/The San Diego Union-Tribune)

City's Land Use and Housing Committee declined to offer a recommendation and called for comprehensive plan

BY GARY WARTH

APRIL 13, 2023 7:44 PM PT

SAN DIEGO — A proposal to prohibit homeless encampments on public land in the city of San Diego got a lukewarm response Thursday from a City Council committee, which agreed to move the item to the full City Council, but without a recommendation.

In a 3-1 vote, the Land Use and Housing Committee agreed to forward the proposed ordinance, along with a companion information piece that called for a comprehensive plan that included expanding congregate and non-congregate shelters options, dedicated outreach, consistent enforcement and other items.

City Councilmember Stephen Whitburn and Mayor Todd Gloria announced plans for the ordinance last month as a way of addressing a growing number of homeless encampments in the council member's downtown district.

As proposed, the ordinance would prohibit encampments on all public property when shelter beds are available and would prohibit them regardless of shelter bed availability at Balboa Park, shoreline parks, near schools, shelters, waterways, trolley stations and transit hubs.

City Council members Vivian Moreno, Kent Lee and Joe LaCava, who make up the four-person committee along with Whitburn, each had issues with the proposal as written.

Lee voiced the strongest objection and cast the only vote against advancing the ordinance to the full City Council after questioning how it could be enforced when the availability of shelter beds sometimes is as low as 3 percent.

“Data clearly shows our city’s available shelters are far from that amount needed to support the needs of the unhoused and even allow this to be enforced on an ongoing basis,” he said. “It leaves me concerned that if this were adopted, we would be rushing

through this not only without addressing the actual issues, but rather possibly exacerbating them instead.”

The wording of the ordinance was intended to follow restrictions of the Martin vs. Boise court decision, which prohibits homeless people from being cited for sleeping outdoors if no other options are available.

Moreno said she had problems with the ordinance as written because it identified only Balboa Park and parks near the shore and not smaller parks in less-affluent neighborhoods.

Whitburn agreed the ordinance could be re-written to include all public parks in the city.

Moreno also asked that the ordinance include written enforcement and operations plans, a site for a safe-sleeping area that would allow people to legally camp outdoors and a written legal analysis from the city attorney.

LaCava questioned why a proposed 11-page ordinance was needed when existing laws already prohibit people from camping on sidewalks, and he said a more narrowly focused ordinance probably would have easily passed that day.

Just over 100 people submitted requests to speak in person on the issue and more than 30 called in, and public comment appeared evenly divided in favor or opposed.

Several speakers who were in favor of the ordinance were downtown San Diego residents who had horror stories about life near homeless encampments, with several recalling violent incidents with people on the street.

“Every day we have to walk over people who are overdosing,” said downtown resident Jarvis Levenson. “I walk my children by people smoking meth.”

Perkins School Principal Fernando Hernandez said his students have walked past homeless people fighting, doing drugs and defecating in the street on their route to and from the downtown school.

Many opponents to the proposal said the ordinance would do little but move people from one place to another and could not be enforced because there were not enough shelter beds or other options.

Among speakers in opposition was Jordan Beane, chief of staff for the San Diego Regional Task Force on Homelessness.

Beane noted that recent task force reports have found that the number of people who fall into homelessness outpaces the number of people who are housed each month, and he said more housing is needed for long-term solutions.

“In the interim, we need all types of shelter options connected to coordinated street outreach to see real reductions,” he said. “This ordinance brings us no closer to what we need to be successful.”

Homeless advocate Michael McConnell said the proposal was unnecessary and could make the situation worse.

“We’ve seen the aggressive enforcement San Diego already does,” he said. “This is actually nothing new. You’re just being sold a bill of goods.”

LaCava said he was sympathetic to the people who had concerns about encampments in their neighborhoods, but also sympathetic to those in opposition to the ordinance.

“Both sides were right,” he said. “It is sad that we have people living on the streets in deplorable conditions and it’s sad that we have not done anything about that in the city.”

'THEY ARE NOT TRYING ... THEY ARE CAMPING'²²

Downtown S.D. condo owners growing weary as homeless incidents rise

BY GARY WARTH

As he pushed the stroller with his two young children up Ninth Avenue during his midday walk in downtown San Diego, Jarvis Levenson stopped at the intersection of F Street.

"This is where I have to divert my route," he said. "I can go that way," gesturing his head in one direction, "or that way."

Across the street, the sidewalk was crammed with tents and makeshift canvas shelters erected by the homeless people who have lived there for weeks, even months. Discarded cartons of food and piles of trash were scattered outside the tents, in the gutter and on the street.

Levenson opted to avoid Ninth Avenue and turned left on F Street, then took a right on Eighth Avenue. Once again, he found the sidewalk impassable, and he



NELVIN C. CEPEDA U-T

Tents form an encampment for homeless people on the sidewalk on Eighth Avenue near E Street in downtown San Diego.

rolled the stroller onto the street to avoid tents and people.

It's a daily occurrence for Levenson, who lives in the Parkloft condominiums on Island Avenue.

Parkloft, a 120-unit, 11-story building on Island Street in East Village, is one of many residential

buildings in downtown San Diego. People who live there, where some units with views of Petco Park sell for more than \$2 million, say they are wearying of the worsening conditions in their neighborhood.

"Our house right now is on the market because I do not feel safe,"

said Elizabeth Ta, who has lived at Parkloft since 2014 and has a 3-year-old daughter. "I can't even walk to Petco Park to the kids playground without running into a homeless person. And God forbid I try to walk to CVS."

Levenson and his wife bought a unit in the building in 2020. They had lived in the same unit as renters seven years earlier. Back then, Levenson said, it was an up-and-coming East Village neighborhood and sidewalks were clear of homeless encampments.

The sidewalks in front of Parkloft are still clear; security patrols are paid for through homeowner association fees, Levenson said.

Just a few blocks north, however, things are much different. A monthly count conducted by the Downtown San Diego Partnership found about 160 homeless people on sidewalks and in cars and tents between Sixth and 12th street in the blocks from E Street to the north and Market Street to the south.

In all of downtown, the number
SEE HOMELESS • A14

HOMELESS Ban on camping proposed

FROM A1

of homeless people living outdoors has surged over the past six months and has reached almost 2,000.

Levenson and his neighbors say the increase in people on the street has brought an increase in alarming encounters. While violent incidents make the news, along with efforts to help, house and shelter homeless people, the day-to-day, declining quality of life experienced by downtown residents is often overlooked.

"You name it, I've seen it," Levenson said, describing the contrast of walking from a \$1 million unit into abject poverty, drug use and mental illness. "I've seen people OD on the street, seizing, foaming at the mouth. Every day I walk past people doing meth and with needles in their arms. People with their pants down, defecating on the street. I've seen people fighting. I've seen a person beating someone with a pole. I've seen people having sex."

Nathan Crowley, who has lived in Parkloft two years, has experienced worse.

'Maybe I'm numb to it'

Around 4 p.m. on Jan. 30, Crowley said he was pushing a shopping cart at the neighborhood Ralphs when he saw a man who appeared dirty and disheveled, eating food from the shelf.

"Maybe I'm numb to it, but it didn't bother me," he said. "I just went around him and minded my own business."

A few minutes later, Crowley was in the meat section looking down when he saw the same man out of the corner of his eye charging forward with a wine bottle in his hand. Crowley was struck in the face with the bottle, and he dropped to the ground.

"It was bad," he said. "Blood was everywhere. I couldn't see. I was in huge pain."

Crowley later learned he was the third person the



NELVIN C. CEPEDA U-T

Condominium residents of Parkloft, a 120-unit, 11-story building on Island Street in East Village, say they are wearying of the worsening conditions involving homeless people in their neighborhood.

man was suspected to have assaulted that day. He said the man had a court hearing Feb. 14 and will have a mental evaluation March 25.

"I had about 35 stitches, a fractured eye socket, fractured skull, brain bleed, bruised brain, a concussion," he said. "I'm very lucky to even be alive."

He still has a black eye and has trouble focusing, he said.

"The irony is, out of all my friends, I'm the one who is the most empathetic toward the homeless," he said. "I'm not going to let this one person change my outlook on life. But I can tell you, it's been tough."

Levenson said he has a heart for people on the street, but he thinks the city is making a mistake by allowing them to have tents.

"It's the safe space where they're doing drugs, not to mention we can't use the sidewalks and you have to walk in the middle of the street," he said.

The city does regular abatements of encampments and throws away tents and other items that are considered abandoned. Despite the clean-ups, the effort doesn't seem to make



DENIS POROY FOR THE U-T

Jarvis Levenson pushes his children Jordan, 1½, and Jetson, 3, past a homeless encampment in downtown San Diego this month.

much of an impact.

The San Diego Police Department has a Neighborhood Policing Division dedicated to keeping the sidewalks clear, "but the number of encampments and the time it takes to address each one takes consistency and education to achieve compliance," Ashley Bailey, the city's strategic communica-

tions officer for public safety and homelessness, said in a statement.

While violent incidents do occur, they are rare, say the outreach workers, church volunteers and activists who interact with homeless people.

Homeless advocate Michael McConnell, who monitors police activity around encampments and often brings supplies to people living on the street, said he never has had a violent incident, but he does understand the residents' concern.

"I get it," he said. "I think there's merit to what their perception is because there is more substance use and there appear to be more mental health issues."

Resident Lisa Roth is among the Parkloft residents who say they have lost patience. She suggests hiring companies to tow away tents and requiring homeless people to pay to retrieve them and awarding tax benefits to commercial building owners or tenants who prohibit camping around their premises.

"These are not homeless persons in search of a new life," she said. "They are vagrants who live in our beau-

tiful city rent- and tax-free, enjoying handouts and supplies like tents and blankets. We recognize these people. They are not trying to get off the street. They are camping. They are residents."

Roth said she walks nine blocks to work and has adjusted her schedule to wait until after 7:30 a.m. to avoid people defecating and urinating in the morning.

Hopeless, tired

Kevin Badami said he feels hopeless.

"I would love to use the library downtown, but it's akin to a Third World country now in parts of downtown, which is a shame," he said.

Ken Hsiueh, another condo owner who bikes to work each morning, says he's tired of the situation.

"I used to have empathy for these people, but after living downtown for 15 years it is hard to care anymore when they violently lunge at you, destroy infrastructure and leave trash strewn for hundreds of yards along the bike path," he said. "And yet every day our city cleans it up and shuffles the homeless around only for them to return within a week or two."

Barb Ward and her hus-

band bought their condo in 2007 and said they used to take pride in bringing family members and friends to their neighborhood, including the new Central Library, which she now sees as a "dumping ground for drug addicts, dealers and sadly mentally ill people."

"Perhaps I sound harsh and void of compassion towards those inside the sidewalk tents," she said. "Yet, if I sound harsh, it's because I've become hardened having seen too many smoke their meth in front me. Too many drugged men and women rocking back and forth half-naked on the sidewalk of J Street right next to our city's world-class ballpark."

Ward said the city should put people in hospitals or city campgrounds.

There have been recent efforts to get more people off the street and into shelters or housing.

On Thursday, City Councilmember Stephen Whitburn announced he is proposing an ordinance to ban encampments on sidewalks and other public places.

The city of San Diego also is launching a pilot program to house and bring services to homeless people in the area where Levenson walks every day, with a plan to keep the sidewalks permanently cleared.

A temporary women's shelter has opened in the former library in the neighborhood, and Whitburn and Father Joe's Villages have discussed opening safe campgrounds as an alternative to tents on sidewalks.

Last year, the city and county opened a shelter focused on people with addictions and mental health problems and also operate a smaller harm reduction shelter for people with similar problems.

Proposed state legislation and a new CARE Court scheduled to launch this year also could lead to more mandated treatment for people with mental illnesses.

Whitburn's proposed ban on encampments, which has the support of Mayor Todd Gloria, is expected to go before the City Council next month. If it passes, the city faces daunting enforcement challenges in part due to a police staffing shortage and shelters already at near capacity.

Still, the proposal was greeted as good news by Levenson.

"I think it's phenomenal," he said, adding that the ordinance would address the frustration many downtown residents have about blocked sidewalks.

Levenson said he plans to be at the City Council meeting when the proposal is introduced, and he plans to bring others to speak in its support.

While hopeful the new ordinance will bring about change, he also is a bit jaded. He recalled other proclamations about increased enforcement, including a ban on tents on sidewalks during daylight hours last year. Clearly, he said, that isn't working.

gary.warth@sduiontribune.com

SKYLIGHT REPLACEMENT

0% INTEREST
0 PAYMENTS
6 MONTHS*

SAN DIEGO'S
BEST
UNION TRIBUNE HEADERS POLL
2022



SAN DIEGO POLITICIANS CONSIDER PrOTECT ORDINANCE. LAW ENFORCEMENT OPPOSES



“The “**PrOTECT Ordinance**” is a proposed San Diego city ordinance which would significantly curtail investigatory and enforcement tools for San Diego Police officers.” Source: KSCI.

In response to this, San Diego law enforcement has launched a campaign to prevent this from ever becoming law.

If it should become law, the PrOTECT Ordinance would:

Prevent Investigations of DUIs and Other Crimes

According to the text of the Protect Act, “officers are prohibited from questioning the person stopped about any offense other than an offense for which the person was stopped” while

conducting a stop. This means ***an officer can't ask the driver of a swerving car if they've had anything to drink that night.*** ²⁵

Reduces Ability of Police to Question Suspicious Persons

Based on the Protect Act, officers are prohibited asking anyone “for **identification** or for any information about: any person’s identity; probation, parole, post-release community supervision status, or any other court order or status that waives or limits a person’s Fourth Amendment rights; **outstanding warrants**; or **participation in any criminal or other activity**.” Imagine a person outside your home at two in the morning pacing, suspiciously, but no crime has been committed yet. You call the police, but they say they can’t respond due to limited ability to interact with the person.

Restricts Officers from Stopping Dangerous Vehicles

According to the text of the ordinance, officers would no longer be able to pull over drivers for any of the following violations: “expired registration; failure to have a light illuminating a license plate; defective and unsafe equipment; absence of functional taillights, headlights, turn signals, brake lights or a high mount stop light; absence of an exhaust system that prevents excessive or unusual levels of noise; having sunshading materials and/or tinting films; or having objects suspended in the vehicle.”

Prohibits Enforcement of Outstanding Warrants

Text within the Protect Act would prohibit officers from checking if a driver or passenger had any outstanding warrants for crimes already committed: ” while conducting a stop, officers are prohibited from conducting a check to determine whether there are outstanding warrants for the stopped person or any individual accompanying the stopped person.”

Restrains Enforcement of Probation & Parole

The Protect Act would prohibit officers performing legal enforcement of requirements agreed to when an offender agrees to serve on probation or parole: “officers shall not conduct any stop or search based on any condition of probation, parole, sentence, post-release community supervision, or any other court order.”

Turns Police Officers into Criminals

If a San Diego Police Officer violates any of the provisions in the act, they aren’t simply facing disciplinary action, but could be charged criminally charged. That’s right: ***if an officer tries to check if a driver has any outstanding warrants for violent crimes, that officer could be criminally prosecuted.***

Source: **Stop Protect Act.com**

"The PrOTECT Ordinance proposes to change policing in the City by, among other things, eliminating Terry stops, consent contacts, and detentions and weapon sweeps based on reasonable suspicion, all of which are permissible under the Fourth Amendment of the United States Constitution and California law. It appears to limit enforcement of DUIs and domestic violence protective orders and prohibits officers from making Vehicle Code-related stops for non-moving violations and from asking about Fourth Amendment waivers or parole status. It also appears inconsistent with state and federal qualified immunity laws and imposes criminal liability on officers for certain conduct. "

– Office of the City Attorney

"The proponents of the Protect Act were unable to defund the police, so now they're pushing a set of policies that would abolish policing,

At a time when the public is rightfully growing more concerned about public safety, and as our police department suffers staffing issues, the Protect Act could be the final straw that breaks the camel's back when it comes to policing in San Diego."

– Jared Wilson, President of the SDPOA.

*The most significant change in the Protect Act would elevate the requirement for stopping individuals from "**reasonable suspicion**" – the standard upheld by the Supreme Court and unanimously utilized in departments across the country – to "**probable cause.**" – SDPOA*
Press Release

PrOTECT ORDINANCE TEXT

Memberships

Education

20 hr Live Pre-licensing Course

12 hr Correspondence Course

6 hr Correspondence Course (Pt1)

6 hr Correspondence Course (Pt2)

Community groups speak out ~~against~~ proposed "Protect Act"

The proposed city ordinance would change the way SDPD conducts traffic stops.

Author: Shannon Handy

Published: 6:58 PM PDT September 6, 2022

Updated: 7:28 PM PDT September 6, 2022

SAN DIEGO — Two local community groups are speaking out against a proposed ordinance that would change how San Diego Police conduct traffic stops.

It's called the "Protect Act."

Supporters say it will reduce racial profiling, but opponents argue it would make San Diego more dangerous.

On one of its most recent Instagram posts, the San Diego Police Officers Association thanked the Pacific Beach Town Council for voting to oppose the "Protect Act."

The council first learned about the proposal in June, then took a formal vote earlier this month.

"We spent a couple of months digesting, and came to the consensus that we just couldn't support the "Protect Act," said Marcella Bothwell, President of the Pacific Beach Town Council.

She says ultimately it comes down to safety.

PB commonly sees DUI drivers.

More recently, Bothwell says gun violence has also been an issue in the area.

"Take Belmont Park. We have had a lot of shootings and gang activity there. We can't take away the tools the police use to get the guns off the streets,"

said Bothwell.

The PB Town Council joins the La Jolla Town Council, which also voted to oppose the "Protect Act."

In a letter to councilman Joe LaCava, the La Jolla Town Council wrote in part, "It is paramount that our Police Department be able to utilize widely accepted lawful tools in their mission to keep us safe."

The "Protect Act" was proposed by San Diego's Coalition for Police Accountability and Transparency.

The goal is to reduce racial profiling.

If passed the ordinance would ban pretextual stops for certain equipment violations, including "expired registration; failure to have a light illuminating a license plate; defective and unsafe equipment; absence of functional taillights, headlights, turn signals, brake lights or a high mount stop light; absence of an exhaust system that prevents excessive or unusual levels of noise; having sun shading materials and/or tinting films; or having objects suspended in the vehicle," according to the proposed ordinance.

Instead of being stopped, drivers with equipment violations would receive "fix-it" notices in the mail.

The ordinance, as written, also would require probable cause rather than reasonable suspicion to stop a person.

Additionally, it would prohibit officers from questioning drivers about offenses unrelated to the traffic violation, "unless there is probable cause that the person stopped has committed, is committing, or is about to commit a crime other than the offense for which such person was stopped."

"So, if I stopped someone at two in the morning for driving without headlights on, I can ask them why were they driving without headlights on, but I can't ask them if they've been drinking," said Jared Wilson, President of the San Diego Police Officers Association.

Wilson's been visiting community group meetings to campaign against the "Protect Act," warning if passed, the impacts will be felt city-wide.

"The "Protect Act is falsely named. It doesn't do anything to protect anyone and it really limits police authority in the city more than anywhere else in the country," said Wilson.

But, proponents say some of the tactics officers use now are discriminatory.

Social justice leaders point to [three - separate - studies](#) in San Diego, that showed SDPD officers are more likely to pull over black drivers than white drivers, and more likely to search them.

When CBS8 spoke to San Diego city councilwoman Monica Montgomery Steppe back in May about the "Protect Act," she voiced her support and explained why.

"The disparities are clear. We are looking to reduce and eliminate those. Whatever ordinance that we have to pass that will provide that balance, that will keep our community safe, and deal with these disparities, that's what we're going to do."

At this point, it's unclear when or if the city council will vote on the proposal.

At last check, it's undergoing an outside legal review.

RELATED: [The Protect Act aims to reduce racial profiling by SDPD](#)

WATCH RELATED: *The Protect Act aims to reduce racial profiling by SDPD*



EAST VILLAGE ASSOCIATION, INC. REQUEST FOR PROPOSAL
for Installation of Enhanced Pedestrian Strand Lighting in East Village
 Release Date: 4/10/2023
 Due: 5/1/2023

Association Background

The East Village Association (EVA), Inc. is a 501(c)(3) nonprofit corporation, public benefit corporation that manages the East Village Business Improvement District (BID). EVA's mission is to support and promote East Village businesses by establishing the community as San Diego's livable urban village. It's vision statement: East Village will be recognized as San Diego's vibrant, diverse, urban community where residents and the entrepreneurial spirit thrive—a distinct mix of arts, culture, education, and entertainment.

Scope of Work

The East Village Association is requesting proposals for a qualified electrical & lighting company that can install dynamic LED RGB bulb style enhanced pedestrian strand lighting (pole-to-pole) consistent with the existing LED RGB enhanced pedestrian strand lighting in Gaslamp, Columbia District, and Little Italy in Downtown San Diego. This lighting project will extend the lighting on both the north and south sides of Market Street from 7th to 17th Avenues. Based on the project estimate given by awarded contractor, EVA may want to alter the length to be completed on Market Street.

Project Implementation Timeline

After EVA staff reviews the submitted RFPs and selects contractor, the awarded contractor can begin work immediately.

Scope of Services

PHASE 1: Permits

Obtain all required permits, manage inspections and approvals necessary and required to complete the installation of electrical outlets on pedestrian light poles, as well as permits required for connecting LED RGB enhanced pedestrian lights from the outlet from pole-to-pole on behalf of the EVA.

PHASE 2: Electrical Outlet Installation

Contractor shall install City approved electrical outlets at the top of pedestrian light poles to power strings of dynamic LED RGB bulb style enhanced pedestrian strand lights to adjacent poles.

- Provide all electrical components (wiring, outlets, converters, etc.) as necessary.
- Provide recommendations, based on conditions in the lighting corridors, for the number of poles/outlets that will be required to provide sufficient power to lighted corridor.
- Provide all necessary documentation, insurance and work required for permitting.
- Provide all manpower, equipment tools and materials necessary to complete the work.
- Provide comprehensive documentation of work completed including map of locations and details on type of materials used, wattage and any other necessary information.

EAST VILLAGE ASSOCIATION OF SAN DIEGO

PHASE 3: Light Installation

- Provide a minimum of 3-year product warranty and a 1-year maintenance contract.
- Provide all necessary documentation, insurance and work required for permitting.
- Provide all manpower, equipment tools and materials necessary to complete the work.
- Provide all electrical components (wiring, outlets, converters, etc.) as necessary.

Please submit proposals to Dominic Li Mandri at info@eastvillagesandiego.com or if you have questions, please call Chris Gomez at 619-454-1596.